

LIFE

WHY I LET
LI'L ABNER
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BY AL CAPP



20 CENTS

MARCH 31, 1952

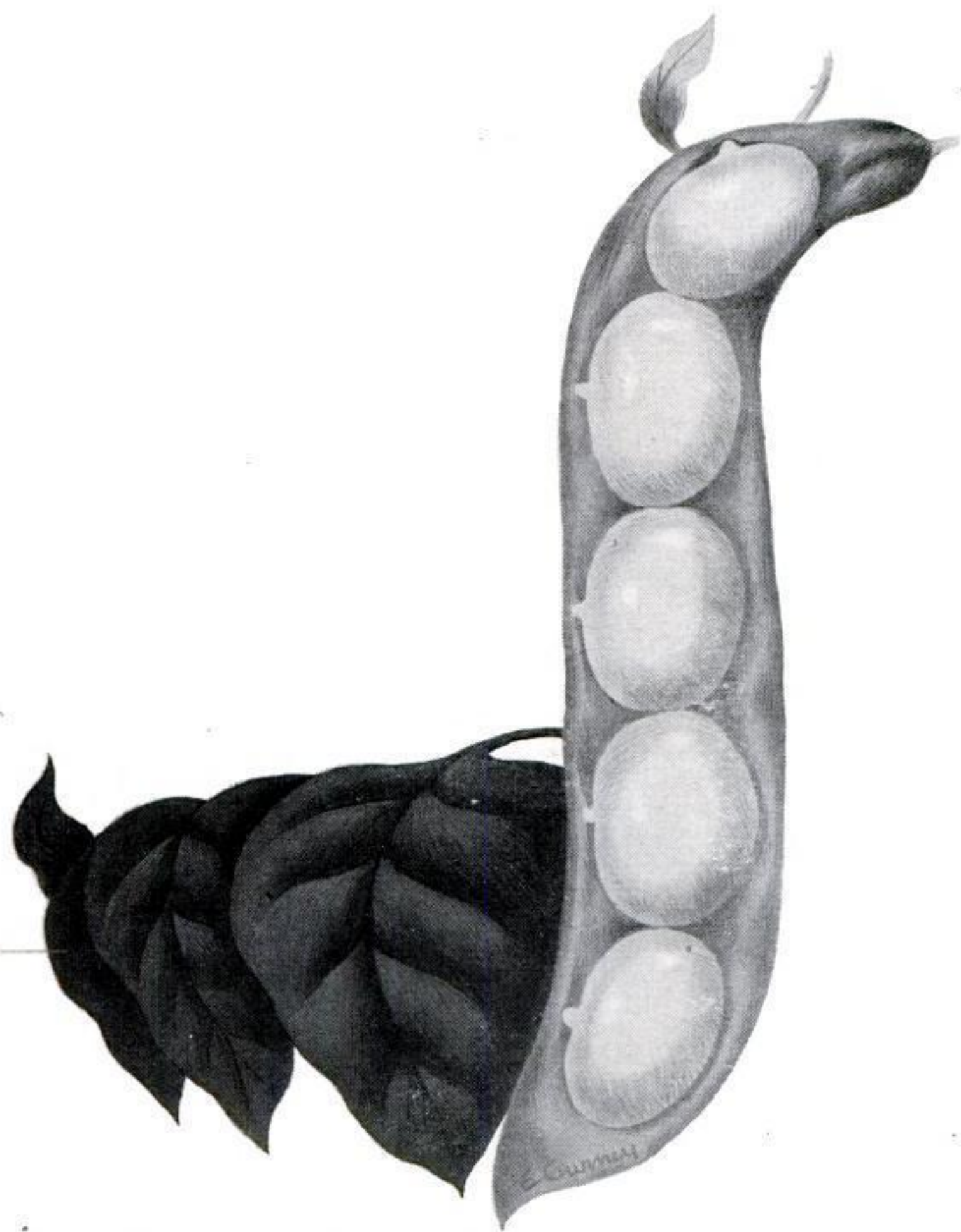


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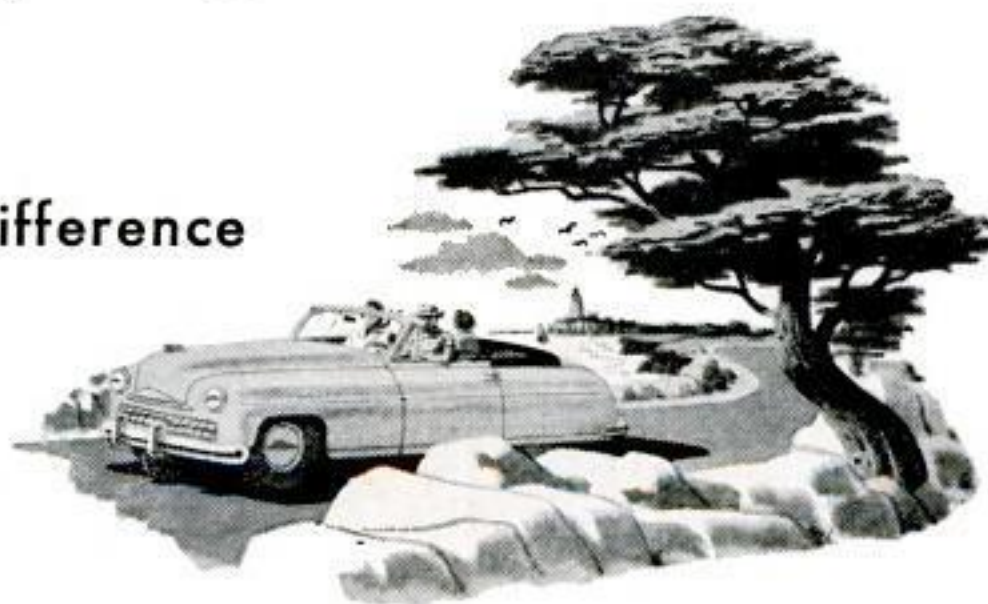
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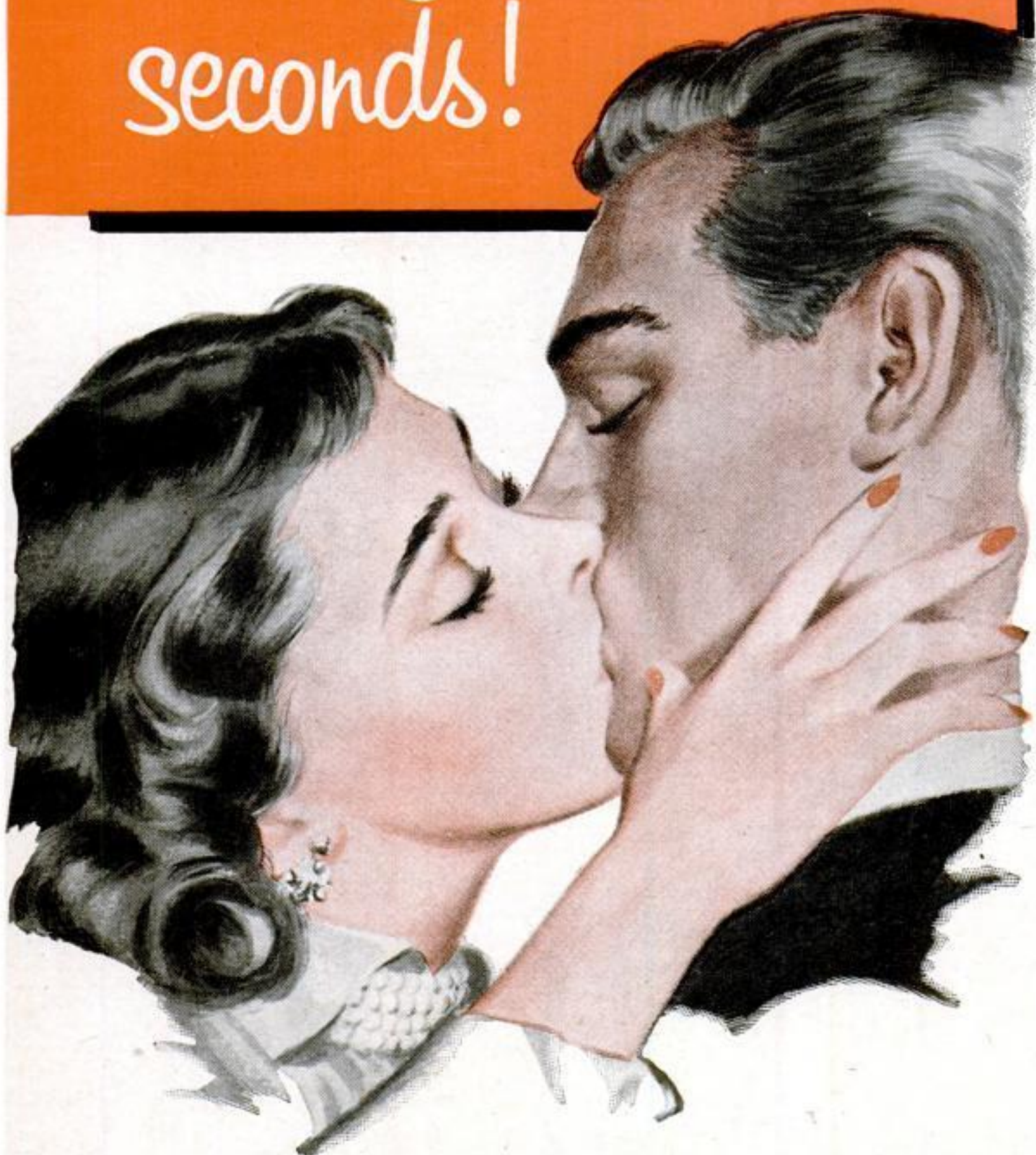
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"Kissing Sweet" in seconds!



Delicious new chlorophyll* chewing gum banishes breath odors from such causes as Onions, Garlic, Smoking, Alcohol

CLORETS was created to do one thing, one thing only... make your breath "Kissing Sweet". This delicious new chewing gum is rich in chlorophyll, that magical green purifier.

EFFECTIVE! You'll find **CLORETS** the pleasantest, and most convenient way to enjoy the truly astounding benefits of chlorophyll. For all you need do is chew **CLORETS** and in

seconds your breath becomes "Kissing Sweet", even after smoking, drinking or eating onions.

DELICIOUS! **CLORETS** are super rich in chlorophyll. Yet this gum is so all-out delicious, you'll chew it for pure enjoyment.

CONVENIENT! Keep **CLORETS** in pocket or purse. Chew them to keep breath always "Kissing Sweet".

MAKE THIS BREATH TEST

Eat onions. Chew **CLORETS**. Hear your best friend say: "Your breath is 'Kissing Sweet'."



*Water soluble chlorophyll factors

LETTERS TO THE EDITORS

SO GOES NEW HAMPSHIRE

Sirs:

May this slightly biased individual add to the congratulations on "So Goes New Hampshire" (LIFE, March 10). Naturally, as my picture is included, I am most happy. However, as an editor and publisher I insist on an objective view... and I must say your handling of the story excels anything which has yet appeared, and I have read and seen 'em all...

ROBB SAGENDORPH

Dublin, N.H.

● LIFE's thanks to Taftman Sagendorph.—ED.

STALIN'S GREAT VICTORY

Sirs:

Your British analyst's apologia for a British general's failure to gain British political objectives with American military means ("Allies Handed Stalin His Victory," LIFE, March 10) makes plain how gracious Montgomery was in condescending to fight alongside the stupid Americans...

ELBERT D. RIDDICK

Portland, Ore.

Sirs:

Your story was one of the best I have ever read. Mr. Chester Wilmot sure hit the nail on the head...

FRED SCHELDE

Van Nuys, Calif.

Sirs:

Chester Wilmot likes to give the Americans an overdose of the blame. He should be reminded that his England too was bluffed, as LIFE noted in a story entitled "England Falls in Love with Russia" in its April 20, 1942 issue. British women were wearing hammer-and-sickle scarfs, the *Internationale* was sung, Lenin's house in London was commemorated and the Marx house drew a huge crowd for the Aid to Russia drive.

JOSEPH WITZIG

Morton, Ill.



● Here is the sickle scarf.—ED.

Sirs:

What is Chester Wilmot's opinion of MacArthur?

HERBERT G. LACHMANN

Saugerties, N.Y.

● Says Wilmot: "I believe that General MacArthur was a bold and original strategist—the greatest, perhaps, the Allies produced in the second world war—but neither then nor in Korea did he appear to appreciate the necessity for military command to be subordinated to political authority."—ED.

IRON CURTAIN LOOK

Sirs:

The article ("Iron Curtain Look Is Here," LIFE, March 10) has a smug sound that is revolting.

Our troubles with the Russian government are not caused by Russian women's styles nor by the fact that most of them have less money for their wardrobes than most Americans.

MRS. G. B. IRWIN

Knoxville, Tenn.

Sirs:

Your Russian "high style" clothes should discourage U.S. women from any desire to become Comrades, especially when contrasted with U.S. clothes elsewhere in the same issue.

Most of us would hate to be seen in the Russian garments even while milking a cow!

ANNE M. O'NEIL

Stinson Beach, Calif.

Sirs:

Mrs. Kirk's depreciation of almost everything Russian smacks of the provincialism I had hoped was eradicated in our diplomatic circles if not from our nation's thinking in general...

She sounds surprised to find Russians different from Americans. I shudder to think what she will write if she goes to a country where women really dress differently!

LEO MOLINARO

Manhattan, Kan.

NEWSFRONTS OF WORLD

Sirs:

In writing about Senator Russell's candidacy ("Look Away, Dixie," LIFE, March 10) you state that, should the electoral college be deadlocked, it would be the second time in U.S. history (the first: the 1824 election) that the election would be thrown into the House. Have you forgotten 1800, when the anti-Federalist candidates, Jefferson and Burr, received an equal number of electoral votes?

DAVID WILLIAMS

Nashville, Tenn.

● LIFE overlooked the tangled election of 1800. The Constitution provided that each elector vote for two candidates, the one with the most votes to become President, and runner-up Vice President. Burr, running for vice presidency, received as many votes as Jefferson, running for presidency. The vote went to the House where it was deadlocked until Alexander Hamilton, who disliked Jefferson but considered Burr undependable, threw his influence to Jefferson. In 1804 the 12th Amendment was passed, providing that electors ballot separately for the two offices.—ED.

Sirs:

You name the principals in 1824 as Adams-Jackson-Clay. Participants were Andrew Jackson, J. Q. Adams and William Crawford, who had 41 electoral votes to Clay's 37. Clay, last, was not considered by the House.

ERIC ROTHSTEIN

Dayton, Ohio.

● The 1824 electoral vote was Jackson 99, Adams 84, Crawford 41, Clay 37, with 131 needed for a majority. The first three names went to the House, where Adams, supported by

Clay's backers, received the vote of 13 states, Jackson of seven. Though Jackson had received more popular and electoral votes than Adams, Adams became President.—ED.

Sirs:

To divide total Washington, D.C. liquor sales by 800,000 residents for per capita consumption ("Washington Hits the Bottle," LIFE, March 10) is ridiculous for these reasons, accentuated by relatively low liquor prices:

1) The metropolitan population is about 1,500,000. (Studies of D.C. population must include its Maryland and Virginia suburbs.)

2) Military installations nearby result in an influx of military personnel.

3) Washington is perhaps the greatest tourist attraction in the U.S. (rarely teetotalers).

This is the favorite season for taking pot shots at Washington but, on this subject, if anyone is cockeyed it is LIFE.

JOHN GREER IRWIN
Washington, D.C.

MCCARRAN CURTAIN

Sirs:

Thank you for the extraordinary perception of your editorial, "The McCarran Curtain" (LIFE, March 10). Recognition of the religious element in Communism is indispensable for the right opposition to its perversion. You are to be commended for insisting that Christianity is the best bulwark against Communism.

NORMAN GOTTWALD
Fort Lee, N.J.

ONE OF CANADA'S OWN

Sirs:

In covering Canada's first native governor-general ("Canada Seats One of its Own," LIFE, March 10), you said, "... Last January, Illinois Congressman Timothy Patrick Sheehan seriously proposed that Britain should sell Canada to the United States." House Concurrent Resolution No. 180, which I introduced in Congress, asked for the appointment of a committee to consider a possible union of the U.S. and Canada. ...

At no point in the resolution is it implied or inferred that England should or will sell Canada to the U.S.

TIMOTHY P. SHEEHAN
House of Representatives
Washington, D.C.

● In a statement accompanying the bill Congressman Sheehan said: "We could offer England cash to bail her out of her serious world predicament in exchange for the forfeiture of the rights and interests she now possesses in Canada."—ED.

SPRING SKIING

Sirs:

The writer of "Spring Skiing" (LIFE, March 10) is evidently not aware that there will be fine skiing in the West when there isn't enough snow at Tuckerman's to chill a martini.

JAMES R. TURNBULL
Monroe, Mass.

● LIFE was wrong. Comparable skiing can be found at high altitudes in California, Colorado, Washington and Utah in July.—ED.

Sirs:

"Young bloods" from Harvard, Yale and Williams may take over our

Winter Carnival, but darned if they can have Mt. Washington. The summit has been bequeathed to Dartmouth.

ROBERT FAHRENHOLZ '53
Hanover, N.H.

● Colonel Henry N. Teague, Dartmouth '00, bought the summit tract in 1931 and left it to his college last October. The rest of the mountain belongs to the White Mountain National Forest.—ED.

BOOM IN NATURAL GAS

Sirs:

Experienced pipeline men reading "Boom in Natural Gas" (LIFE, March 10) will smile at your implication that the "Big Mucker" will dig one or two miles of ditch per hour. Good performance would be closer to 1½ miles per day.

A. C. BERG
Findlay, Ohio

● LIFE was way off.—ED.

Sirs:

On Thanksgiving evening this rural community was rocked by an explosion caused by a break in a high-pressure natural gas line laid six months ago.

The Butler County Firemen's Association then announced that any public dwelling should be at least 1,000 feet away from high-pressure gas lines. We closed the schoolhouse, 250 feet from the line. If the blast had occurred near the school during school hours, our children would have perished.

Subsequent inquiry reveals no federal or adequate state safety regulations being exercised over high-pressure transcontinental natural gas lines.

People through whose communities these pipelines run should know that they are literally sitting on a volcano....

JOSEPH E. KORVICK JR.
Evans City, Pa.

● A bill authorizing the Federal Power Commission to prescribe standards for safety of natural gas facilities is now before Congress.—ED.

SASKATCHEWAN SLAUGHTER

Sirs:

You should know that the picture in "Slaughter in Saskatchewan" (LIFE, March 10) captioned "sad farmer pats steer" should have been "pats cow."

J. R. MCGRATH
Austin, Minn.

● Yes, it is a cow.—ED.

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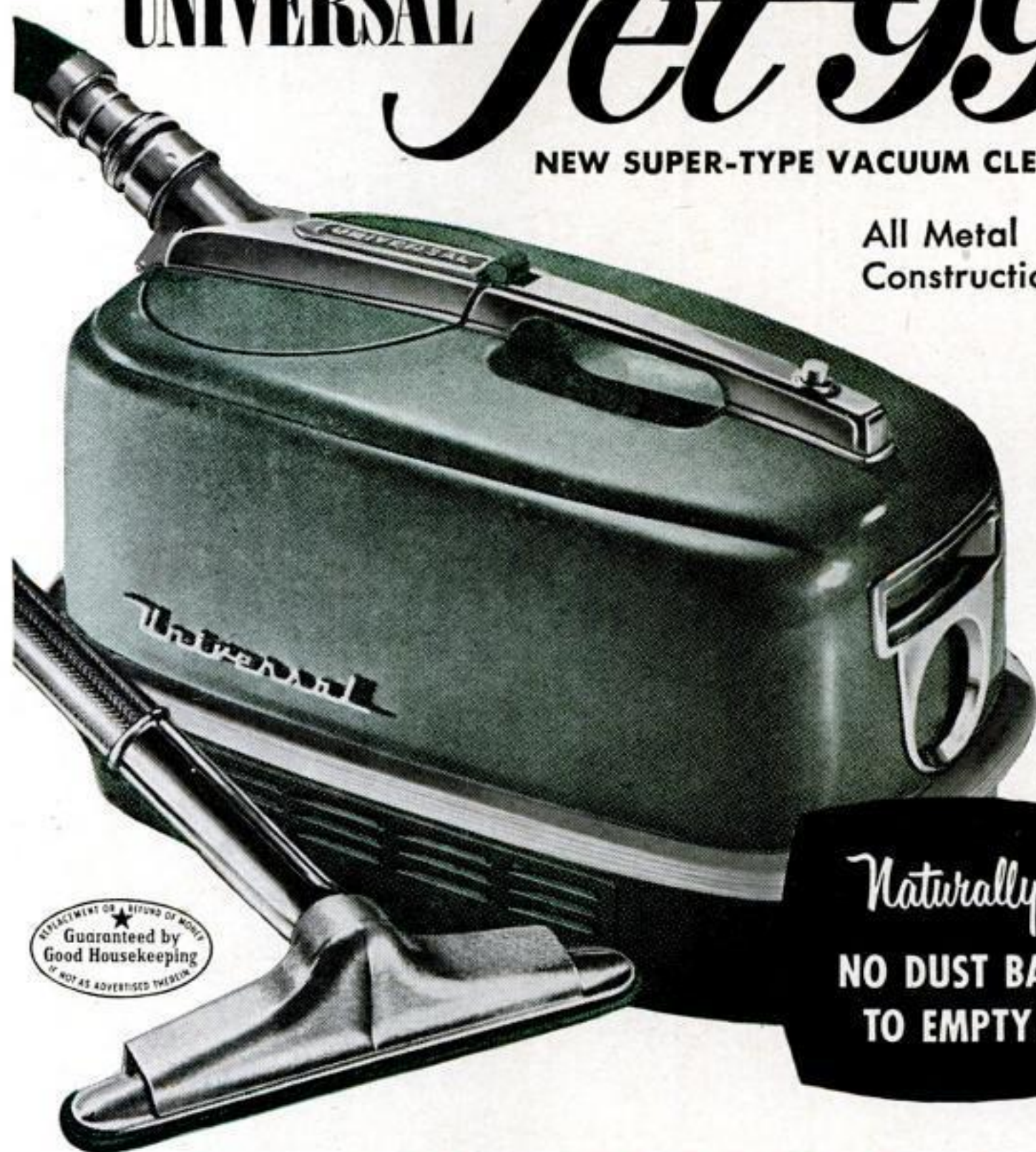
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UNIVERSAL

LANDERS, FRARY & CLARK, NEW BRITAIN, CONN.

This One



8Y4P-TJZ-APA1

Tomorrow's trucks—at work today!

WE think every truck user will be interested in this photograph as a forecast of the future.

It shows the world's first all-purpose trucks with fully automatic drive—the Army's great new M-135 "six by six" built by GMC.

The factory tells us that this unique truck has no clutch pedal or gearshift; that it pulls a five-ton load up a sixty-degree grade without faltering. Secret of its performance are many exclusive GMC developments that are now passing the acid test of field service.

First among them is the new General Motors Dual-Range Eight-Speed Hydra-Matic Transmission that automatically gears power to load demand. You just step on the gas and steer—the GMC Hydra-Matic Drive shifts for itself!

GMC informs us that this revolutionary drive was ready for commercial use in 1950; that since then the entire production has been required for military vehicles—and as good Americans we realize the Service must continue to have first call.

But here's good news. GMC's modern dual-purpose factory is now beginning to produce some commercial trucks with a similar four-speed Hydra-Matic Drive.

The first model available—forerunner of others to come—is a new timesaving Package Delivery for door-to-door service. Come in and get the full story—and see our many other new 1952 GMC models that are setting new economy records in every type of hauling.



THE GMC DEALERS OF AMERICA







IN MARINE STORY, DRILL INSTRUCTOR TROPE CHEWS OUT A COWED BOOT



TROPE COUNTS CADENCE. KAUFFMAN FOUND HIM ONE OF EASIEST SUBJECTS

SPEAKING OF PICTURES . . .

Mark Kauffman, 'Photographer of Year,' makes it three in a row for LIFE's staff

For the third year in a row, judges in the University of Missouri-*Encyclopaedia Britannica* photography contest named a LIFE cameraman "Photographer of the Year." The 1951 honor went to Mark Kauffman (inset, *opposite page*), who follows 1949's winner, Leonard McCombe, and 1950's winner, Alfred Eisenstaedt. In entering the "Photographer of the Year" division, which, because of the versatility demanded, is considered the most important in the contest, Kauffman submitted a portfolio of 34 pictures, seven of which are shown on these pages. A dozen pictures were from his memorable, controversial essay, "How to Make Marines" (LIFE, Oct. 8).

Mark Kauffman was a 17-year-old high-school student, taking a photography course under the famous teacher C. A. Bach at John C. Fremont High School in Los Angeles when he made his first LIFE cover—a picture



POSITIVE PRESIDENT emphasizing his point was photographed at a 1951 speech to Democrats.



HOMESICK SAILOR strums guitar, sings plaintively aboard the recommissioned U.S.S. *Wisconsin*.



CUBAN FAN at a winter game looked, thought Kauffman, "like any baseball fiend in Brooklyn."



HE EVER PHOTOGRAPHED. COMPLETELY WRAPPED UP IN HIS JOB, HE WAS OBLIVIOUS TO CAMERAMAN



BOOT WITH BELT IN MOUTH TOUCHED KAUFFMAN

of Eleanor Roosevelt. After graduating, he worked in LIFE's darkroom. In 1942 he enlisted in the Marine Corps. As a combat photographer he landed with the assault waves on Saipan, Tinian and Iwo Jima. He went into the Marines a private, came out three years later a first lieutenant—and one of the country's finest war photographers. Kauffman rejoined LIFE in 1945 as a staff photographer and now, at 30, covers Washington. Said one of the judges who selected Kauffman's work above that of 550 other cameramen from all over the world: "We picked his portfolio because of its continuous quality of high-level photography. Whatever he tackles shows outstanding craftsmanship."

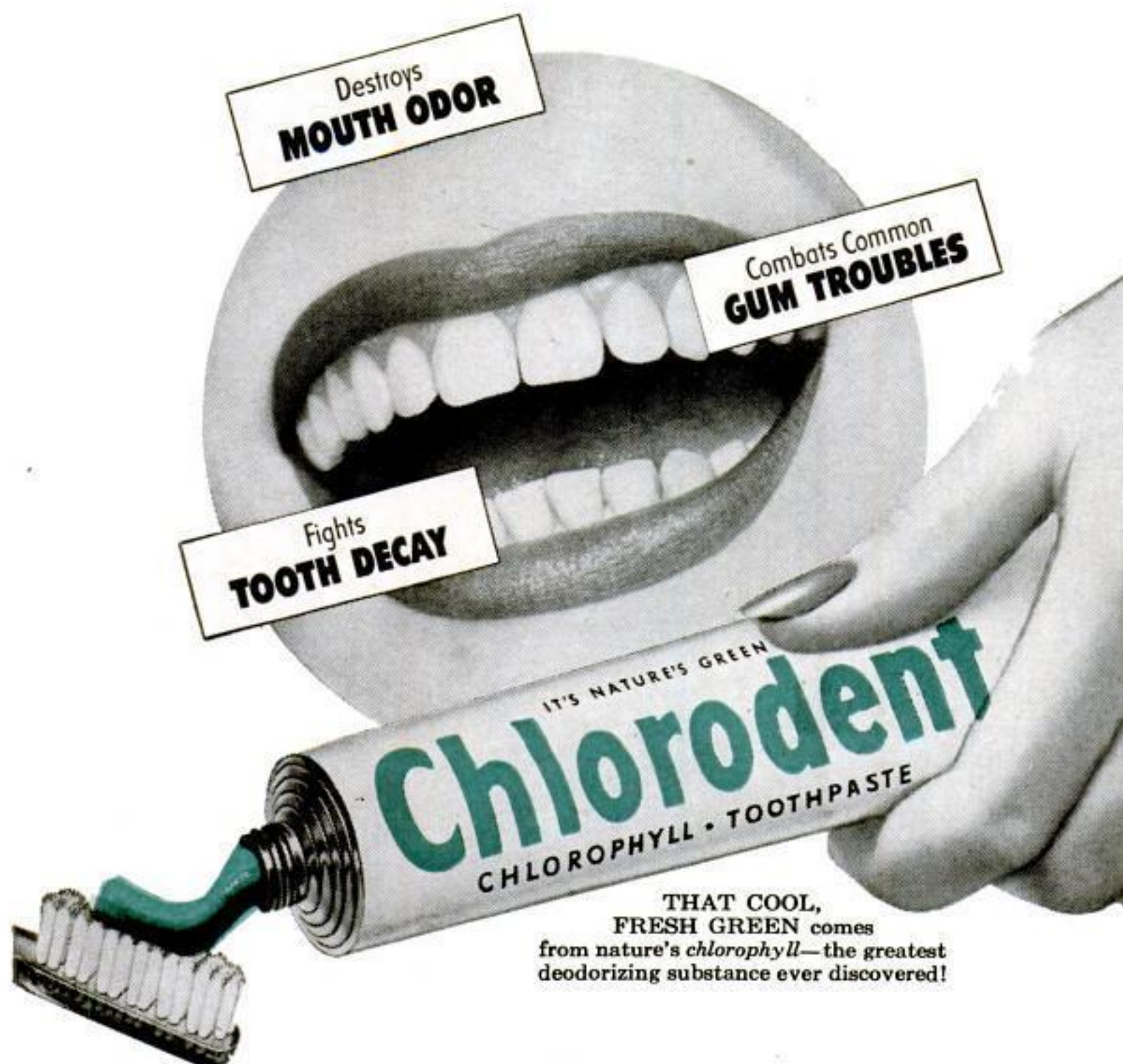


EISENHOWER AND TRUMAN meeting was taken last year. Asked how he liked picture, Eisenhower said, "Fine, but you don't see much of the President."



NEW green toothpaste with miracle chlorophyll

NATURE'S
GREATEST
PURIFIER



THAT COOL,
FRESH GREEN comes
from nature's chlorophyll—the greatest
deodorizing substance ever discovered!

GIVES YOU A **Clean Fresh Mouth
All Day Long!**

Now—a new miracle toothpaste containing chlorophyll! Called Chlorodent, it actually destroys mouth odor. It fights tooth decay and common gum troubles.



Osmometer test

This new green toothpaste was used in hundreds of osmometer tests on people with bad breath. When they brushed their teeth with Chlorodent, their mouth odor disappeared. Two hours later, their breath was still fresh in 98% of the cases. Four hours later, 74% were still free of mouth odor!

By using Chlorodent regularly—preferably after meals—you can be free of mouth odor all day!

Chlorodent also works wonders in fighting tooth

decay. It greatly reduces the mouth acids that "eat" into tooth enamel. It helps combat the bacteria that cause these acids. And it keeps teeth so clean bacteria find it difficult to multiply.

Moreover, Chlorodent promotes the growth of firm, healthy-pink gum tissue. So, if you are troubled with tender gums, you will definitely want to use Chlorodent!

Chlorodent was perfected by the great Pepsodent laboratories after four years of dental research. You'll love its cool, minty flavor. Try it right away! See why Chlorodent is winning friends faster than any other toothpaste!

*Water-soluble chlorophyllins

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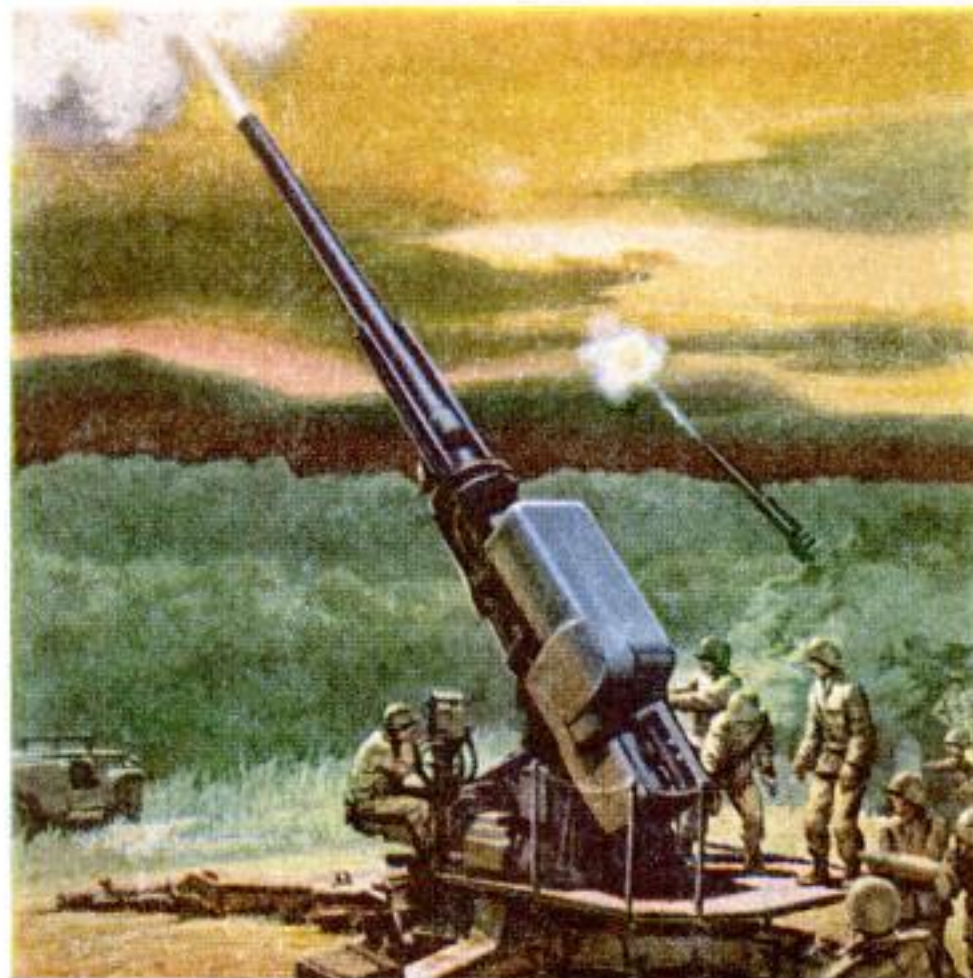
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LIFE'S COVER

This week's cover was drawn for LIFE by Al Capp, creator of the comic strip *L'il Abner*. The first cartoon cover LIFE has ever used, it marks an important and long-awaited social event in Dogpatch, U.S.A., the marriage, by Preacher Marryin' Sam, of Abner Yokum and Daisy Mae Scragg. Young Abner Yokum, the handsomest youth in town, likes comic books, pork chops and Daisy Mae—in roughly that order. Daisy Mae, the prettiest girl in Polecat County, has a passion only for Abner. For details of the romance and Mr. Capp's explanation of the surprise wedding see pages 100-108.



The following list, page by page, shows the source from which each picture in this issue was gathered. Where a single page is indebted to several sources, credit is recorded picture by picture (left to right, top to bottom) and line by line (lines separated by dashes) unless otherwise specified.

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Harvey is so proud of me today... my curve-
lovely Easter outfit is giving him (and me!) a
tremendous lift! Yes, I mean my
Maidenform... fitting companion
to a fashionable figure... the
bra that puts my dreamy
contours liltingly, upliftedly
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Maidenform's
dream of a bra:
Over-ture[®] in
white satin; also
available in nylon
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There is a maidenform for
every type of figure!

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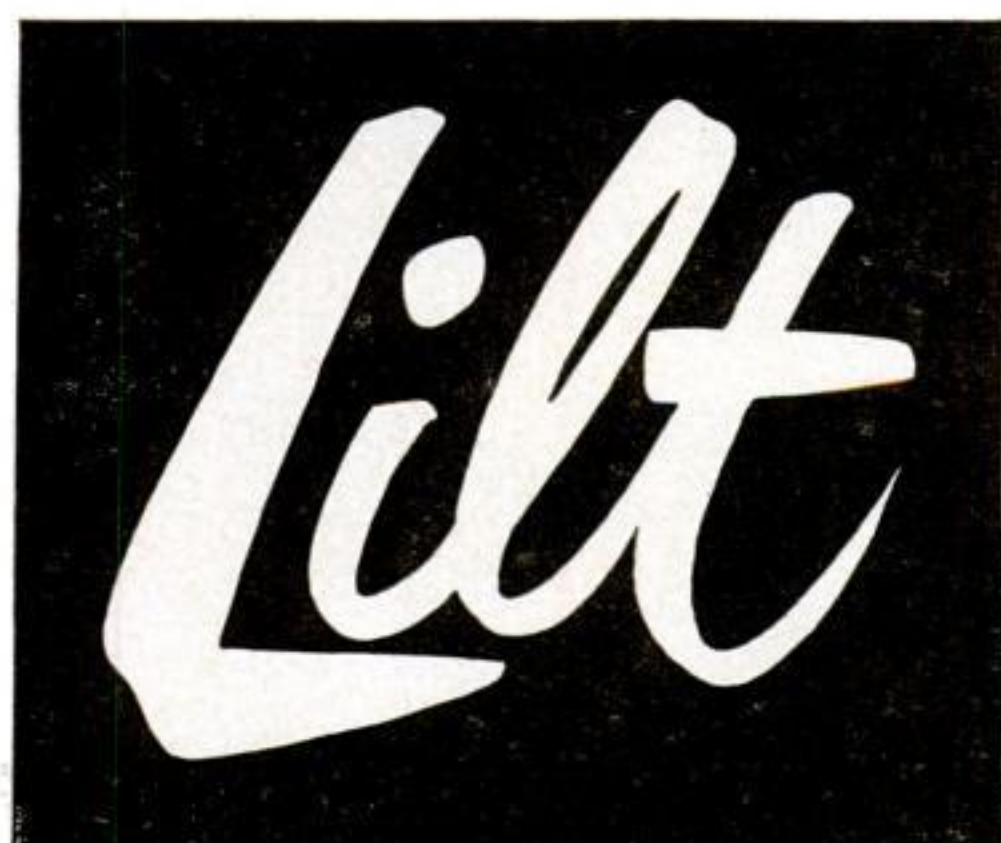
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Procter & Gamble guarantees that

No Other Home Permanent Today

makes hair look..feel..behave so much like the loveliest

Naturally Curly Hair!



Evening dress, Maurice Rentner



Here's why, for your hair, or for children's hair, *Lilt* is far superior!

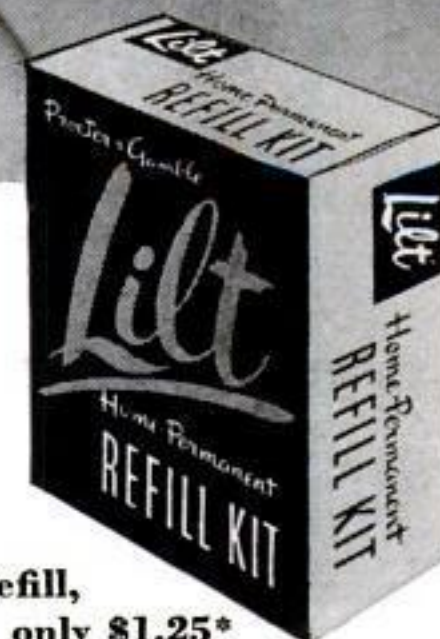
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Refill,
only \$1.25*

(Use any plastic curlers)

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Makes hair look...feel...behave far more like *Naturally Curly Hair!*



THE MEN WHO ARE TO STAY ON T-3 WORK HURRIEDLY TO BUILD A SHELTER AGAINST THE COLD AS PLANE WHICH BROUGHT THEM GETS READY TO TAKE OFF

NORTH POLE 103 MILES

TEMPERATURE 60 BELOW

PHOTOGRAPHED FOR LIFE
BY GEORGE SILK

In the white Arctic twilight eight men and a plane stood on the furrowed face of a great island of ice floating slowly past the top of the world, 103 miles from the North Pole. Forcing themselves to think and act despite the mind-numbing 60-below-zero cold, the explorers hurried to carry out their plan. Three of them would stay behind, gambling their lives on the chance that another plane would be able to land later and pick them up. These men shoveled laboriously, building a shelter in the soft snow. The other five would take off at once—if they could. They worked on the plane, clearing the skis and warming up the engines. High overhead three C-54s circled, watching.

No man had ever set foot on the ice island before. Fliers had sighted the nine-mile long mass of ice from the air and given it the name T-3 (LIFE, Oct. 22). Not much was known about it except that it was probably a 15,000-year-old remnant of the last ice age. But the U.S. Air Force believed that if it could set up a base on T-3 the nation would gain great military and scientific advantages. A weather station there would serve as

the first source of continuous information on polar weather, essential for accurate weather forecasting in the Northern Hemisphere. And so, last week, the eight men risked death to land on the drifting island.

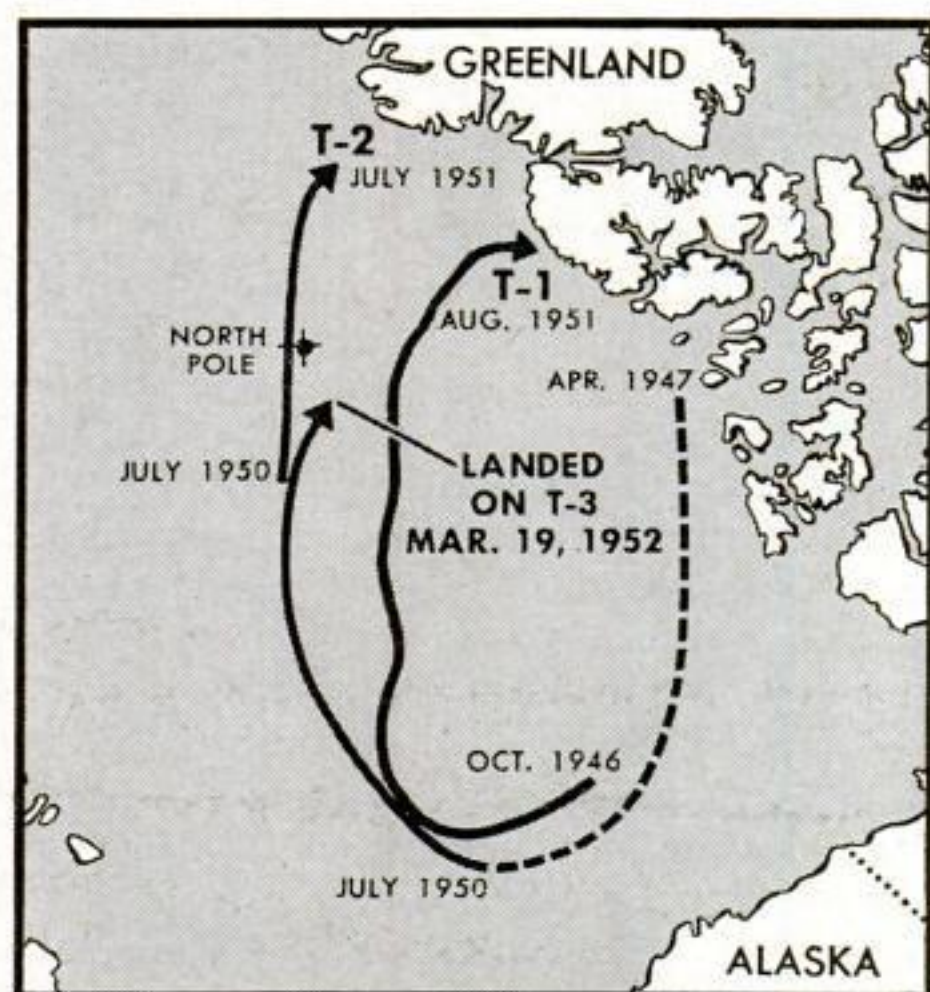
Directed by 31-year-old Lieut. Colonel Joe Fletcher, formerly of the 58th Strategic Reconnaissance Squadron, the exploring party included Major General William Old, head of the Alaskan Air Command, four other Air Force officers and men, a civilian scientist and LIFE Photographer George Silk. On March 19 the eight boarded a twin-engined C-47 in Greenland and flew to T-3 with navigation aid from three C-54 search planes. After several low passes over the island's ridged surface they managed a precarious landing. The 54s dared not follow them in.

The C-47 was down safely, but unless it could get off again the expedition would become a tragedy instead of a triumph. As the plane readied for take-off Silk leaned out the door for a last picture of the men who were staying behind (p. 17). One day later he was back in the U.S. with his pictures and a firsthand account (*next page*) of the epoch-making expedition.



FIRST EXPLORATION of ice island was short walk taken back along C-47's ski tracks by General Old and Colonel Fletcher a few minutes after the landing.

This survey of the island's rolling surface convinced them that the heavy C-54s should not try to make a landing. The sun here is at its highest point for the day.



POINT OF LANDING is two degrees from pole. The solid lines show routes taken by T-3 and two other ice islands. Dotted line shows T-3's assumed drift—at one mile per day—for uncharted period.

SILK'S STORY OF THE ARCTIC ADVENTURE

We took off from Greenland at 8:10 a.m. on the 19th. I was in the C-47, the plane that was to make the first landing on T-3. If we found that conditions were O.K. the C-54s would come in too. We were in a hurry to get going, because we'd heard that the Navy was going to try a landing on T-3. Our plane was equipped with ski wheels and carried a tank of extra gas, but that was all the special gear we had. At that we were heavy—way over maximum gross. We dragged off the ground and headed for a fueling station out on the pack ice where six drums of gas had been dumped for us two days before.

We refueled there and kicked off again for T-3. By now the three C-54s had taken off and were on their way up to find the ice island and home us in. We got them on our radio, but before long we ran into such bad visibility that it looked as if we'd have to turn back. There was

a ground haze over the ice, white against white. No horizon. We were flying through a kind of milky twilight. And our radar was out. We stayed on course, though, and after a while the weather cleared a little. The 54s called in to tell us that they were in the target area but hadn't picked up anything. Then, at 5:30 p.m. (Greenland time), our radio crackled. The navigator on the first 54 was calling Major Bradburn, in the second search plane. "Sir," he said, "we are now circling T-3." "Good," replied Bradburn. "How does it look?" "THERE AIN'T . . . NOBODY . . . THERE!" hollered the 54. So the Navy hadn't beaten us out.

We spotted T-3 at about 6:30 and the pilot, Erhart, made a few low sweeps to pick out a place to land. We dropped smoke bombs to get the wind direction and found that we'd have to come in across the island's long, parallel snow



LANDING PARTY shown before trip consisted of (left to right) George Silk; Captain Edward Curling, navigator; S/Sgt. Howard J. Clohosey, flight engineer; Dr. Kaare Rodahl; Colonel Fletcher; General

Old and Captain Lou Erhart, pilot. Eighth member was Captain Mike Brinegar. The C-47 and the three C-54s belong to the 10th Rescue Squadron which was responsible for transporting the party to T-3.



WORKING GENERAL (center) drags sledful of supplies away from C-47 while additional provisions

are dropped from C-54 (top). Men who stayed were left with one tent, food, primus stoves, but no radio.



PLANTING THE FLAG General Old stands back to admire the sight, stamping his feet to keep warm.

WHICH GAVE U.S. ITS STRANGE NEW OUTPOST IN THE POLAR SEA

ridges instead of landing in the smooth bottom of a trough, as we'd hoped to do. Then Erhart told everybody to hang on and came in for his first pass. With no horizon and the white snow blending into the white sky he couldn't tell where the air stopped and the land began. We bounced heavily off a ridge. It was a sickening feeling, like sinking into loose cotton. But Erhart managed to keep flying speed. We pulled out of there with the plane shuddering.

We must have made about eight passes. No one remembers for sure. And we hit those ridges a dozen times, bouncing like a stone skipping over water. Then Erhart figured he had the feel of it and yelled to us, "We're going in!" We tore into a slope and slowed violently in the deep snow. To move the plane to a better position Erhart gave it full throttle and slid over the rise. Fletcher thought we were taking off again.

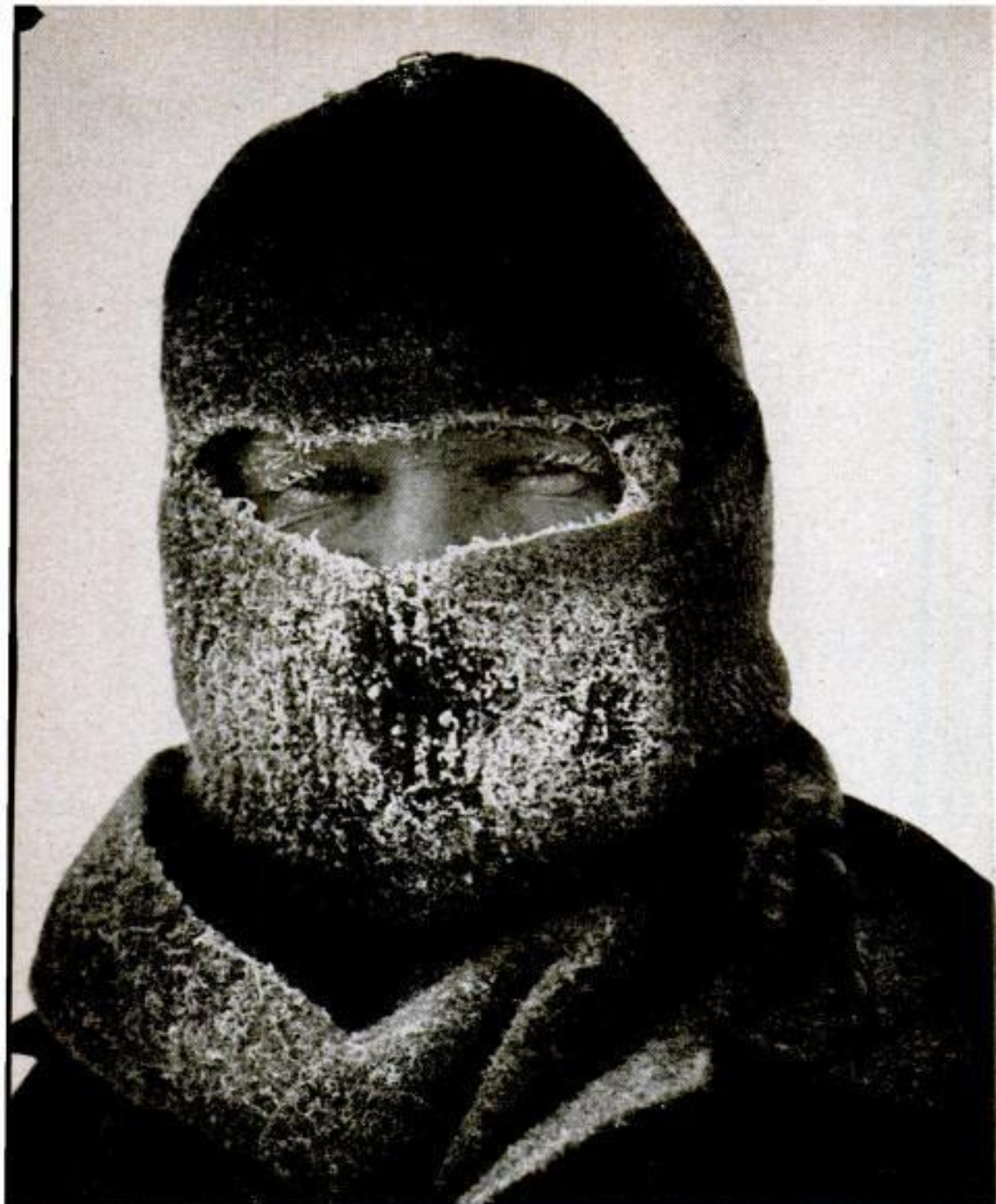
He said grimly, "If they're going to take off I'm going to jump out." Then the plane stopped and the engines died.

There wasn't any rush to get out. We all sat for a moment in the sudden stillness. Then I crawled out to take a picture. The general followed me out, took one unbelieving look around and trudged off down the landing track. He didn't like what he saw. He came back and told Fletcher, "I don't see how any man can live on this thing. We must take right off if we can." Fletcher had expected this and had his arguments ready. He and the general went off by themselves to talk. They stood a few inches apart (next page) stamping their feet and shielding their faces against the 60-below-zero cold with their gloved hands. After a while the general went away to plant the Air Force flag he'd brought along, and Fletcher came back to me.

He was wearing as much of a grin as you can put on a frozen face. "I've gotten permission to stay," he said. "Brinegar and Rodahl and I. The rest go back. But the general's ordering the 54s not to try it this time."

The crew began hauling stuff out of the plane. Everybody was slowed down by the terrible cold. I'd heard from Air Force medical men that human efficiency drops off sharply in the intense cold, and that at 50 below all anyone can think about is staying alive. They were right. The crewmen acted as if they were half paralyzed. I don't think I could have taken pictures if it hadn't been second nature to me.

We got to work on the plane. The engineer dug out the ski wheels and we got out the four JATO (Jet Assisted Take-Off) bottles that were supposed to get us off the ice. The bottles had labels that warned against letting them get colder



T-3 Expedition CONTINUED

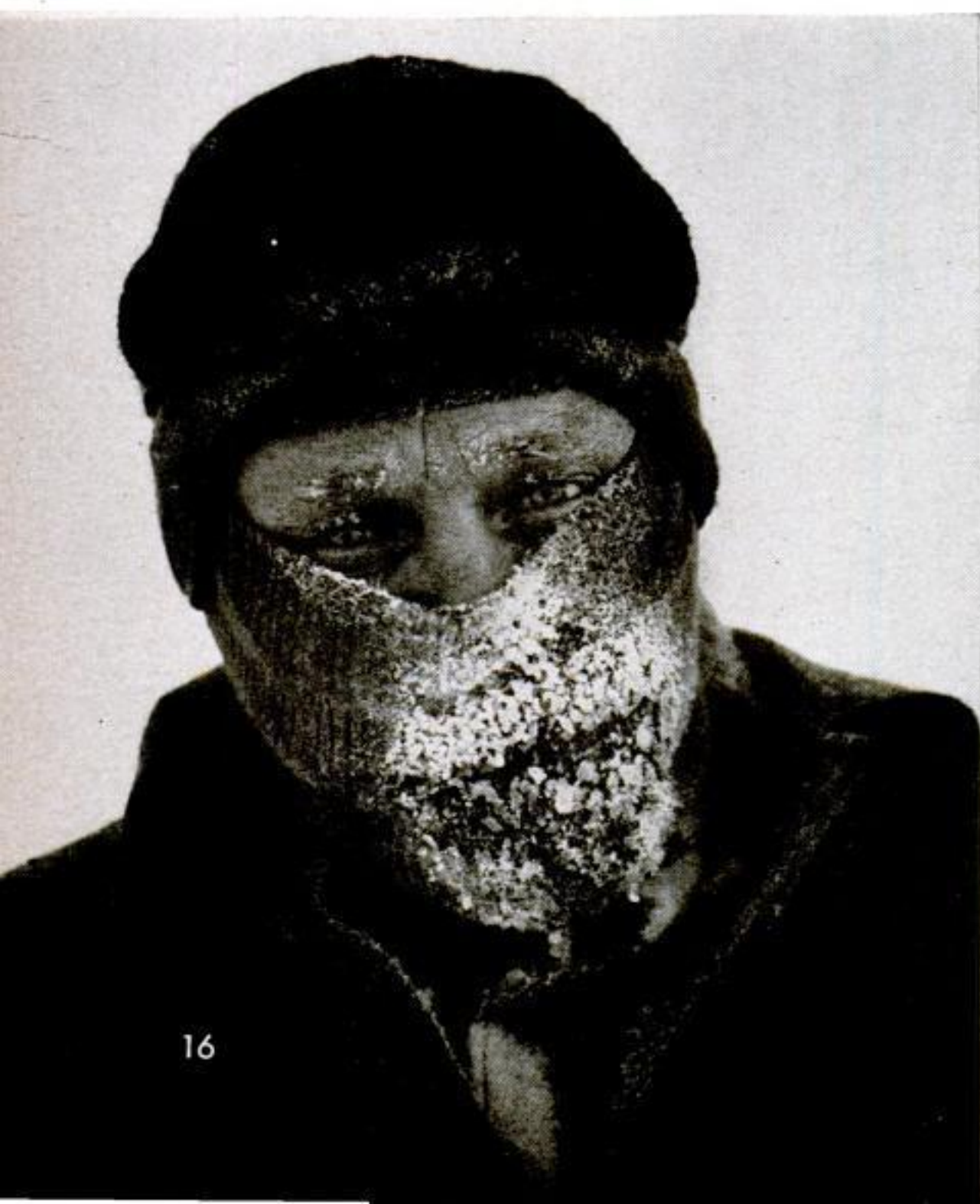
than 10° below zero. We were a little worried about them. The engines started . . . just. Before I got in the plane I brought out a bottle of Scotch from the bottom of my bag. I gave it to Fletcher and climbed aboard. We'd been on T-3 about four hours.

The terrible tension we'd all felt during the landing began to build up in us again. The pilot was calm enough, but he did remark casually that he hoped the JATO's would fire because we sure couldn't get off if they didn't. He gave the ship full throttle, and we bounced along over the ridges, gathering speed. He hit the JATO button, but nothing happened. We kept on, stuck to the ground like a trolley car until finally the JATO's cut in. We surged ahead and when we got to the top of the next hill we just kept on going up.

When we were airborne we contacted the 54s by radio. Two were well on their way back, the third stayed behind to get us on course. We could hear the C-54s talking to each other about us.

"Do you think the 47 can make it?" "Sure. If it gets dark he'll have the stars to navigate by." We didn't appreciate the joke. There would be no stars in that long Arctic twilight.

We headed off for a Canadian weather station to pick up gas again. The weather was fair and we felt that nothing more could happen to us. . . . Until suddenly both engines coughed and spluttered. I was jolted out of a half-doze. General Old yelled to the navigator for a quick fix. The pilot fooled around with his controls. I buckled on a parachute harness. I don't know why. You don't bail out over pack ice. As I stood at the door wondering what to do next, the engines broke into a fine full-throated roar and my heart began beating again. We got into the weather station all right and took on some gas. The rest of the flight was easy. After 22½ hours, most of it in the air, the pilot was groggy. But he snapped to as we came over the field in Greenland and set us down in the most beautiful, anticlimactic three point landing I've ever seen.



← **STILL ON T-3** are the three men at left: Colonel Joe Fletcher (*top*); Dr. Kaare Rodahl (*center*), civilian scientist, and Captain Mike Brinegar. These portraits were taken just before the C-47 took off.

LAST CONFERENCE in which Colonel Fletcher (*right*) convinced General Old the three should stay included much face-slapping because of bitter cold. Blur at top is due to partial freezing of Silk's shutter.



TWO MEN WHO REMAIN ON T-3 WAVE TO DEPARTING C-47.
THE THIRD WAS TOO BUSY DIGGING TO SAY GOODBY



A SHAKY HAND is placed on Willie's shoulder by James Weston, a vault keeper at the robbed bank,

who failed to make positive identification of Sutton. Prosecutors said earlier Weston had been certain.

A JURY IS DRAWN FOR WILLIE

But the Sutton bank robbery case opens under a pall of fear

COURTROOM SKETCHES FOR LIFE BY WILLIAM SHARP

In an old high-ceilinged courtroom in Queens County, N.Y. where, in an historic murder trial just a quarter century before, Ruth Snyder and Judd Gray were sent to the chair for killing her husband, a jury was chosen last week to try Willie ("The Actor") Sutton and an accomplice for a \$64,000 bank robbery. The atmosphere was an incongruous mixture of eerie melodrama and sly farce. Scores of cops guarded the building inside and out because the killer of young Arnold Schuster (*LIFE*, March 24), Brooklyn salesman who caused Sutton's arrest, was still at large. They screened everyone who came in; reporters and even the judge himself needed special passes. A number of prospective jurors frankly admitted, outside the courtroom, that they wanted no hand in trying Willie Sutton. Inside, after testimony began, one witness was unable to disguise his apprehension (above). But this dark fabric of fear was lightened by one bright thread—alert, relaxed, lynx-eyed

Willie Sutton who, already owing society 55 years' imprisonment, did not seem concerned over how much more he might get.

While the prosecution and defense wrangled over jurors' qualifications, Willie drew careful doodles on a block of yellow, lined paper. He was often the first to laugh at some sally, occasionally glanced at two of his books, carefully placed on the counsel table where they might impress the jury: *Peace of Soul* and *Peace of Mind*. When a high school student asked that he send him a message, Willie neatly penned a pious entreaty that he abjure evil. Once the testimony began, thrifty Willie used his prison-learned shorthand to make a transcript of the testimony, thus saving stenographic costs. The Actor was playing what might prove his final appearance to the hilt. It did not, however, seem to impress the 14 men (right) who by accepting jury duty showed that they were less afraid of the country's Willie Suttons than they were of being poor citizens.

THE UNAFRAID JURY that will try Willie Sutton consists of 12 men and two alternates, most of them middle-aged. The 12 regular jurors are (left to right, front row), Fred Gassmann, bank clerk; Clifford Roche, traffic clerk; Frederick Ross, telephone company employee; James O'Brien, a postman; John Arnold, mechanic, and Henry Meyer, traveling salesman. Back row: Foreman Donald Maloney, landscape architect (hand on face); William



PROSPECTIVE JURORS listen with great earnestness as the other talesmen are questioned by the attorneys. The more fearful had already been weeded out.



THE PROSECUTION, Assistant District Attorneys McGrattan (center) and Kerwick (right) stand up to object to a question by Defense Counsel Herz (left).



Janicki, telephone company supervisor (face hidden); Arnold Johnson, telephone company employee; John Harte, sales manager; Harold Hepp, unemployed rope-maker; and Joseph Hannigan, a male nurse. The two alternates, seated slightly lower at far left, are Edwin Ekstrom, a teletype mechanic, and Carl Lindwall (wearing glasses), a printer employed by the *New York Daily News*. The presence of so many telephone company employees is merely

coincidence. Selection of the jury took three days during which 126 talesmen were examined. Neither the defense nor the prosecution used all of the 20 peremptory challenges to which each side was entitled. Sample excuses offered by those who did not want to serve: "I would have to miss my son's confirmation (The jury will be confined in a hotel until it reaches its verdict). . . ." "I work in a bank and if I were to vote 'Not Guilty' it might prejudice my employers

against me. . . ." "I work in a factory and cannot afford to be away from my job that long. . . ." "I have already formed an opinion about the case." ". . . I am afraid the stuffy atmosphere of the courtroom will aggravate my head cold. . . ." However, the 12 men who finally comprised the jury deliberately disdained such excuses and many of them actually seemed anxious to serve—obviously not for the \$3 a day which, with their keep, is all they will get for it.



THE JUDGE, red-haired Peter T. Farrell, bitingly questioned the fearful talesmen but released them.



SUPPORTING PLAYERS include alleged Sutton accomplice, Thomas Kling (left), and his attorney.



LEADING ROLE in courtroom is played by quick, perceptive Willie, who has the sense never to overact.



7:30 P.M.

CONFIDENT-LOOKING Feinsinger grins after afternoon meeting. Behind him, bulletin board signs advise government employees to guard their health.



11:00 P.M.

WORN BUT ALERT after taking a recess for dinner, Feinsinger (left) sits down with his vice chairman, Frederick Bullen, for the start of the evening meeting.



12:30 A.M.

HIS COAT COMES OFF during the evening as Feinsinger (right of the window partition) cajoles and argues. This picture was taken from an adjoining building.



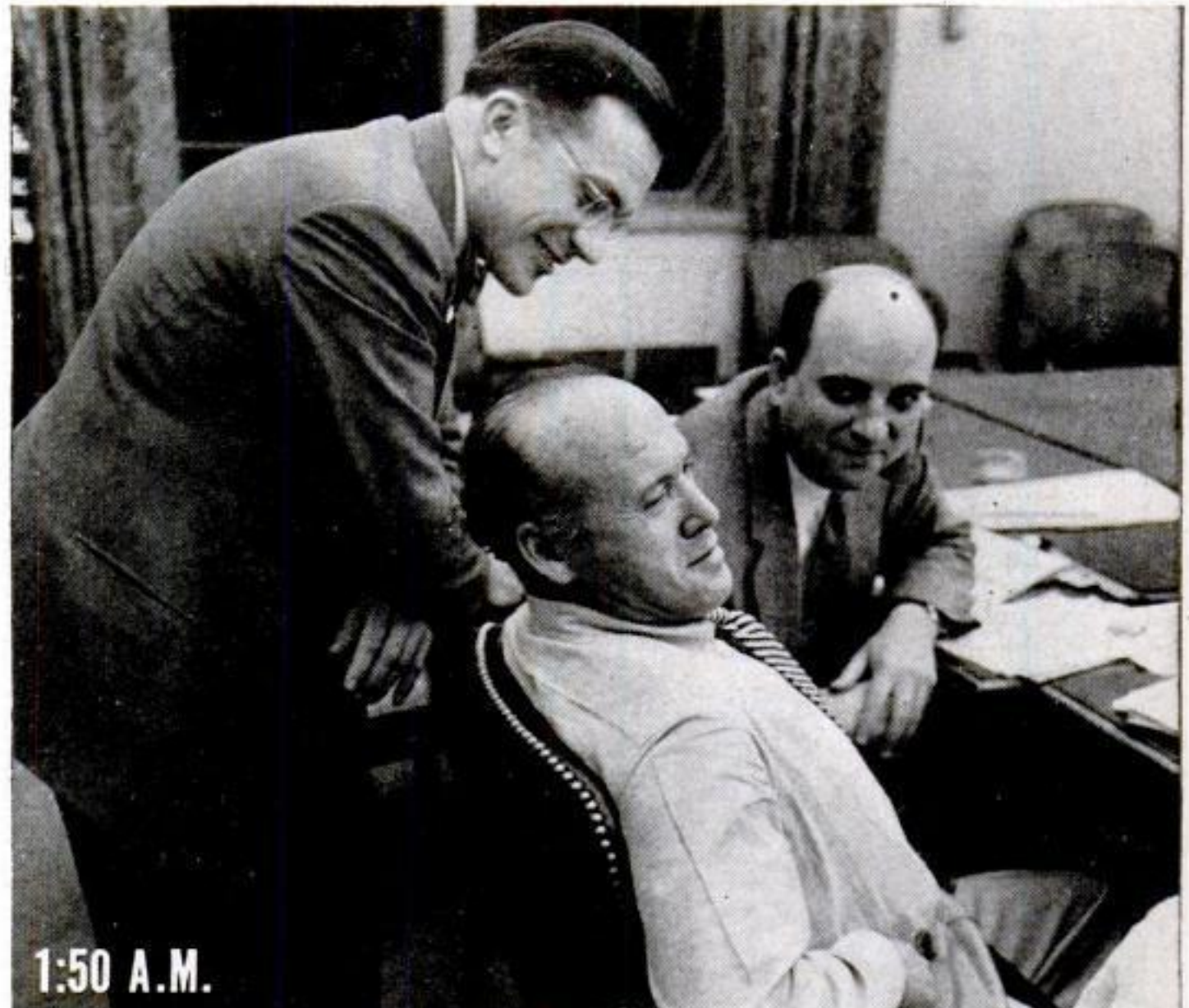
1:45 A.M.

HIS TIE IS LOOSE and his trousers need a hitch as the night wears on. At this point he has just taken the time to pour himself a needed cup of coffee.



1:48 A.M.

WEARILY he rubs his eyes, the coffee scarcely sipped, while the other members of the board file in to continue the interminable debate after another recess.



1:50 A.M.

CLOSE TO EXHAUSTION more than anyone realizes, Feinsinger leans back to relax his weary body while aides try to break the tension with small jokes.

PAY NEGOTIATOR COLLAPSES

But he postpones a steel strike

Last week a weary law professor named Nathan P. Feinsinger was making a desperate attempt to ward off a steel strike that would paralyze the U.S. defense effort. As chairman of the Wage Stabilization Board, Feinsinger took over the steel dispute last December after it had gone through the usual breakdown of negotiations and failure of mediation. The main issue between union and industry was pay. C.I.O.'s United Steelworkers were demanding 30¢ an hour more in outright pay increases and other benefits.

The four industry members of the three-sided Wage Board suggested a 13.7¢ increase. The four public and four labor members felt it should be higher. On March 19, with the chips down, Feinsinger convened the board in Washington to try to arrive at a final recommendation. When the meeting started at 2 p.m. labor members looked happy, industry members sour, but all looked fresh. By turns, the board's factions met separately and jointly. Hours passed and tempers shortened. The pressure grew as heavy as the meeting-room air, which was a compound of hamburger, onions, smoke and coffee. Again and again Feinsinger came out of the room to hurry down the hall for conference with various groups. He emerged looking, as these pictures show, more weary, more grim. Finally at 6:30 a.m., after 15½ hours of unrelentingly tense discussion, Feinsinger collapsed in unconsciousness at the meeting table. The meeting recessed.

Next day, with Feinsinger back on deck, the board overrode its industry members, recommended a figure of 18.8¢. The steel industry attacked this, saying it would necessitate a \$12-a-ton boost in steel prices. But pending final acceptance or rejection of the increase, the United Steelworkers postponed a strike until April 8.



4:35 A.M.

NERVOUS WALK takes him down the hall to talk with C.I.O. men closeted, like industry men, nearby.

A HAGGARD-EYED FEINSINGER NEARS COLLAPSE →



4:45 A.M.



WORRIED FAMILY tells a visitor (*left*) its problem: the father, nearly blind Jérémie Reymond, 77, and his wife Catherine, 74, fear moving now because they

never leave their house—where they winter cows in the living room—from late autumn until spring. Only their son Laurent and daughter Alice go outdoors.



WISE EX-MAYOR Florian Favre, who accepted the electric company's offer to replace his hotel on

higher ground (*right*), listens with grimly set lips as two fellow Tignards talk of their woes in a local cafe.



HIS NEW HOTEL, above the damsite, now houses construction crews but ultimately will be for tourists.



TIGNES AND DAM nestle in a mile-high Alpine valley near source of river, seen winding toward dam.

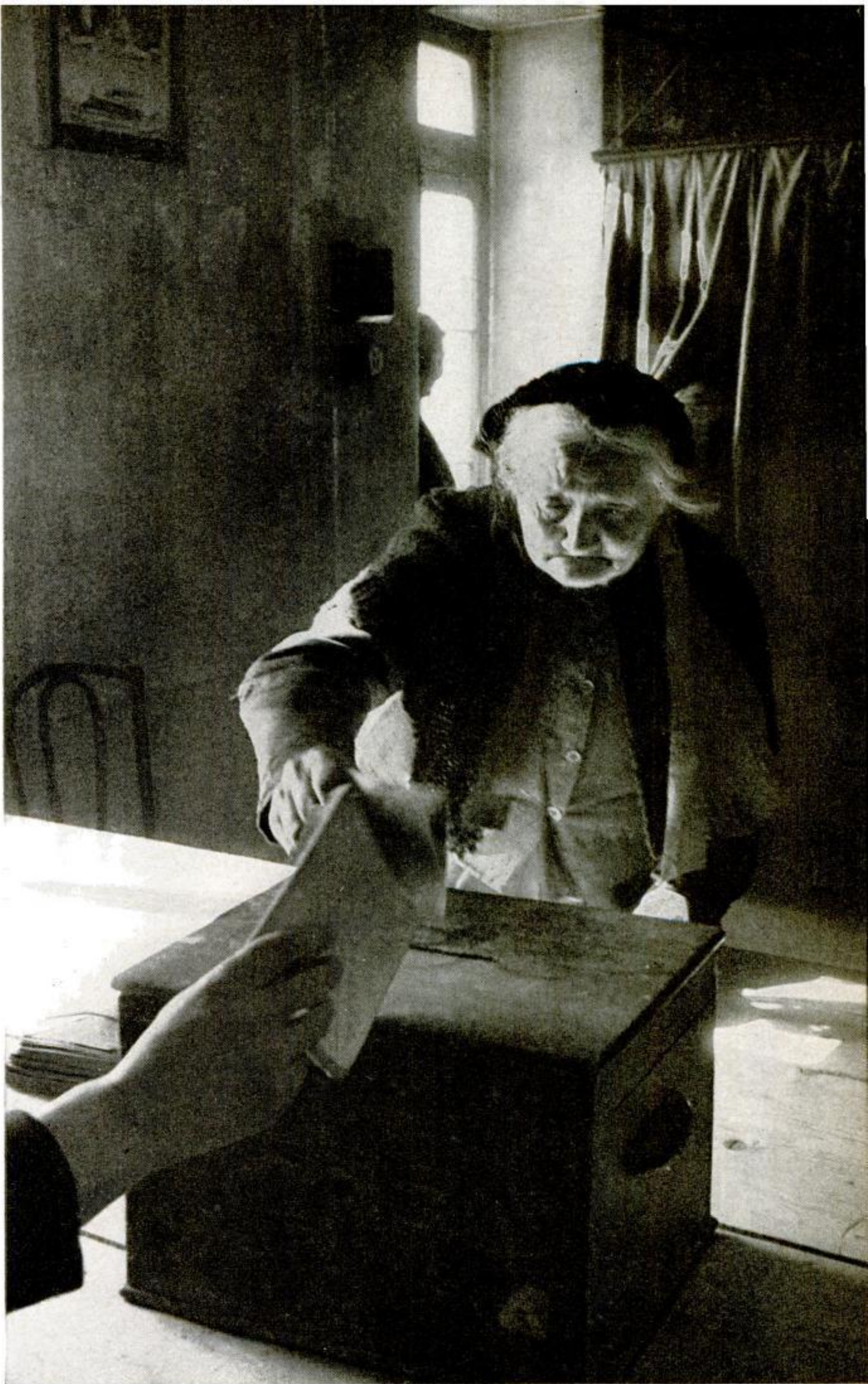
A VILLAGE DIES HARD

Doomed to drowning by a new French power dam, Tignes surrenders only to police and rising water

For 900 years the French Alpine village of Tignes lived peacefully with itself, but for more than a decade it has waged war with modernity. The war started in 1941 when France's government, then at Vichy, made plans to harness the fierce river Isère with a power dam. The resulting lake would forever drown, under 500 feet of icy water, the village's 101 buildings, its five-century-old church and many-layered cemeteries. Tignes's 600 angry people howled defiance and for several years held off the enemy.

Then in 1946 France revived the Tignes project, and with ECA assistance started to throw a tremendous dam across a rugged gorge a mile below the village. Dynamite blasts rocked the valley and the roar of bulldozers mocked the ancient quiet, but the Tignards refused to believe the dam could win against their determination. They scornfully called the rising dam "le mur" (the wall) and went on, like their ancestors, chopping wood and pasturing cattle in summer, keeping their cows inside for mutual warmth in winter, prospering on the skiers who came to the village. All but a few refused to sell their property; some held out for higher prices, many because of stubborn sentiment.

Last month the authorities set March 15 for evacuation. Tignes retorted by electing a new council to continue the fight. Patience exhausted, the government finally took steps (*next page*) to end the war at Tignes.



HOPEFUL VOTER, aged Mme. Philomène Bognie, casts her ballot for a new town council which promised to save Tignes from forced evacuation and flooding.



A ROAD BLOCKADE by angry Tignards (*right*) halts a bulldozer on its way to remove a cemetery.



VICTORY CELEBRATION on election night follows news that Tignes's resistance candidates had

won over a slate favoring capitulation. At bars and cafes drinking and feasting lasted until nearly dawn.



SURPRISE MOVE by government brings security police swarming into Tignes at 5:30 on morning after election. Here they remove town hall furnishings.



DISMANTLING of telephone line starts with the removal of wires. Poles, like the buildings, will also be taken away to eliminate flotsam after flooding.



MOVING "MELANIE," the biggest of the four bells in Tignes's church, brings a moment of crisis: the 1,400-pound bell topples from a wall into snow.

A Village Dies CONTINUED



LAST VISIT to a relative's grave in Tignes's new cemetery, across the river from the town, is the lonely mission of a villager, who has wrapped her face in

a black shawl. Because this cemetery is nearer the dam and lower than the level of the village, it will be flooded early, and its dead had to be moved quickly.



"AREN'T YOU ASHAMED?" cries Leon Reval, sobbing as he watches bungling movers. "The bells are our soul. They should have been the last to go!"



STROKING BELL as they would the statue of a saint, villagers spend a reverent last few minutes with it. The movers then hauled it away on a sled.



THE IKE BOOM

IT'S A PROTEST AGAINST OLD CONTROVERSIES AND AN ASSERTION OF FAITH IN THE FUTURE

In less than a fortnight the Eisenhower candidacy has changed from a potential to a kinetic force. In fact it is a torrent of spring. New headquarters are burgeoning all over the place and there are even signs of that highest of political tributes, a "Stop Eisenhower" movement.

The changed climate in the U.S. has produced parallel changes in Paris. Ike's friends say he has resolved all doubts about where his duty lies and will be back in May to further his campaign for the Republican nomination in person.

Such is the momentous result of the New Hampshire and Minnesota primaries. Either victory was striking enough; together they amounted to a voters' revolution. The Minnesotans for Eisenhower group, against the advice of national headquarters, had set themselves a fabulous target of 50,000 write-in votes; this, they wildly promised, would be "the most astonishing political victory in our time." Instead they got 107,000 write-in votes. What can you make of a candidacy that bets on miracles and gets paid double?

These primaries were the first time Eisenhower ever ran for any elective office. Although only two states have spoken, what they said was unmistakable: Ike is the answer to a deep-felt popular need. Something about him gets across to the American mind. If we can define that something, it will tell us a lot about the U.S. voter this year.

During his hard-fought New Hampshire campaign Senator Taft taunted the Ike forces with their ignorance of where Ike stands on such domestic issues as economy, FEPC and the Taft-Hartley law. These questions sound legitimate, but they are not conclusive for the majority of voters. At least they drew no answers from Ike and cost him no votes. Why is this?

Perhaps, as Walter Lippmann has argued, this is a year in which all is contingent on the great issue of peace or war; in which the people are therefore satisfied to know that their man understands foreign policy. But this is surely not the whole of the matter. Perhaps the voters do not feel as ignorant about Ike as the debaters tell them they are. Ike is, after all, no stranger to the American people.

As though he were, three publishers have new books about Ike and his views. In these books (especially John Gunther's) is to be found curious and interesting information, such as that Ike once did some ghostwriting for MacArthur, that he recently baked a lemon pie in Perle Mesta's Luxembourg kitchen, that his mother during her last years was a Jehovah's Witness. In these books are also to be found long quotes from Ike's old speeches. They are non-committal on current problems. But they leave no doubt about what principles and methods Ike would bring to their solution.

A protest against politics?

For example, the Negro race. In the year 2000 Ike doubts "if it will occur to us to mention those words. We will just say Americans because that is what we all are." That certainly implies an end to segregation. Yet Ike's hostility to government paternalism leaves no room for a compulsory FEPC. Bickerers will find a contradiction here. Is it a contradiction to those who share Ike's faith in the gradual magic of unforced democracy? They may sense that if Ike were President, there would be more progress and less bickering.

Maybe the Ike boom is one big protest against the staleness of recent political argument. Take Taft; for a time his root-and-branch attack on the Truman administration had a cauterizing sanity that appealed to people's longing for utter change. But in the primaries Taft (in Governor Driscoll's phrase) turned from a fighting to a quarreling candidate, and his quarrelsomeness

became a part of what needed to be changed. Even General MacArthur, still conducting the Great Debate of 1951, is not untouched by this antipolitical protest.

Ike remains uninvolved in these repetitious controversies. Politically he has the enormous advantage of being both a new and a familiar face. It is familiar because of his "indelible Americanism," expressing not only competence, charm and resolution but a set of confidently held American beliefs. Ike is therefore the vehicle of a double longing: for change, and for the kind of leadership that will elicit our underlying national unity instead of exacerbating our transient division.

It can be argued that this longing is a great self-deception; that while Ike is no demagog, the people are reacting to him as to a demagog; that they are "snowed" by the unavoidable vagueness of Ike's statements and are making him the depository of their own vague and illusory dreams. As one columnist warns, "Eisenhower the Symbol is eclipsing Eisenhower the Man."

There is no doubt that Ike the Symbol is a force to which distance and silence have lent enchantment. But what things does he symbolize, and are they mere illusions?

What Ike symbolizes

First, Ike symbolizes integrity. That will surely be a *sine qua non* of any next President. The astonishing primary vote for "Kaufever" (as one Minnesota write-in spelled it) shows how important this issue is. If it is an "illusion" to expect honesty in the Federal government, there are going to be some very angry voters when that is found out.

Ike also symbolizes stature. He is a general, a Big Man, a leader born and proved. In his book *The Hero in History*, Sidney Hook made an interesting distinction between two kinds of history-makers, the *eventful* man and the *event-making* man. The *eventful* man makes history by being in the right place at the right time and doing the right thing: the Dutch boy who stuck his finger in the dike, Truman deciding to defend South Korea. It was brave, but "the qualities required to cope with the situation were of fairly common distribution." The *event-making* man, on the other hand, changes the odds of neutral history by his own impact on it. He makes things happen, as Ike has done in Europe. He understands power and uses it for a purpose.

Some democrats—even Hook—think "event-making" leaders are dangerous to democracy. This year's voters seem willing to take a chance in Ike's case. They feel themselves in a jam from which only heroism can extricate them. And they feel lucky to have a hero who will neither fumble nor abuse the power they offer him. What Ike once said of Lincoln applies to Ike as well: "He had the proper attitude toward power. . . . He was a director of power, a man who might give it its trend . . . but he had no ambition to associate the source of power with himself."

Finally, Ike symbolizes optimism. It is both his policy and his temperament to expect that what he works for will happen. He refuses to fear the worst about peace or about Europe because "pessimism invites disaster." Much as he deplores our drift to Statism and Godlessness—that drift which furnishes the dour bulk of MacArthur's speeches—Ike's optimism comprises the future of America. He says that the U.S. "has been marked to wear the burdensome but glorious mantle of world leadership. Today's great opportunity in this country is to make the leadership a moral, intellectual and material model for all time."

Is it an "illusion" that the U.S. could do that? No, it is a belief which Americans have held for nearly 200 years and which their own history proves is tenable. Ike's big appeal is that he shares the belief and sustains it.



She loves me
She loves my Arrow Shirt
She loves me
She loves my Arrow Shirt
She lov....



THE LITTLE RED SCHOOLHOUSE is on the way out; there were 200,000 of them in 1916—today there are less than 70,000. Every day eight or nine one-room country schools are abandoned. But children still play fox-and-geese, and drop-the-handkerchief, and small girls' pigtails are still an invitation to trouble.

The

SOME days it was fun, on the long walk to school. In the chilly autumn mornings your breath made a fine smoke, and your ears were snug in your earflap cap. Down the road the heavy mud-ruts of the wagon tracks had frozen stiff, and skim-ice formed over the puddles.

But it was a long, long walk to the little red (or yellow or white) schoolhouses, back in the first years of the century. Those schoolhouses were dimlit, the equipment was meager, and the teaching methods were as rigid as the teacher's knuckle-rapping ruler. They were poor schools; for they had to be near the pupils—within walking distance. Two thirds of all Americans lived outside the cities then, and who could stop the farm chores to haul children to school?

But on the streets of Detroit Henry Ford's new machines were popping explosively, scaring horses and the good church-going citizens; occasionally these rugged little cars even ventured out on the crude country roads of the day.

In a few swift years the automobile and the bus changed the whole American educational scene. Now they bring the pupils to the schools.

The school bus alone (chrome yellow by law in 40 states) is the largest passenger carrier in the world, taking more than



IN 1900 there were 15,500,000 students enrolled in U. S. public schools—but only 10,600,000 came every day; it was too far in bad weather. Even today's vitamin-packed, snow-suited child would find those winter walks pretty long.



FOUR MILLION MILES each school day are traveled by 104,000 school buses and cars, taking children safely in any weather. And millions of miles are also rolled up by private automobiles. Absenteeism now means only sickness.

Schoolhouse that disappeared

six and one-quarter million youngsters safely to school *every* day. And uncounted thousands of commercial buses and private passenger cars take many other millions in all-weather safety. For a generation, Ford has been famous for its school buses.

Such progress enabled the county fathers to consolidate their little schoolhouses into a big new modern building, an open and happy school designed for daylight, easy to keep clean, a place planned to serve the whole community after school hours.

The consolidations made more money available for teachers and books and equipment—all because the automobile and the bus had knitted the American society more closely together.

The modern school is only one of the great changes the motor age brought. Ford and other automobile pioneers made the U. S. a land on wheels; for a half-century Americans have been the most mobile people who ever lived. A part of our very freedom is the freedom of movement; and our

mobility is an endless search for progress.

At Ford Motor Company we have faith in that search, and faith in the bright future of the American Road; we will continue to contribute to the forward progress of the wheels rolling unconquerably toward a better life for everyone.

Ford Motor Company

FORD • LINCOLN • MERCURY CARS
FORD TRUCKS AND TRACTORS

TODAY'S SCHOOLHOUSE, such as this in Abington Township, Pa., has glass walls, round-cornered rooms, green glass blackboards on which the students

write with yellow chalk. Such classrooms are airy, clean, sunlit without glare; each day the students arrange their little tables and chairs wherever they wish.



If you drink whiskey-you should make this **showdown** taste test:

1. Have ¼ oz. of Calvert put in one glass and the same amount of any other whiskey in another — without knowing which is which.

2. Sniff one brand for aroma. Taste it critically for *smoothness*. Swallow carefully to judge its freedom from harshness.

3. Taste the other whiskey in the same analytical way—then pick the whiskey that *really* tastes better to you.



It's easy to taste the difference, so...

Be your own whiskey expert! Just make a simple, 60-second taste test *today*—at home or at your favorite bar. You'll learn which whiskey gives you the greatest satisfaction and enjoyment... which is smoother, mellower and free from bite, burn or sting.

We honestly believe you'll switch to Calvert Reserve, because we blend Calvert to a taste determined by a "Consumer Jury" of thousands of folks like you.

But if you find that you still prefer another brand, then stick with it. *Fair enough?*

It's smart
to switch to
Calvert

Calvert Challenges Comparison
with any whiskey... at any price!



CALVERT RESERVE BLENDED WHISKEY • 86.8 PROOF • 65% GRAIN NEUTRAL SPIRITS. CALVERT DISTILLERS CORPORATION, NEW YORK CITY.



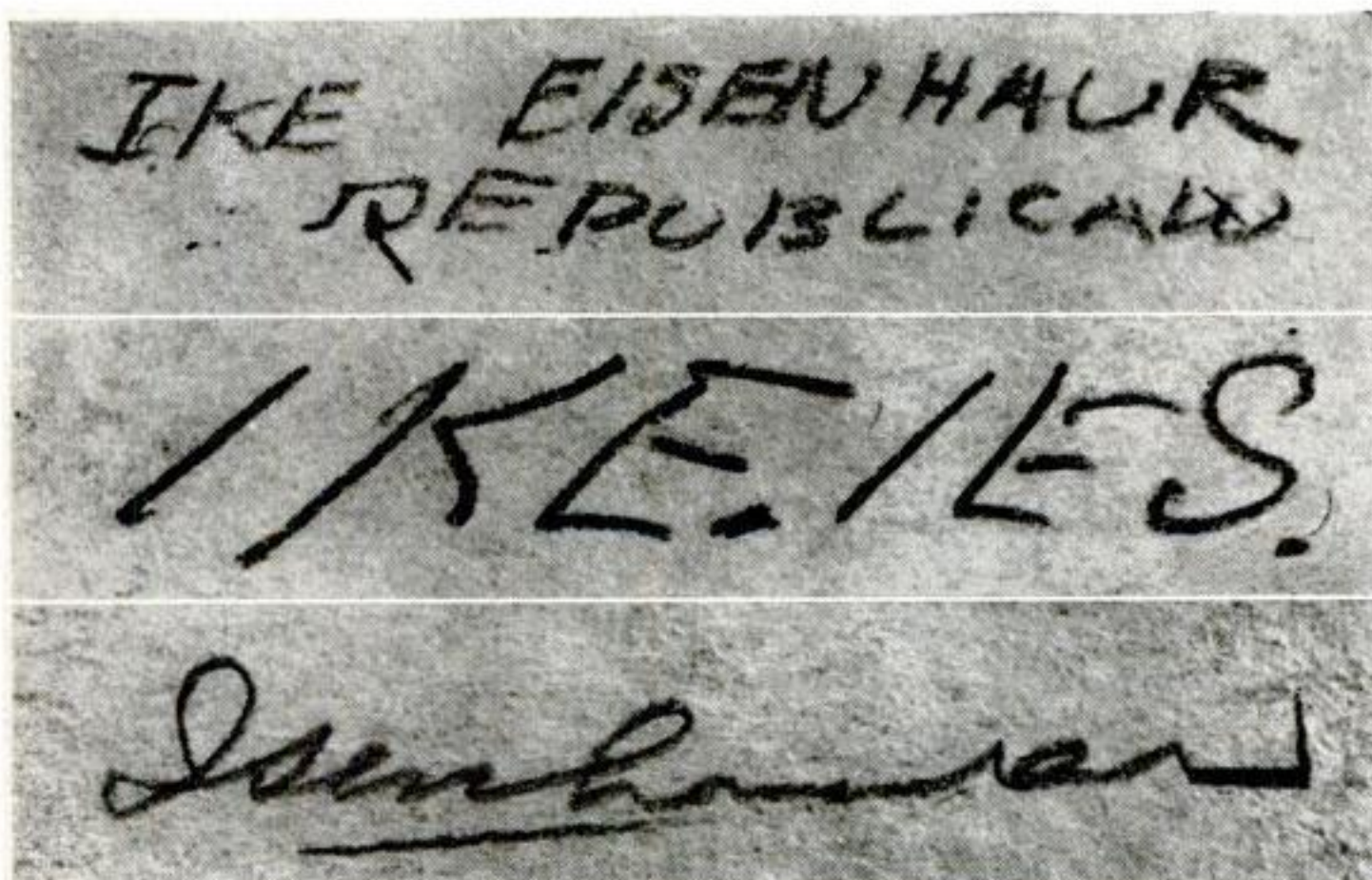
WRITER-IN needed long reach to put Ike's name on the machines. This discouraged some supporters.

MINNESOTA SPELLS IT OUT

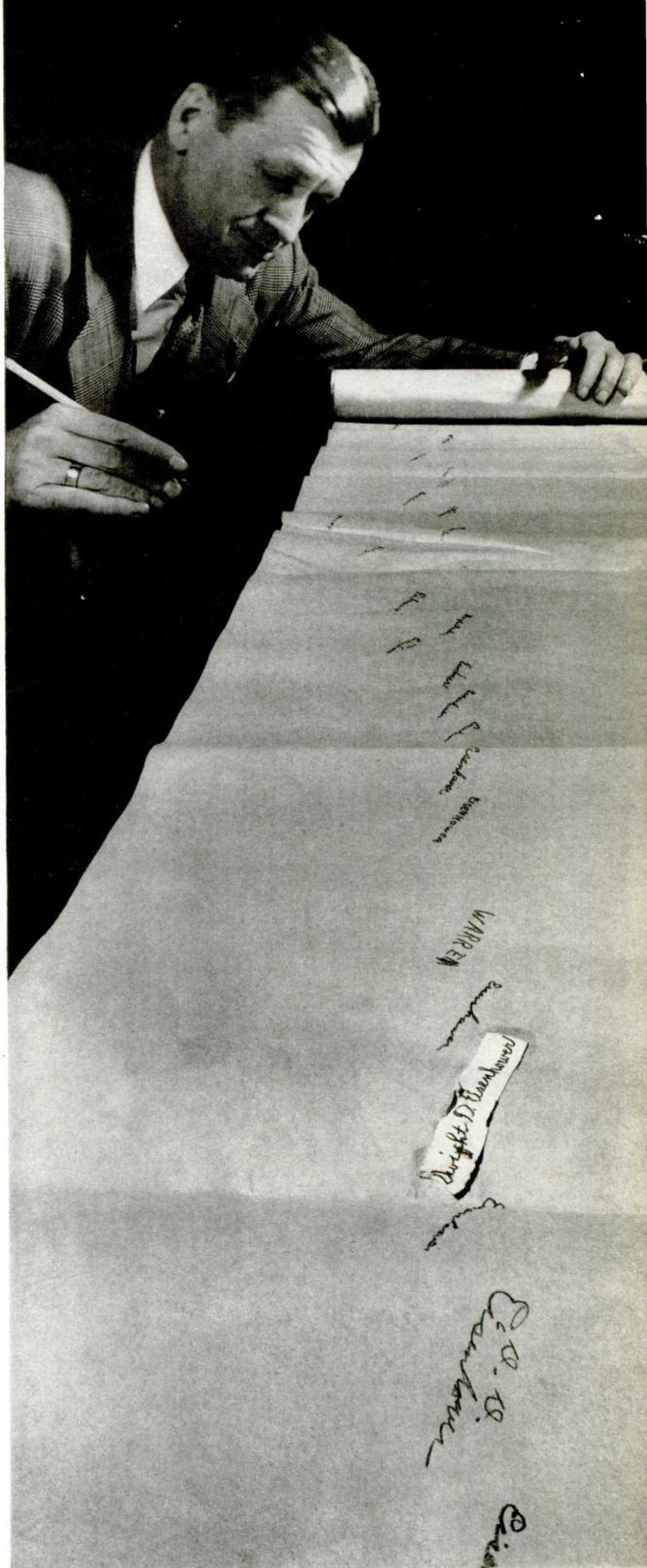
Write-in vote added up to a political miracle

The one name penciled in again and again on the long scroll at the right is sometimes spelled Eisenhaur, Isenhower or Ike. Ies. But, however spelled, Eisenhower's name was scrawled 107,000 times on the ballots and voting machines in Minnesota's primary last week—a modern political miracle without precedent or parallel. The official winner was the state's favorite son, Harold E. Stassen, who got 128,000 regular votes and the whole slate of delegates.

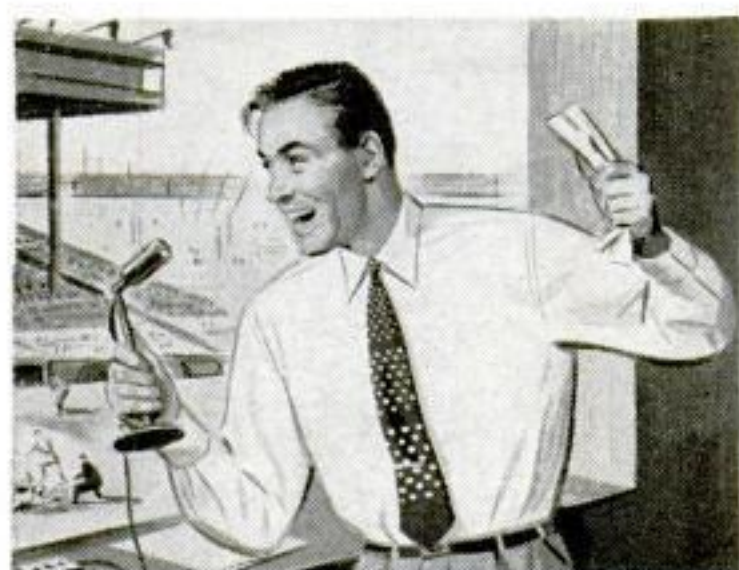
But the real winner was Ike, whose write-in vote was far ahead both of Taft's write-in (24,000) or the 21,000 votes cast for a pro-MacArthur candidate. What made Ike's vote remarkable was not only its size but that it had been given in spite of extraordinary obstacles. Originally national Eisenhower headquarters had frowned on the entry of his name. But the Minnesotans for Eisenhower went ahead, lining up petitions to get a full slate of delegates. Three weeks before the primary the State Supreme Court ruled Eisenhower's name off the ballot on a technicality. Five days before the election the attorney general ruled that write-in votes would be counted. By then there were almost no funds and little time. When election day dawned, cold and sleet-driven, even the most optimistic Ike supporter thought he would be lucky to get 15,000 votes. But even before the last vote was counted the surge to the polls to write in Ike's name had become the most surprising political news of the year. In Paris he hinted he was now planning to come home: "The mounting numbers of citizens who are voting to make me the Republican nominee are forcing me to re-examine my personal position and past decisions."



VARIATIONS in Eisenhower's name were almost all accepted as legal by election judges. But where the voters wrote in just plain "Ike" ballot was disallowed.



WRITTEN-IN ROLL from St. Paul voting machine is checked by County Auditor Eugene Monick. One voter wrote Ike's name on label, pasted it on at booth.

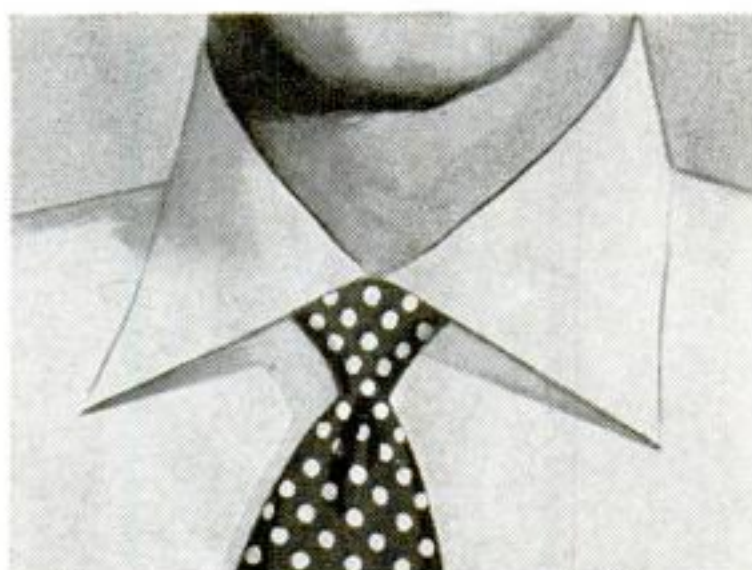


Perspiration won't wilt it! The soft collar won't wrinkle even if you wear it around the clock. You *always* look well-groomed in a Van Heusen Century shirt.



Laundering won't hurt it! You couldn't iron a wrinkle into the soft collar... even if you *tried*! So easy to launder and iron because the "fold line" is woven in.

WON'T WRINKLE EVER!



Patented, one-piece collar! The soft collar has no lining—*can't* wrinkle! Feels handkerchief soft. Keeps its "just laundered" look without starch or stays.

It's the revolutionary, new soft collar on

Van Heusen

REG. T. M.

CENTURY

shirts

white \$3.95, \$4.95, colors \$3.95

The Van Heusen Century is the only shirt in the world with the *soft* collar that won't wrinkle no matter how long it's *worn* . . . no matter how it's *packed* . . . no matter how it's *ironed*! Wide-spread or regular collar styles. Full-cut shoulders, chest. And you get a new Van Heusen Century shirt *free*, if yours shrinks out of size! At your nearest Van Heusen dealer.

A new shirt free if your Van Heusen shrinks out of size!

Phillips-Jones Corp., N. Y. 1, N. Y., Makers of Van Heusen Shirts • Sport Shirts • Ties • Pajamas Handkerchiefs • Underwear • Swimwear • Collars



Tie shown: new Van Heusen Century Chevron Dot, \$1.50

Minnesota CONTINUED

YOUTH, AGE AND ENERGY TURNED



YOUNG CAMPAIGN WORKER Mike Starr, 11, worked after school for a month as messenger in Minneapolis headquarters for Eisenhower. Moving to New Jersey soon, Mike will work for Ike there too, is disappointed that Taft quit state race, thinks general doesn't need to come home before convention.

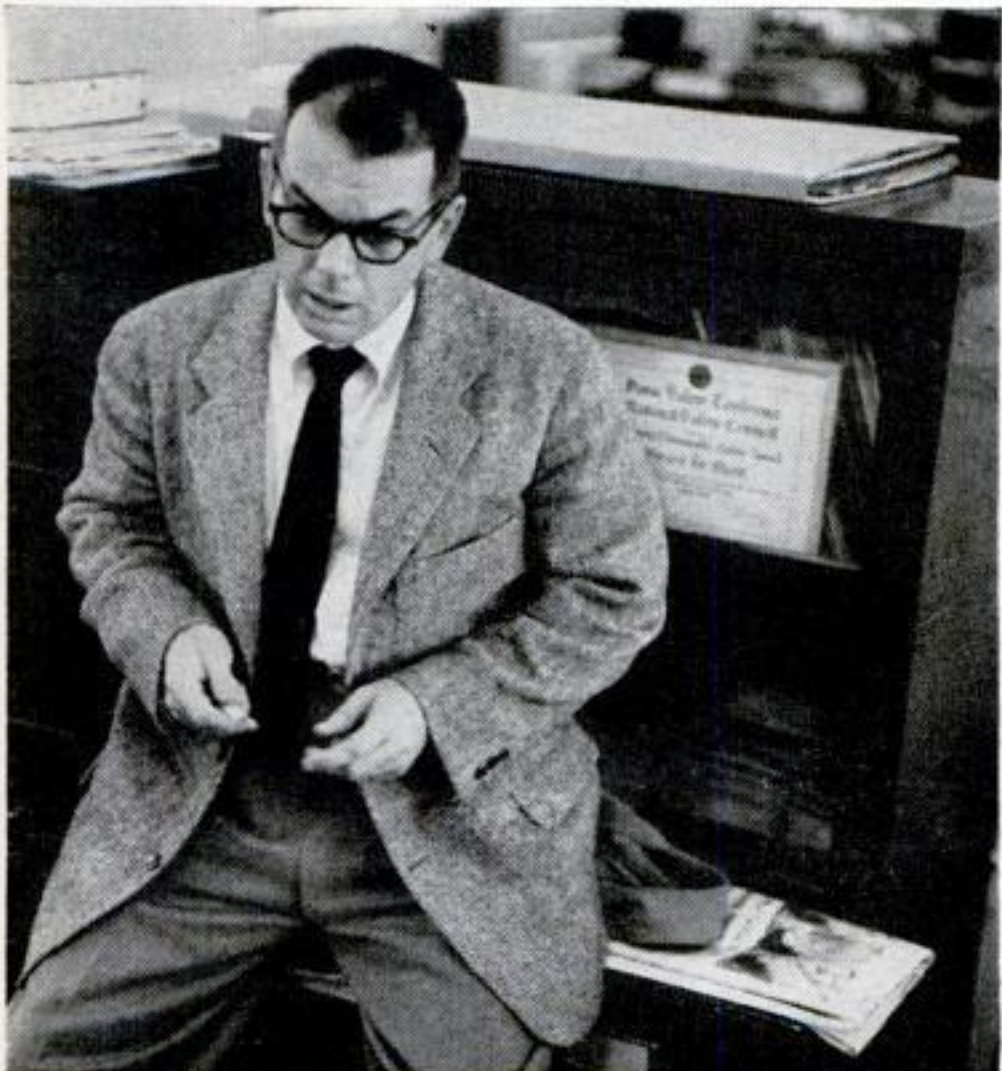


CONGRATULATORY CALLS after election are taken at Ike headquarters by William Holbrook, Minneapolis lawyer, and Winifred Duerre, president of Eisenhower Committee at University of Minnesota. Before election Holbrook started Ike supporters making chain phone calls urging use of write-in vote.

TIDE FOR EISENHOWER



PRIME MOVER Bradshaw Mintener tried in vain to get the national campaign leaders to put a formal Eisenhower slate on Minnesota ticket. Personal friend of Ike's, he is vice president and general counsel of Pillsbury Mills.



TOP LIEUTENANT in campaign was Forst Lowery, who originated petition plan to get slate of Ike delegates. When the court upset this plan, Lowery moved to get attorney general to declare that write-ins would be legal.



GOVERNOR Elmer Anderson was under pressure to cancel the whole state primary after Eisenhower delegate slate was invalidated. He refused but, without naming his personal preference, publicly supported write-in method.

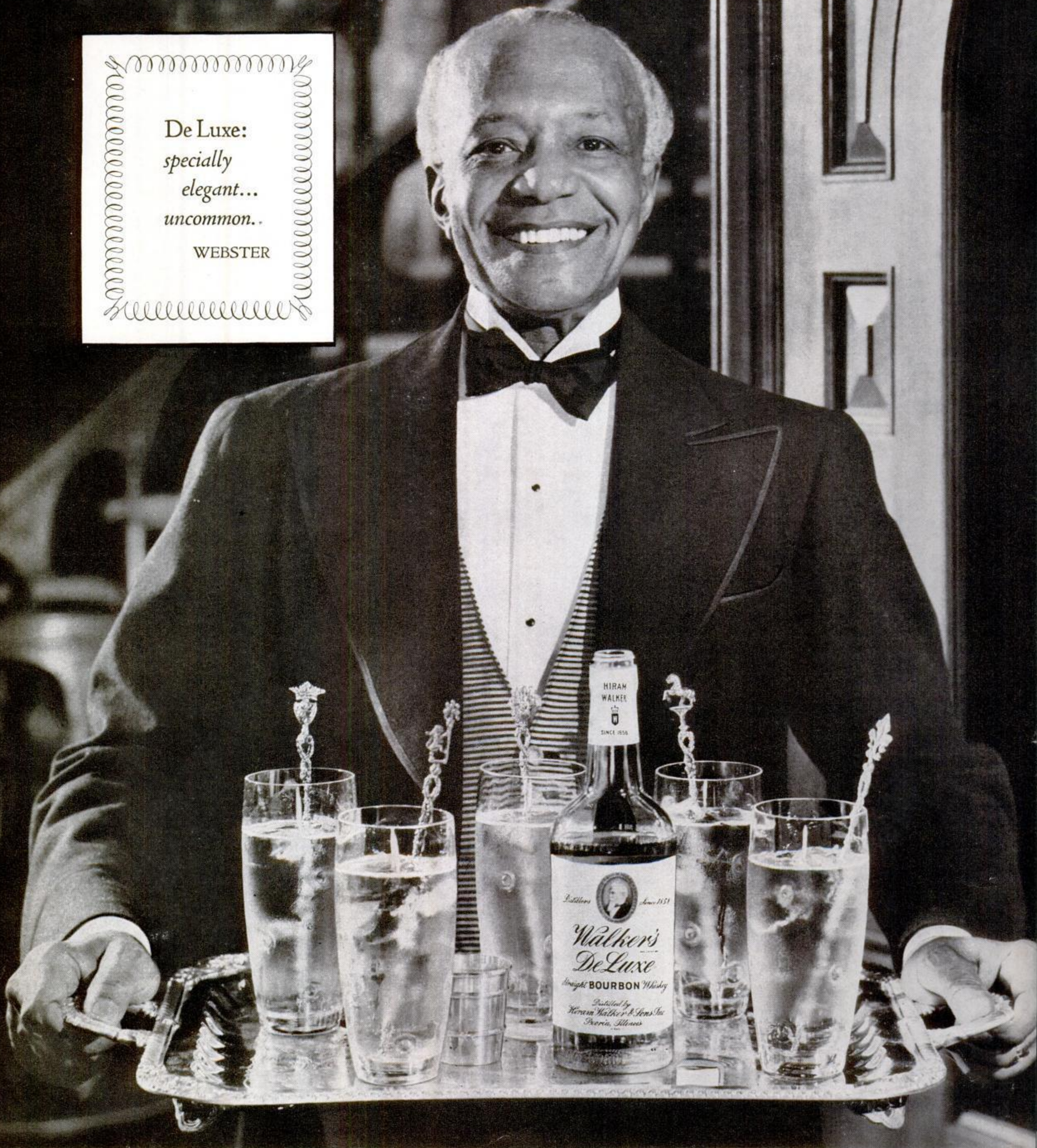


AGED FOR IKE (average: 82) gather (above) in the Walker Methodist Home, Minneapolis. Nearest camera is leader, Alma Thompson, 85. Next left is Christina Merriman, 100. All went to polls to vote.

OLIVIAN FOR IKE (below), Republican voters of Olivia, Minn., are jubilant after Ike's showing. Organizing write-in drive at the last minute, they managed to carry the town against Stassen 206-107.



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LIFE ON THE NEWSFRONTS OF THE WORLD

Storms rake the country, race trouble mounts in South Africa and Jimmy Roosevelt gets chomped



SHEET METAL ON A TREE IN ARKANSAS

Tornadoes, dust, snow—and relief

As spring began, the South and West were raked by tremendous, brutal storms that killed and injured at least 1,300 people. On March 22 a group of tornadoes, which Air Force observers said moved across the land "like a line of drunken soldiers," smashed through a six-state area centering in Arkansas. Dozens of small country towns were hit, some almost obliterated. The tornadoes were the worst in the U.S. since 1932.

In the Southwest great dust storms blackened the sky as in the '30s and the Department of Agriculture called the situation "critical." A small new Dust Bowl was developing in a hook-shaped area that begins near Lubbock, Texas, and extends south and west into New Mexico. Midland, in the heart of the region, has had only two inches of rain in 18 months; winds at Lubbock hit 76 mph on St. Patrick's Day. Of the 3½ million acres in the new Bowl, one million were being skimmed clean.

Violent wind and rainstorms hit southern California, flooding Los Angeles and piling more snow on the Sierra Nevadas where, since October, 60 feet have fallen. But in at least one state the rains were more than welcome. Arizona's long-parched land (LIFE, Aug. 13) was wet, her dams were overflowing and the 10-year drought that had threatened to wreck her economy was at an end.

* * *

Inflation appeared at least temporarily checked. The Bureau of Labor Statistics announced that the cost of living had dropped .6% from mid-January to mid-February. This was the first decline since last June and the largest in two years. A million railroad workers, whose wages are keyed to the index, will take a 1c-an-hour pay cut, equivalent to two beers and a loaf of bread a week. If the index drops again, as the bureau predicts it may, two million workers in other industries may soon have salary cuts.

As he left Paris for Washington to testify before Congress on the MSA appropriation, General Alfred Gruenther, NATO chief of staff, talked to the New York Times's C. L. Sulzberger about a successor for General Eisenhower. Gruenther said he thought the job should go to British Field Marshal Viscount Montgomery or to General Alphonse-Pierre Juin of France.

Gruenther works in close contact with Eisenhower. His remarks usually reflect what the boss is thinking.

Harry is the long form of H.

Theodore R. McKeldin, governor of Maryland and ex-mayor of Baltimore, once helped support himself when out of office by giving lessons in public speaking at only \$5 a throw. Last week he gave evidence that a price rise may be justified. When he was asked at a press conference if he knew what the "S" in "Harry S. Truman" stands for, McKeldin said "I don't even know what Harry stands for."

* * *

Communist versions of canned telegraphic greetings for birthdays, weddings and engagements went into effect in Hungary. Senders merely designate the occasion involved and the post office takes care of the rest. Sample greeting: "I cordially welcome the newborn and wish that he becomes a fighting member of socialist society."



QUEEN JULIANA AND PRINCE BERNHARD

First guests at the new White House

Last week the renovation of the White House (three years, \$5.5 million) was finally complete and the presidential furniture was moved back in to await the Trumans' return from Key West. First guests will be Queen Juliana and Prince Bernhard of the Netherlands, scheduled to arrive on April 2 to spend three days. Thereafter they will spend a busy 19 days in the U.S., then will move on to Canada.



LADY LINDSAY (RIGHT) AND FAMILY

Britain gets a Chinese peeress

Upon the death of Lord Lindsay of Birker, Great Britain last week had a Chinese peeress for the first time. His passing created a vacancy into which his son Michael Lindsay moved. Lady Lindsay, formerly Hsiao Li, whom Michael married 11 years ago, is the daughter of a Chinese army officer.

* * *

The United Press reported that Rear Admiral A. K. Doyle of the U.S. Sixth Fleet in the Mediterranean had admitted that a weird robbery had taken place aboard the carrier *Midway*. Eighteen sailors were quietly and illegally shooting craps in a compartment when three other sailors, masked and armed, stuck up the game and got away with \$3,000. Two investigations have been held, but the robbers are still undetected.

'White Supremacy' in South Africa

South Africa has serious race problems and a red-hot white-supremacy prime minister, Dr. Daniel F. Malan, who has been working toward compulsory racial segregation and the disenfranchisement of 50,000 Cape Coloured voters. Last week, while South Africa was at the beginning of a three-week celebration of its 300th birthday, its supreme court handed down a crucial decision. It declared invalid a recent law, instigated by Malan, designed to place Coloured voters on a separate electoral roll and compel them to vote for four white representatives to the House of Assembly.

Furiously Malan told the House that his government "rejected" the decision. Later he said that the supremacy of the House must be established beyond doubt—which would be the equivalent, in the U.S., of Congress's stripping the Supreme Court of its power. This further infuriated South Africa's "non-Europeans"—native Negroes, Asians and half-castes—who had already planned to defy existing race laws.



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NEWSFRONTS CONTINUED

in a national passive resistance movement scheduled to begin on April 6. As the day grew closer, so did the possibility that the resistance would not be passive but riotous and bloody.

* * *

On March 20 the Senate ratified the treaty of peace with Japan by a vote of 66 to 10. A few hours later it ratified a security pact with Japan which provides for stationing of American troops on Japanese territory indefinitely.

Man and Mammoth

One of the greatest archaeological finds ever made in the Western Hemisphere was the discovery, in 1947, of the remains of Tepexpan Man (LIFE, March 31, 1947) in a dry lake bed near Mexico City. Many archaeologists thought the Tepexpan Man, whose bones were among the oldest ever found on this continent, had lived as long as 15,000 years ago, but there was only tentative proof.

Last week the proof was positive. A team of three Mexican scientists, digging within a mile or two of the earlier discovery, located the bones of an imperial mammoth with weapon-points embedded in its ribs and prehistoric knives and scrapers nearby. The geological position of the remains and tools made it unquestionably clear that man and mammoth had coexisted in Mexico 11,000 to 16,000 years ago.



MARGARET, DURANTE AND THE TERRIBLE WORDS

Et tu, Margaret?

On March 22 Margaret Truman appeared as a guest on Jimmy Durante's television show on a nationwide network (NBC). One chorus was to sing *One Kiss* from *The New Moon*, another to connect, while, apparently blindfolded, a group of meaningless parallel lines on a blackboard. This done, she removed the blindfold, looked at the lines and cried, "I won't dare go home tonight!" The connected lines (as Miss Truman, a good sport, had known in advance) spelled out "I like Ike."

* * *

In the midst of their worst economic crisis since the Peróns took over the government, Argentineans last week got some straight-from-the-shoulder advice from Mrs. Perón. The ideal housewife, said Eva, must save the economy by saving money, must not go to beauty parlors, must make do with her old hat and house dress, must not eat in restaurants and must rarely go to a movie. If she sees her husband reading or her children playing under a lamp, she must stop the waste of electricity by calling them to her side beside the radio in the dark. While the women studied this directive, Eva Perón went to the auto races to show off her new off-the-shoulder Dior gown.

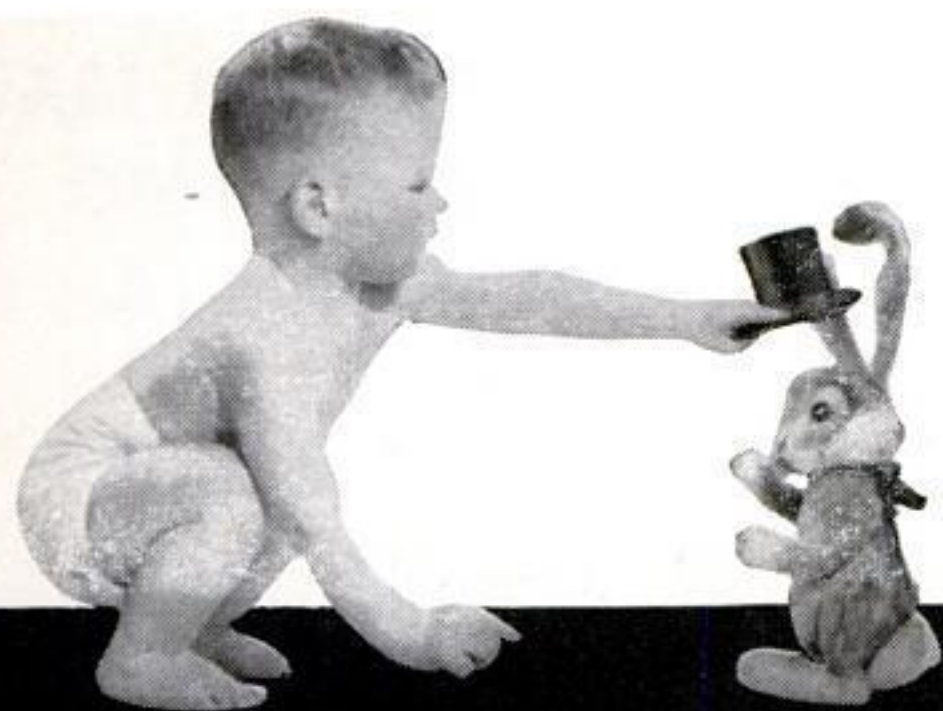
Hope in Korea

In Korea the negotiators were still stuck over the issue of forced repatriation of prisoners (pp. 92-98), but another big question was settled. Each side listed five ports of entry through which troops and supplies may be brought during a future armistice, and each agreed that neutral inspection teams may be stationed in these ports.

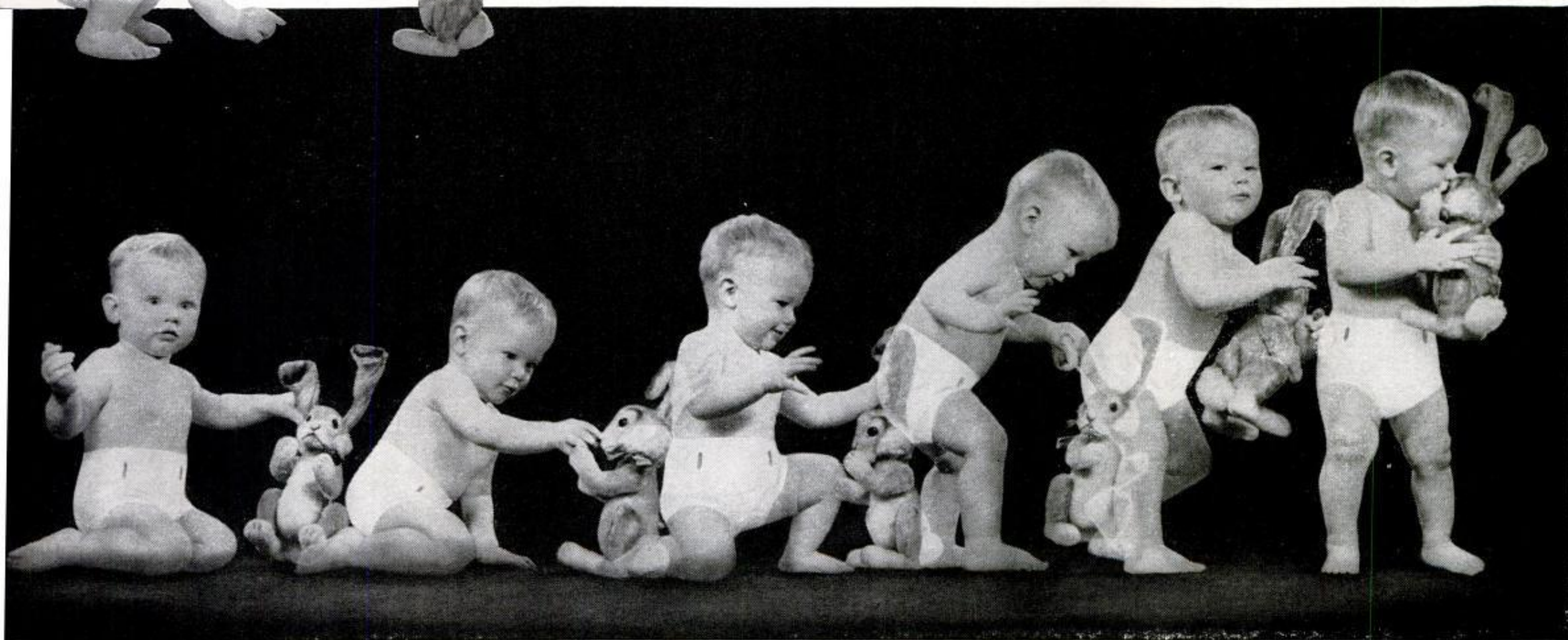
In Washington the Army indicated that the nine-month period

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Give a Playtex® Panty Wardrobe

—the waterproof panties that always keep baby “socially acceptable”*

Your precious little one is as free as a bouncing bunny in Playtex Panties. Smooth as an Easter lily, soft as a newborn chick, Playtex Panties never cut circulation, never bind or irritate. Made of smoothest latex, they stretch all over for all-over comfort...and give with baby's every breath.

Airy, ventilated Playtex Panties wear wonderfully, keep their perfect fit; never get stiff or scratchy. They slip on and off in a jiffy, rinse fresh, pat dry with a towel. And always keep your baby “socially acceptable”*.

At your favorite Department Store and wherever Baby Needs are sold.

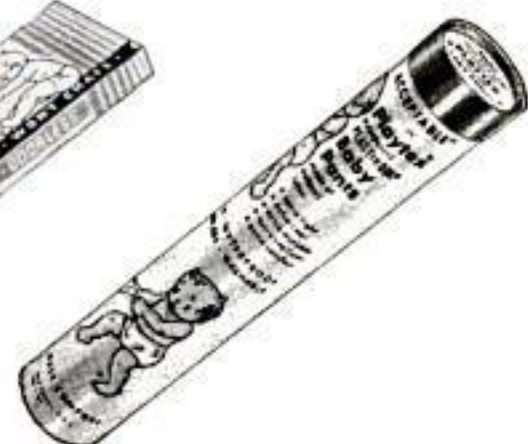
Feel How Gently They Fit



Make this simple fit test. Slip a pair of Playtex Panties over your arm, through a leg opening. Feel for yourself why Playtex Baby Panties never bind...never cut circulation...and are stretchier than any other baby pants.

More babies wear Playtex than any other baby pants!

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...guaranteed to prevent diaper rash
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NEWSFRONTS CONTINUED

"inactivity" since truce talks began has been a good thing for the U.S. General Van Fleet's troops have gotten excellent training in countless combat patrols and "limited actions"; replacements have been quickly and thoroughly integrated; much has been learned about mountain warfare, communications and supply. Far from being a soggy force gradually growing weaker, American units in the Eighth Army are now considered to be as professional as any the U.S. has ever put in the field.

This good news was balanced by Air Force reports which said that American fighter pilots have encountered a new Russian-built jet over North Korea. It seems to be slower but to have a longer range than the MIG-15. This may mean that the Reds are thinking of ranging down into South Korea to attack U.N. airfields and troops.



THE MODEL



THE AMBASSADOR

One-eye appeal

Readers of magazine advertisements have recently become familiar with a gray-haired model who wears a well-tailored shirt and a black patch over his right eye. He has posed with binoculars, oboe, magnifying glass and butterfly, beside a locomotive, an English sports car, a yacht club and a music rack. Last week the New York *Daily News*' Columnist Robert Sylvester took the trouble to find out who the model is.

His name is Baron George Wrangel, he is a New York socialite, son of a White Russian general, has two good eyes and is a model of a model. The model's model is former American Ambassador to England Lewis Douglas, who wore a patch after snagging his eye in 1949 with a fishhook. News pictures of Douglas intrigued an ad man, who reasoned that shirt buyers would be intrigued by similar pictures. In six months the sale of shirts modeled by Wrangel has increased by \$500,000.

The mess in Morocco

A \$455-million project to construct five U.S. Air Force bases in French Morocco has been in operation for almost a year. It has been conducted by civilian firms combined as Atlas Constructors but under the supervision of the Corps of Army Engineers. Several months ago the project began to come under the scrutiny of congressional investigating committees. Last week Senator Lyndon Johnson of Texas, chairman of the Senate Preparedness Subcommittee, demanded all construction be halted "until conditions can be cleaned up."

According to Johnson both the Army engineers and civilian technicians have proven inept and monstrously petty—the wife of one engineer officer went to great length to have a whole housing project redesigned so that she would not be so close to her neighbors. One airfield was partially built, then abandoned. Some huge concrete runways have either sunk into the ground or broken up when the first big planes landed on them. In a complicated arrangement with French officialdom and Arab workmen, somewhere between \$2 to \$10 million worth of equipment has disappeared—presumably stolen.

Two days after Johnson's blast Army Secretary Frank Pace fired two top engineers in charge of the project. He also acted to remove another cause of trouble. The original program authorized by the Pentagon had ordered the bases constructed on an hysterical do-it-in-six-months-or-else basis. Pace now took it off the "emergency" list onto a slower and more reasonable basis.

* * *

President Truman's withdrawal from the June 3 primaries in California caused great political pain to Democrats throughout the state, and in particular it pained his chief supporter, James Roosevelt. Last week James got another wound. As he walked near his Beverly Hills home he was attacked by a squirrel, which crawled under his trouser cuff, shinnied some 2½ feet up his right leg and gave him a deep bite. James went to the hospital for emergency treatment. The squirrel was caught and held for observation to make sure it did not have rabies.

FOR THE 1 MAN IN 7 WHO SHAVES DAILY

New preparation has remarkable
skin-soothing ingredient

MODERN LIVING demands you shave every day. But your skin need not get irritated, rough, and often old-looking. Not any more...

Two special ingredients in Glider brushless shave cream correct all this. One is the same type of oil that is used on a baby's skin. This allows your razor to cut close without scraping.

The second ingredient which insures your skin new shaving comfort is EXTRACT OF LANOLIN—a wonderful new substance with beneficial ingredients 25 times as active as in plain lanolin, the well-known skin conditioner.

Glider for the brushless shaver—whether you shave daily or less often—means a comfortable, clean shave. And for the man who must shave twice a day, it's a life-saver! It keeps the skin silky-smooth because it's a shaving preparation that's good for the skin. So good that it makes after-shave lotions needless. All you need do is rub a little extra Glider right into your skin... and like a skin cream it replenishes the oils of your skin, leaves your face feeling smooth, relaxed with that healthy look of youth everybody admires.

As makers of fine shaving preparations for over 100 years, and as makers of the only shaving preparations containing EXTRACT OF LANOLIN, we know there's not a better brushless preparation on the market. Get a tube today and see for yourself! The J. B. Williams Co., Glastonbury, Conn.

Charles S. Campbell -
PRESIDENT

RELIEVES PAIN OF HEADACHE • NEURALGIA NEURITIS

FAST

The way
thousands of
physicians
and dentists
recommend



Anacin® relieves headache, neuralgia, neuritis pain fast because Anacin is like a doctor's prescription—that is, Anacin contains not just one, but a combination of medically proven, active ingredients in easy-to-take tablet form. Thousands have been introduced to Anacin through their own dentist or physicians. If you have never used Anacin, try these tablets yourself for incredibly fast, long-lasting relief from pain. Don't wait. Buy Anacin today.

ECONOMY SIZE PACKAGE

Mounties
300 at 25¢

PHOTO
CORNERS

ALSO 10¢ SIZE AT CHAIN DRUG AND VARIETY STORE

TELECASTERS TRIPPED

"What do you think my Easter suit cost?", asked NBC Easter Parade telecaster, Ben Grauer.

"It has two pairs of trousers." 110 TV experts checked fit, fabric, workmanship.

Average guess...\$73.50 — Bond's actual price for this two trouser sharkskin — only \$59.75



Close-up! Top TV talent took a close look at Ben Grauer's new Bond sharkskin suit. What they didn't see was the famous-for-savings Bond label. "Looks custom-made," said a director after noting the perfect fit... the expensive hand-tailored details.

"At least \$95," said one camera-man as he felt the fine firm texture. Everyone on the set examined it... admired it... appraised it. But no one estimated as low as Bond's actual TV (top value) price for this two-trouser sharkskin worsted, only \$59.75



Bond's Two-Trouser Suits
give twice the wear
with half the care!



Big name performer! Expensive Rochester tailoring, America's best, guarantees that your Bond suit will look better, feel better, longer. This handsome blue-gray glen plaid with two trousers, \$65.75



TV antennas are high, Bond prices are not! Bond, America's largest maker and retailer, cuts out in-between costs—passes savings on to you. Gray flannel with two trousers, \$65.75



Network! From coast to coast, Bond stores have vast selections for everyone. That means a perfect fit every time... because there are 240 sizes and shapes to choose from. Tan checked worsted with two trousers, \$59.75



Star features! Extra trousers mean extra long wear—almost double the life of your suit. With half the cleaning and pressing expense! Superbly tailored Bond navy blue worsted with two trousers, \$65.75

Because BOND is both maker and retailer in one...
from coast to coast you get the most at

BOND'S

More men wear Bond clothes
than any other clothes in America!

For Bond Store or Agency nearest you, write Bond Clothes, Fifth Ave. at 35th St., New York 1, N. Y.

GOOD COOKS,
This Beef Stew could
make you FAMOUS

Thanks to —



Beef Stew Hunt Style

Stew can be "just another dish"—or it can be *this* kind—a savory, flavorful family favorite...

The delicious difference is Hunt's Tomato Sauce—the spicy, all-tomato cooking sauce that's America's largest-selling brand. It's really wonderful!

So, mother—get famous for *your* stews! Your family will really appreciate *this* recipe...

2 lbs. lean beef 2 tbsp. flour 2 tbsp. fat

Cut meat in pieces, roll in flour, brown in fat in heavy skillet or saucepan. Then add the following (and here's where Hunt's rich, all-tomato flavor really goes to work):

1 can HUNT'S TOMATO SAUCE
2 tsp. salt 1/8 tsp. thyme 1/2 a bay leaf
2 cups water 1/4 tsp. pepper

Cover tightly and cook over low flame until almost tender—about 1½ hours. Then prepare and add:

6 onions 6 carrots 6 potatoes*

Cook about 30 to 45 minutes longer, till vegetables are tender. If desired, add a cup of green peas just before vegetables are tender. *One small can of Hunt's New Potatoes, drained, may be used in place of raw potatoes, adding them 5 minutes before serving time.

Your wonderful stew will serve six lucky people. And you'll know why Hunt's Tomato Sauce brightens up the flavor of many recipes—meat loaf, casseroles, spaghetti, rice, gravies.

Get several cans real soon—for *your* family's enjoyment! For a few cents a can!

For breakfast or dessert —
HUNT'S HEAVENLY PEACHES



Hunt-for the best

Hunt Foods, Inc., Fullerton, California

MEDICINE

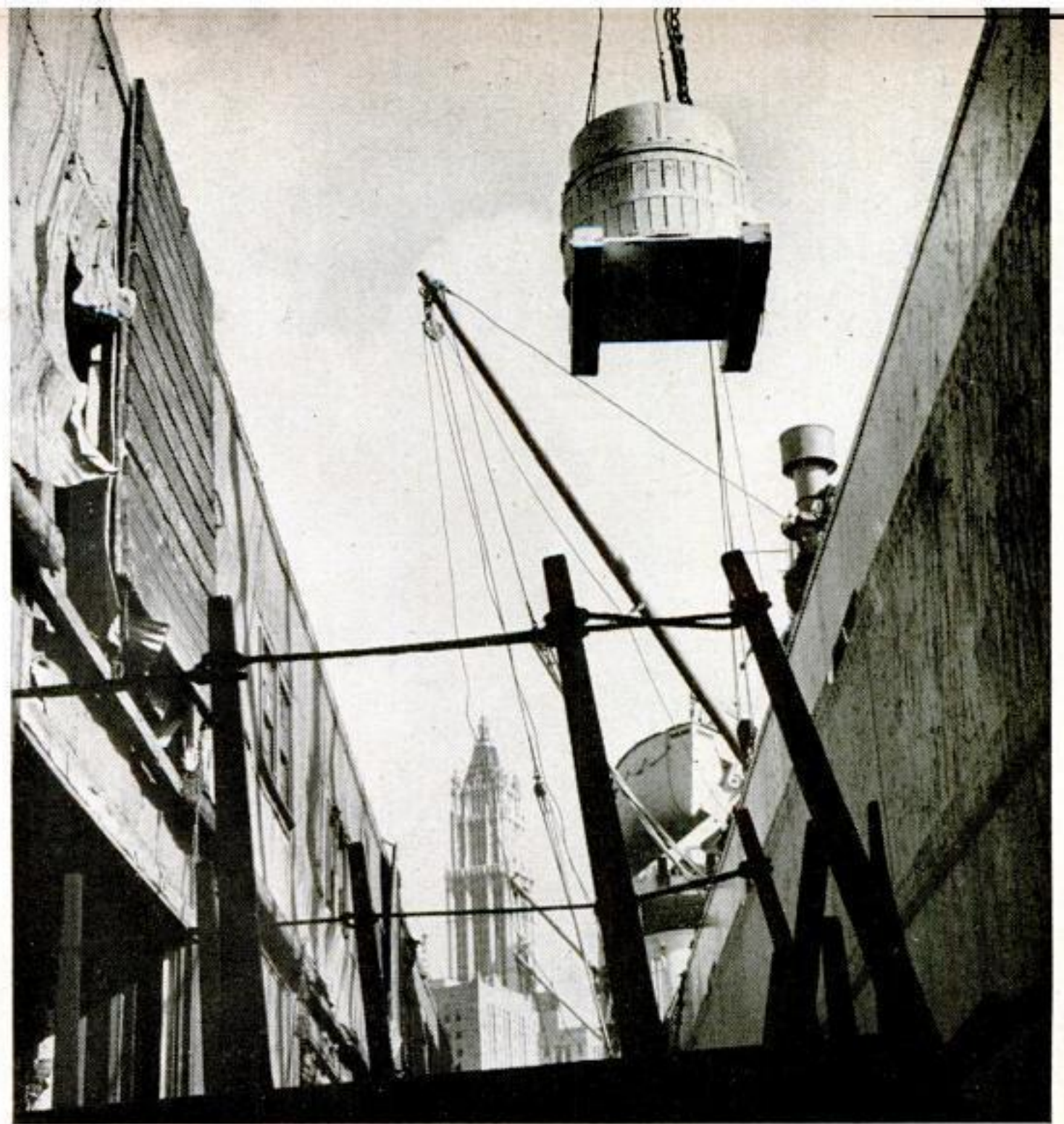
NEW U.S. CANCER WEAPON

Giant radium container arrives from Belgium

A million-dollar mass of metal weighing just under two ounces was put to use last week as the nation's newest weapon against cancer. The metal, radium, is in 25 two-gram capsules which are housed in a four-ton container. One-fortieth of the total world's supply, this tiny quantity is the largest amount ever amassed in America for medical treatment. A few days ago, at New York's Roosevelt Hospital, its penetrating beams were trained for the first time on a human patient (*below*).

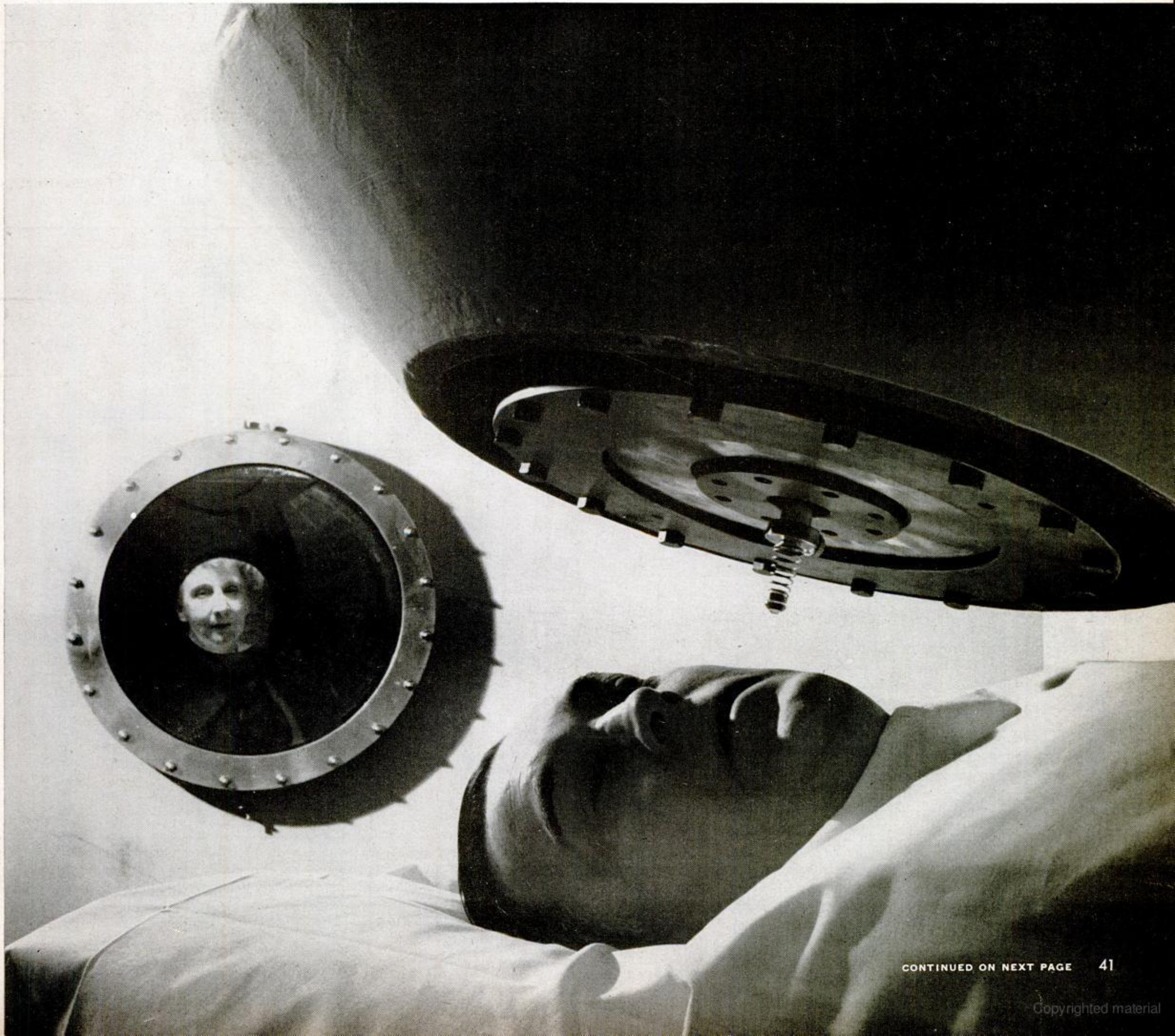
Constructed in the U.S. last year, Roosevelt's radium unit was shipped to Belgium, loaded with radioactive capsules, then shipped back. The new machine will not supplant X-ray treatment, which works well on superficial cancers, or surgery, which is used when tumors are accessible. Its main purpose is to destroy deep-lying cancers that the surgeon cannot remove. In this it has a special advantage over smaller radium units now in use: its 25 separate capsules send out 25 separate beams in a converging cone (diagram, p. 42). The patient is placed so that his cancer lies at the point of convergence. The diseased tissue alone receives the full force of the radiation and can be attacked without injury to the overlying flesh.

FIRST PATIENT, 47-year-old Erwin Houseman, has cancer of the tonsil and soft palate. Doctor aimed the machine, using the spiral projection from its base,



ARRIVING IN NEW YORK, the precious container is eased from ship to dock. Its radium content is on loan from Belgium's mining syndicate, Union Minière.

then left Houseman alone in the special radiation-proof room. He lay motionless for 60 minutes under the unit's beam as nurse kept watch through a glass port.



AMERICA'S #1 TONIC FOR TIRED SOLES

"fluffies"

by ROBERTA ROBERTS



WINGS
for women
and children:

Blue Mist,
Green Haze, Red
Berry denim;
white terry lined;
white sole

for men:

Charcoal Gray,
Summer Sand,
Misty Blue

with thick, bouncy
AIRFOAM SOLES by **GOODYEAR**

2.50
FOR WOMEN
Same styles
for MEN, **2.98**
CHILDREN, **1.79**
slightly higher
in Canada

MOCCASIN
for women
and children:

White terry
inside and out;
Sky Blue, Sea Green
or Coral sole,
and binding

for men:

All white terry,
navy or wine trim

New treasures
for leisure . . .
travel . . . school dorns . . .
housework . . . and all
off-with-the-shoes wear!

Get more bounce out of life! Get the country's favor-
ite new foot relaxative! Soft and light as a cloud . . .
and so well-styled! Washable, too. Truly a treat for
tired feet! Grand gift for all the family!

Each pair packed in transparent plastic utility bag.

at better stores everywhere or:

ROBERTA ROBERTS, 7107 Empire State Bldg., New York 1, N.Y.

Please send me the following "FLUFFIES". I enclose \$_____ to cover.

(give regular shoe size)					
Prs.	Style	Color	Women's \$2.50	Men's \$2.98	Children's \$1.79

Name (print) _____

Address _____

City _____ Zone _____ State _____

SATISFACTION GUARANTEED OR YOUR MONEY BACK

Check or
M.O. enclosed ☐

C.O.D.
(I pay postage) ☐

Where city or state
sales taxes apply,
please add tax to
listed price.

New Cancer Weapon CONTINUED



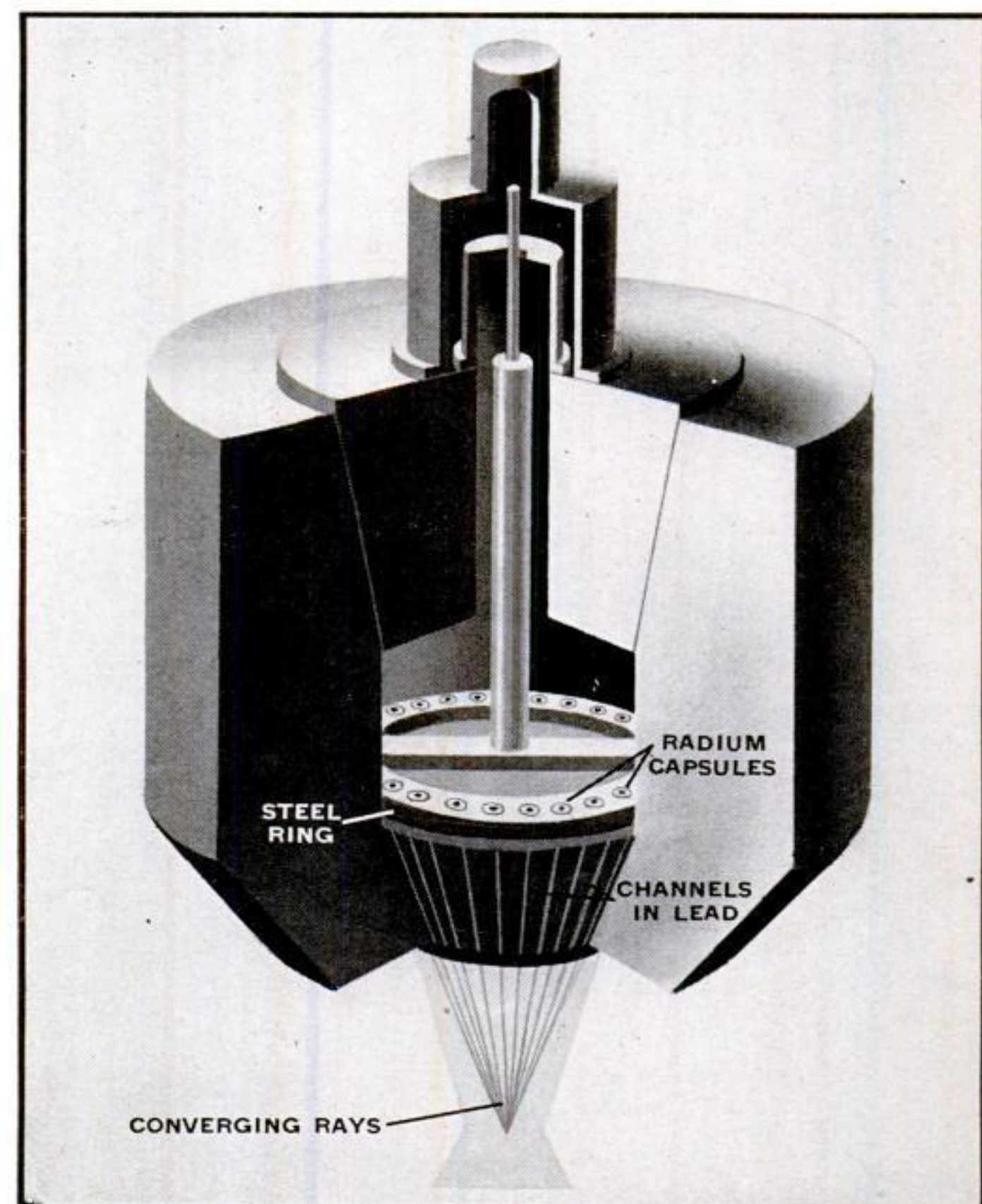
RADIUM CONTAINER was made ready for shipment at the Knapp Mills, Wilmington, Del. Therapy unit itself is inside this protective case of thick steel.



RADIUM IS STORED at Belgian plant in small radiation-proof safes.



RADIUM IS TRANSPORTED in lead carts and lifted out with tongs.



HOW UNIT WORKS is shown in this drawing: radium capsules are set in steel ring which floats in tank of mercury. When ring is forced to bottom of tank, capsules line up with holes in heavy lead base. Radiation escapes through these channels in beams aimed to converge about eight inches below machine.

Good...

Better...

Best!



In whiskey, too, there is good...better...and HILL and HILL—
Whiskey at its Best

In motorboats, it's speed that counts. In whiskey, it's the flavor. For generations, Hill and Hill has been famous for its winning flavor—rich, Kentucky flavor. Enjoy "whiskey at its best," blend or straight, tonight!



Both 86 Proof. Hill and Hill Kentucky Blended Whiskey Contains 65% Grain Neutral Spirits. The Hill and Hill Company, Louisville, Kentucky



KLAN CONCLAVE outside Florence, S.C. brings together a group of top Ku Kluxers in spite of investigation going on just across the state line in Columbus County. From left in the back row with rank indicated by color of garb is Great Titan (district leader), Exalted Cyclops (head of basic Klan unit, the Klavern),

Imperial Officer (top-level staffer), Exalted Cyclops, Imperial Officer, Great Titan. In middle row are three Exalted Cyclopses. In front row is Captain of Degree Teams (representative of Florida leader), Imperial Wizard Thomas Hamilton (head of the Association of Carolina Klans) and a Grand Dragon (state leader).



CURIOUS FARMERS of Columbus County look through door in Whiteville courthouse as they watch fingerprinting of group of arrested klansmen.

KLAN IS IN TROUBLE

An interstate abduction sets FBI on floggers

For more than a year a small band of men wearing the hooded costume of the Ku Klux Klan whipped terror into the people of Columbus County, in the loamy tobacco land of southeastern North Carolina. On 14 occasions these hoodlums, operating at night, have abducted and flogged both white and Negro citizens for alleged offenses ranging from "immorality" to "drinking." Last month FBI and state officials arrested 10 members (*below*) of the Fair Bluff Klavern of the Ku Klux Klan. Their final offense: in taking two of their victims across the South Carolina state line they had violated the Lindbergh kidnaping law. The possible though unlikely penalty: death.

Meanwhile, in defiance of the crack-down, high-ranking klansters held a protest meeting in South Carolina. Wailed Imperial Wizard Thomas Hamilton (*opposite*, in gold robe): "I disbanded that Fair Bluff Klavern. Nine times out of 10, when you hear about the Klan whipping somebody, it was someone else who did it." Last week, as arrests in Columbus and neighboring Robeson counties mounted to 46, it looked as if White Supremacist Hamilton had lost his chance to revive the Klan's Reconstruction era glories in North Carolina.



SULLEN KLANSMEN stand in the lineup after FBI arrest. Their leader, Early L. Brooks (*front, second from left*), was the Exalted Cyclops of the Fair Bluff Klavern of the Klan. A lightning-rod salesman, he is an ex-police chief of Fair Bluff. Arrested at same time was his son (*second from right, rear*).

CONTINUED ON NEXT PAGE



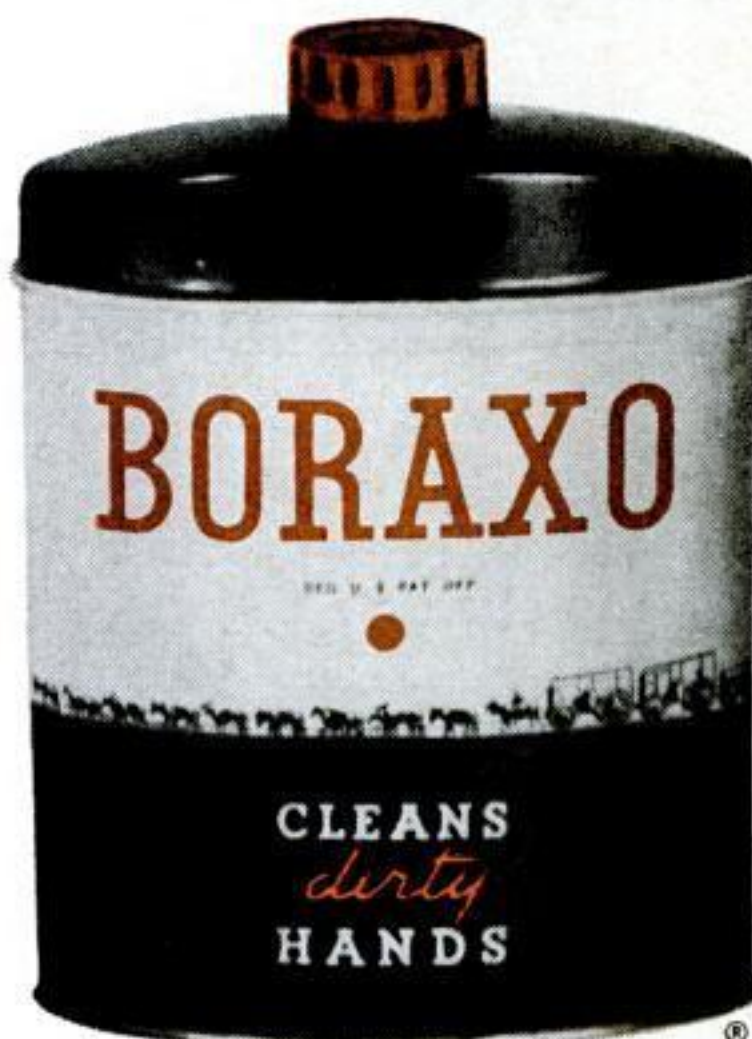
"I'm a week-end handy-man... and when I've been doing house repairs, or working on the car, or gardening, Boraxo does a quick and thorough clean-up job on my hands."



"I'm also a week-end sportsman... and a can of Boraxo goes with me on my trips. It's the easiest and quickest way to clean hands *clean*—even gets rid of fish odors!"

there goes the **DIRT..**

fast!



To get hands cleaner *quicker* reach for the Boraxo can! Ground-in dirt vanishes in seconds! You don't have to scrub... Boraxo is as easy on your hands as fine toilet soap. It gets youngsters' dirty hands and knees really clean quickly—and it saves on towels, too! Buy the regular or money-saving one-pound can.

BORAXO GETS OUT DIRT PLAIN SOAP CAN'T REACH!



Mother likes Boraxo after heavy household chores... and for the youngsters... because it's thorough yet gentle and mild!



So easy to use... just wet your hands... pour on fast-working Boraxo... no hard rubbing necessary.



In seconds creamy Boraxo gets knuckles—even nails—really clean! Start your family using Boraxo right away!

ANOTHER FAMOUS "20 MULE TEAM" PRODUCT



*To the man
whose last
pair of socks
is in the
darning basket!*

Sick and tired of going right through your socks? From this minute on, look for the Durene label! Many manufacturers use it on their famous brands. It means you're getting socks made of a choice, top-quality cotton yarn—combed, mercerized and multi-ply for extra strength, extra wear. And man, what *comfort*! . . . because socks made of Durene yarn are super-absorbent, shrink-resistant, and keep their good fit through months of tugging and pulling and washing!

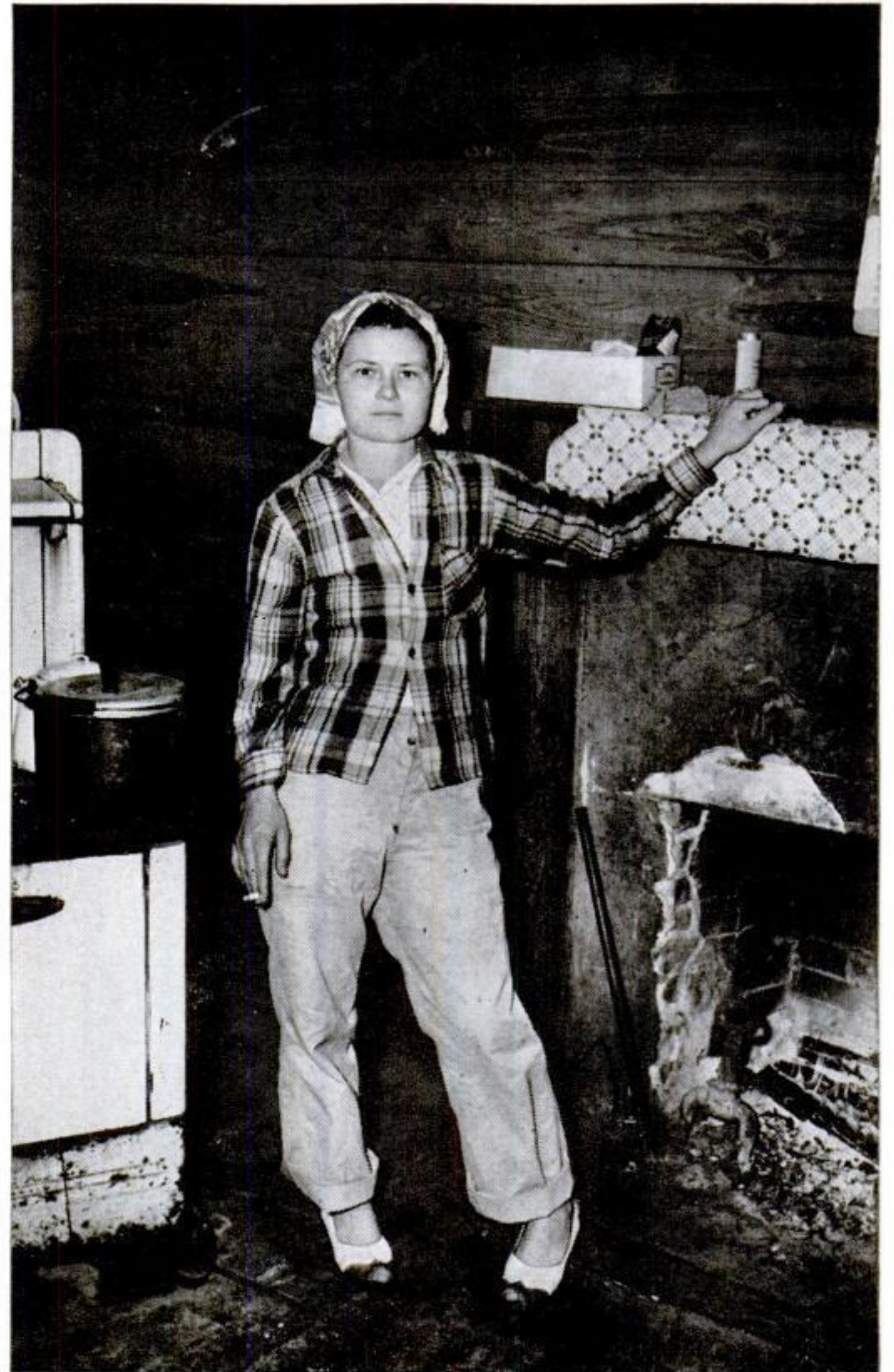
PROTECTION TWICE OVER

Durene* yarns are Quality-Controlled—but that's only half the story! Socks made of Durene yarn—T-shirts and underwear, too—must also be able to pass tests of workmanship and performance in order to carry the Durene label. Look for it—and get *extra value*!

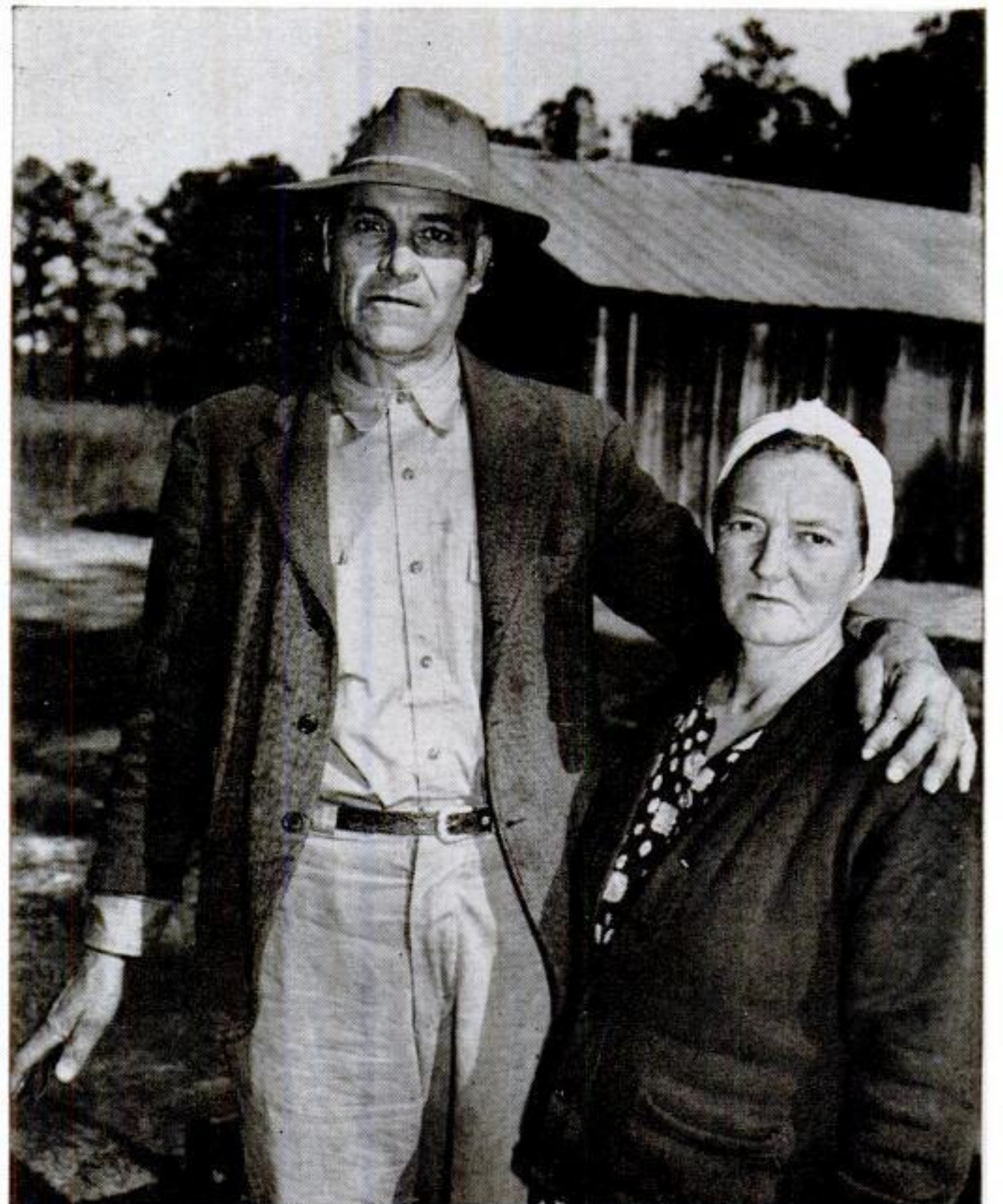


*REG. U. S. PAT. OFF.

Klan in Trouble CONTINUED



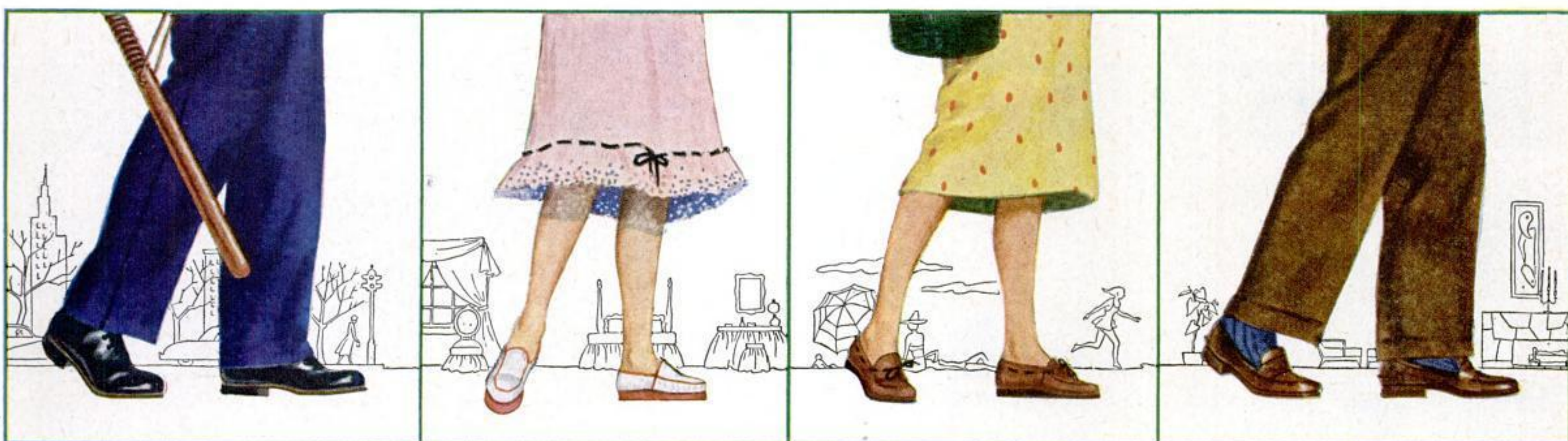
WHIPPED, Dorothy Martin, 27, stands in Columbus County home. She and male friend were taken across state line, flogged for supposed immorality.



BEATEN by klansmen for his alleged failure to attend church regularly, Lee Tyson stands with wife, who got mercy by showing klansmen burns on her leg.

CONTINUED ON PAGE 49

WHAT'S THE SOFTEST THING



BETWEEN YOU AND THE PAVEMENT?

AIR



as in AIRFOAM!

LOOK what's come between you and the hard jars of walking—AIRFOAM in shoes! You get glorious new comfort underfoot—you literally walk on air—because this Goodyear miracle cushioning is foam rubber and buoyant air!

Cool air, too — because ever-resilient AIRFOAM is porous, self-ventilating. And AIRFOAM takes your foot's shape, cradles every callous and contour in superb buoyancy—gentles the jars for legs and spine—feels so *good* for the life of the shoe!

In any kind and style of men's and women's shoes, be sure you get genuine AIRFOAM, made only by Goodyear. Look for the AIRFOAM identification on the shoes you buy—for comfort's sake!

Goodyear, Akron 16, Ohio.

AMERICA'S MOST COMFORTABLE SHOES
ARE CUSHIONED WITH

Airfoam

SUPER-CUSHIONING BY

GOOD YEAR

THE GREATEST NAME IN ^{FOAM} RUBBER

AIRFOAM GIVES with the slightest pressure — responds with an instant buoyant uplift. That's why it's the ultimate in comfort to walk, ride, rest or sleep upon.



We think you'll like "THE GREATEST STORY EVER TOLD"—Every Sunday—ABC Network

Airfoam—T.M. The Goodyear Tire & Rubber Company, Akron, Ohio

The new idea is Sunnywood

Daystrom's beautiful wood that's worry-free!



TRADE MARK



Look for the yellow arrow to make sure it's durable *Daystrom*—the bright word for dining furniture in Wood, Chrome, and Coloramic.

Here is the new look for dining nooks—gay, sunny, fun to live with, a cinch to keep clean. See how the warm and lovely tones of Daystrom's new *Sunnywood* stay beautiful, with less dusting, no polishing. See what smart table settings you can have without the need for tablecloths, pads, or coasters.

The price? That's easy, too. Five piece sets (not including buffet and hutch) range from around \$120 to \$180,* depending upon table size and chair styles. Why not look at this new Daystrom *Sunnywood* at your furniture or department store today? There's a wide choice of table and upholstery colors to choose from.

*Prices slightly higher in the South and West



Don't worry over spilled drinks, warm plates, careless cigarettes. The Daystromite Wonder Top resists acids, heat, and scars. Even Sunnywood's gay upholstery washes clean as a little girl's face!



Matching Sunnywood buffet has spaces for china, linen, and silver—and Daystromite surfaces that shrug off scratches and stains. Comes with or without the hutch top. (See big picture above.)



Sunnywood Occasional Tables, too! Take your choice of oblong or square, curved or triangular. All these smart new tables have the Daystromite Wonder Top that resists drink and cigarette stains. From about \$25.*

DAYSTROM

Daystrom Furniture—Division of Daystrom, Inc.
Factories at Olean, N. Y.; Friendship, N. Y.; Fullerton, Cal.

HOW KLAN TRAPPED ONE VICTIM



KLAN RUSE is demonstrated here by victim H. D. Best, who shows how an unhooded klansman gained entrance to his house by asking if he could use phone.



ON PORCH Best shows where second klansman grabbed him as he escorted telephoner outside the door. Both men then dragged victim to a waiting car.



ON FENDER Best shows way he was draped with both feet off the ground before flogging was administered. He got treatment for alleged wife-beating.



Be good to yourself



your brood and your budget... with

Wrisley TOILET SOAP



**8-cake quality assortment
in the handy bargain bag**

Eight full-size cakes of the finest soap that ever washed a hand or face or filled a tub with lather. Lanolin, Baby Castile, Apple Blossom Cold Cream, Lilac, and Pine . . . they're all included, a favorite for everybody. Buy this colorful, value-full Wrisley assortment today. Valuable silverware coupons in every bag!

Be sure to get only Wrisley Soap; there's none finer. Look for the name on the bag, on every single cake.

Handy plastic bag will do you dozens of favors.



Like the cool fragrance of pine? Treat yourself to this big bath-size cake of **WRISLEY PINE SOAP** . . . makes a bath as refreshing as a North Woods vacation



1862 — Wrisley Ninetieth Anniversary — 1952

"Television's First Ladies"



THE CRUISER



THE RIVIERA



THE CARESS



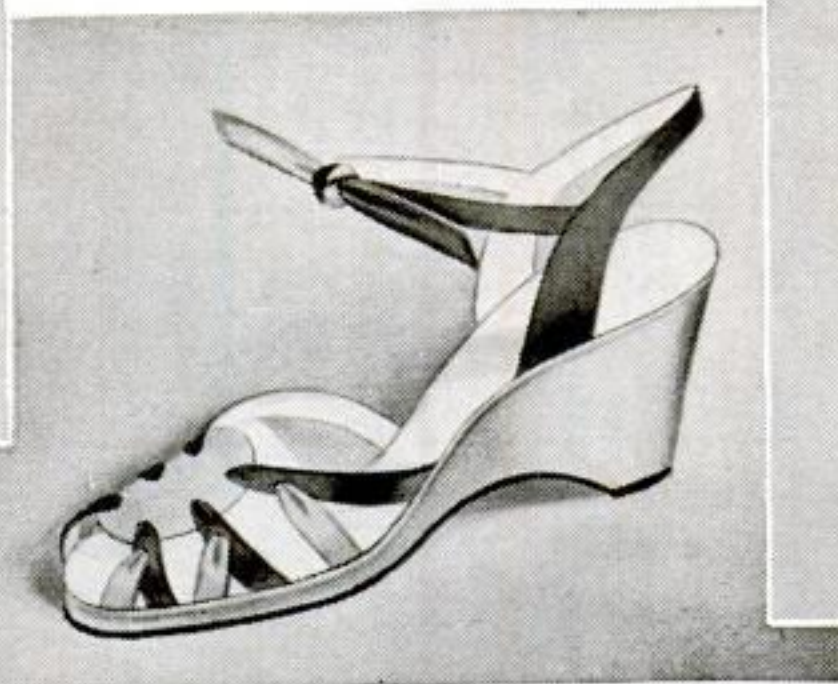
THE DIXIE



Arlene Francis, whose charm and sparkling wit enliven "What's My Line," Sundays, 10:30 P.M., CBS-TV.

Faye Emerson, enchanting hostess of "The Faye Emerson Pepsi-Cola Show," Saturdays, 9:00 P.M., CBS-TV.

THE DANCER



BANDS OF CHARM



DOUBLE DATE



RED CROSS SHOES ARE FEATURED IN CANADA AS GOLD CROSS SHOES. Manufactured in England by Somervell Bros., Ltd.

preview the RED CROSS SHOES that will make the prettiest picture for Spring



Dorothy Kilgallen, famous columnist and a delightful, discerning panel member on "What's My Line."

These glamorous "first ladies" of television find the viewing smart . . . the look lovely . . . in the beautiful Red Cross Shoes for spring. And so will you! Their appealing femininity . . . their easy grace and charm put them very definitely in the fashion picture. And they feel so beautiful on your foot.



ROYAL GUARD



THE CELEBRITY



THE CAPRI



THE SEVILLE

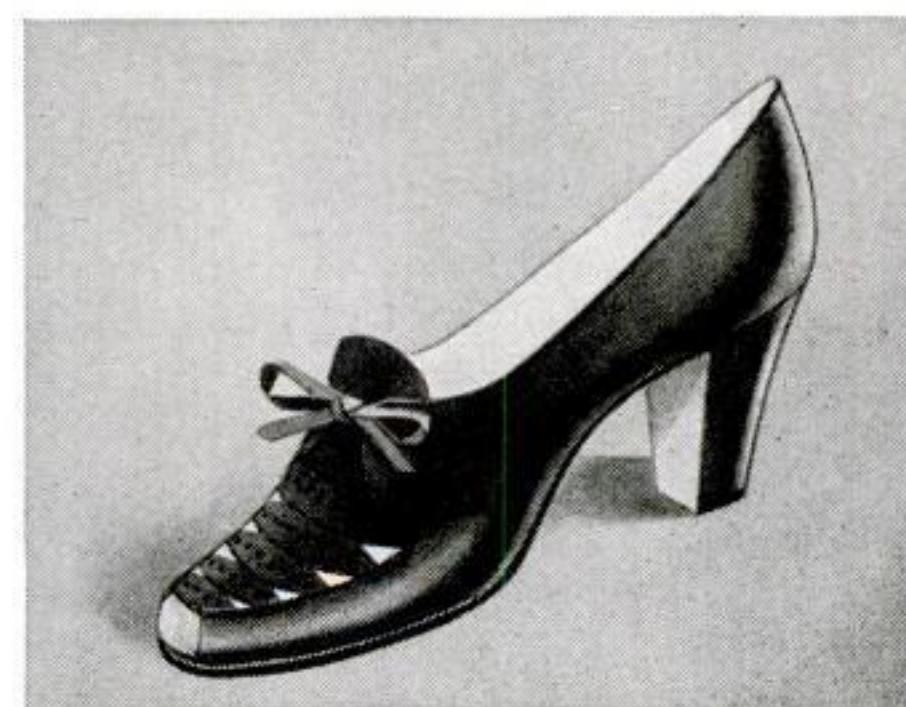
America's unchallenged shoe value **\$8⁹⁵ to \$12⁹⁵**

Sorry, no mail orders. Write for name of store nearest you.

More smart women wear Red Cross Shoes than
any other brand of fine footwear in the world

Red Cross Shoes

THE UNITED STATES SHOE CORPORATION, CINCINNATI 7, OHIO



THE TIFFIN

This product has no connection whatever
with The American National Red Cross



in Australia by "Gold Cross Shoes" (Aust.), Pty. Ltd., in South Africa by Eddels (S.A.), Ltd., in New Zealand by Duckworth, Turner and Co., Ltd.

Genuine Ford Parts are TRACK TESTED

On test tracks and in the laboratory, Ford engineers work out the one best part for every Ford Service job.



Track tested in deep water

Chances are, you'll never speed your Ford through water this deep. But the Genuine Ford Parts designed for your car undergo this severe drenching in test track "water holes" time after time to make sure that they will function correctly even under

extreme conditions. All Ford Parts go through hundreds of tests which are equally tough. And as a result, you can be sure that Genuine Ford Parts are the *right* parts for Fords . . . the parts you should *specify* for all repairs on your Ford.



Desert heat and dust . . . mile after mile of grueling punishment on bumpy, rutted roads . . . are among the trials Ford Parts get on this Arizona Test Track. All parts must work perfectly . . . must meet Ford's rigid testing specifications, or they will never earn the right to wear the *Genuine Ford Parts* label!



A year's wear in a week. Before any change is accepted, Ford brake linings go through thousands of tough tests. Brakes are tested with 3,250 stops, including repeated high-speed emergency stops. The result of this careful testing is: safety and savings for you in America's best engineered, fully tested brake linings for Fords.



Made right to fit right to last longer! You save time and money when you specify Genuine Ford Parts, because they're designed and "Track Tested" by the very same men who built your car. And strategically located Ford Parts Depots keep all outlets stocked. It pays to keep your Ford *all* Ford!



**SPECIFY
THE PARTS
THAT ARE
TRACK
TESTED**



Available wherever you see this sign—
at all Ford Dealers
and selected independent garages

THE AUTHOR, minister of the Republic of Lebanon to U.S., has been a prominent member of the U.N. General Assembly. Currently he is chairman of the U.N.'s Commission on Human Rights.

From A Friend of The West



HE EXPLAINS COMMUNISM'S APPEAL IN ASIA AND HOW TO FIGHT IT

by CHARLES MALIK

THE spread of Communism through Asia is often explained simply as the inevitable result of the terrible poverty and misery afflicting so great a part of that continent. Banish this hunger and need (it is so often argued) and Communism could be erased.

This analysis is almost as false as it is brisk. In fact it is notable that so wrong a theory could be so popular. Precisely such theories themselves contribute enormously to Communism's spread, for they help blind the West to true perception of the forces it must face and rout. Consider, for example, this fact: in India, Communism has made *least* progress among the most destitute—the scores of millions of untouchables and aborigines.

The crucial truth is that Communism cannot be labeled the direct, automatic result of a people's want or suffering. Nothing so complex as Communism could have so starkly simple an origin. There is no political compulsion that inexorably converts plain *want*—the lack of either security or equality—into Marxist ideology. Hunger *alone* does not make Communists: they are made by belief—dedicated, fanatic belief.

What the West must seek to grasp, then, are the factors that have made so many peoples of Asia ready, often eager, to believe the claims of Communism and to serve in its legions. Once it is understood that the causes for the spread of Communism and the reasons for its appeal are exceedingly complex, it

Since 1945, when he first entered public life, Charles Malik has won a widespread reputation as a philosopher-statesman and an eloquent spokesman for the non-Communist way of life. In the U.N. he is known as a warm but not uncritical friend of the West and, though he is himself a Greek Orthodox Christian, as an authoritative exponent of the Moslem view. Dr. Malik was educated at the American University of Beirut and at Harvard, and he taught at both institutions before joining his country's diplomatic service.

should become plain that its retreat cannot be forced by simple remedies, such as mere material and economic uplift.

It is ironic that nationalism—one of the few political ideas successfully exported by the West to Asia—today is the source of so much of Asia's hostility to the West. Primary Asiatic loyalty has traditionally been to one's family or caste or religion, but not to the nation. The notions of the city or the state (or the nation), in the modern sense, of the equality of all citizens within the state, of representative government and of the will of the people as the foundation of civil authority—all these came to Asia for the most part from the West. In diverse ways, these are the very ideas exploited by Communism to inflame anti-Western feeling.

Europe has taught the world that no greater disgrace can befall one people than to be politically subject to another. This lesson Asia has learned with a vengeance. It seems that all particularism must submit to the same fate: sooner or later it propagates itself either directly or by way of reaction, and then it has to contend with its own offspring. The idea of one's nation, one's motherland, whose independence is to be attained and safeguarded at any price, from which "the foreigner" must be driven by all means, has taken firm hold on the Asiatic imagination.

Of course, no complex phenomenon like nationalism can move from one continent to another and remain perfectly pure in the process. As it meshes with new patterns of life and thought, it is bound to give rise to unexpected syntheses. The nationalism of Western Europe, marked by populations more or less homogeneous in language and race, and a citizenship for the most part independent of religion, is obviously a much simpler sort of thing than the nationalism of the Arabs, the Iranians, the Pakistanis, the Indians, the Indonesians or the Chinese. Race, language and religion enter in varying ways into the determination of Asiatic nationalism. Thus the kind—or kinds—of nationalism that Asia is evolving will inevitably depend on Asia's answers to a number of questions. Can religion and the state be separated? What sort of nationalism is possible in a state (e.g., India) of many races,

More
men
wear
FRUIT OF THE LOOM
guaranteed underwear
than
any
other
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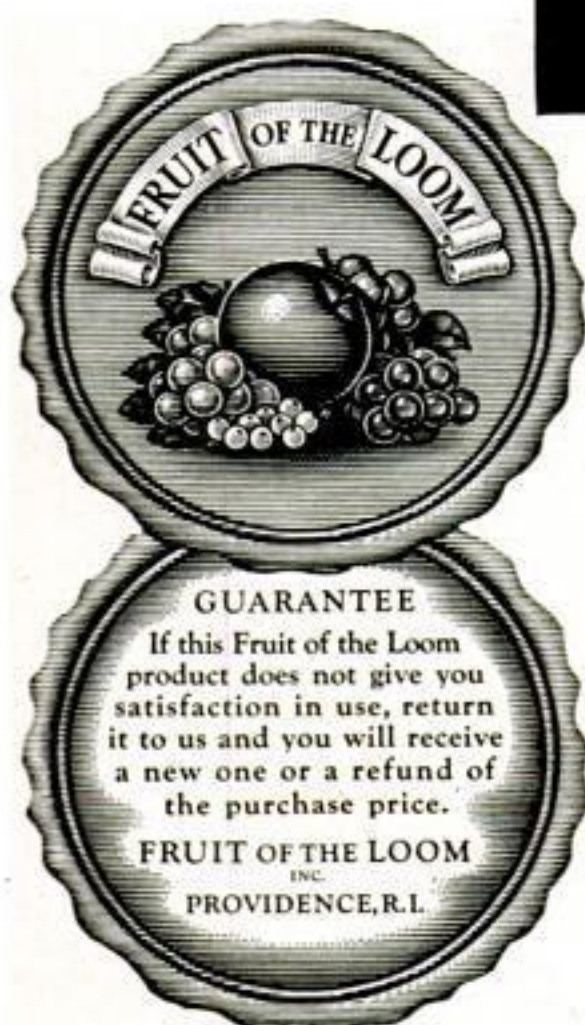
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REDISTRIBUTION OF LAND is slogan that powerfully helped Chinese Reds. Above: peasants burn landlords' title deeds after Communists took over.

COMMUNISM AND ASIA CONTINUED

languages, classes and religions? Will nationalism develop a racial reaction against the non-Asiatic peoples? What sort of relationship is it going to develop to the Communist doctrine and to the Communist Soviet state? Can sufficient creative cooperation and mutual trust and respect be developed between Asiatic nationalism and the Western world?

For the moment the important fact is that the Communist movement is identifying itself with resurgent nationalism in Asia. This is a crucial part of high Communist strategy: the detachment of the so-called dependent peoples from their imperial masters—both to weaken these masters and to convert the rebels into "peoples' democracies." But these ulterior Communist motives do not deeply bother the peoples of Asia, ready to embrace any allies in the fight for freedom. The questionable maxim here applies: whoever hates my enemy must be my friend. The Indian nationalist, for example, feels very much as Churchill did when he welcomed alliance with Stalin against Hitler. It is a common remark of many a nationalist in Asia that if it were a matter of choosing for his country between a native Communist regime and foreign rule (by which he means Western European rule), he would unhesitatingly choose the former. To such a nationalist, the decisive thing is not the theoretical character of the regime but the practical matter of *who rules*. That Moscow would effectively rule any "native" Communist state is a fact that seems so remote as to be irrelevant.

Communism has an economic as well as a political advantage to exploit in wooing Asia's allegiance.

The overwhelmingly dominant economy in Asia is agriculture. It will be a long time before industry develops to become a significant factor in the determination of the course of events. Thus Asia's fundamental economic division is between the big landlords and the tenants. It follows that the greatest economic need in Asia is a fundamental agrarian reform. This has been the policy of the Chinese Communists; not indeed the abolition of private property, but the redistribution of the land. Nehru in India is resolutely tackling the same problem. In his opening address at the Japanese Peace Treaty [Conference] in San Francisco, President Truman spoke of the immense success this policy of fundamental land reform had met with in Japan under the Occupation. The problem is to be seen everywhere.

Communism and land reform

HERE again Communism comes upon the scene with a clear-cut program. It advocates an agrarian revolution far more unequivocally than the Western world has done. And its ideas do not derive only or mainly from theoretical Marxism; they spring from the great experience of the Russian peoples, who themselves have undergone a tremendous agrarian revolution in circumstances almost identical with those prevailing throughout the rest of Asia. Whatever its political implications, Communism seems, to the average questioning Asian, more sensitive to his economic problems than any program so far seriously put forward by the Western world.

The fact that Communism is ruthless in the execution of such

CONTINUED ON PAGE 59

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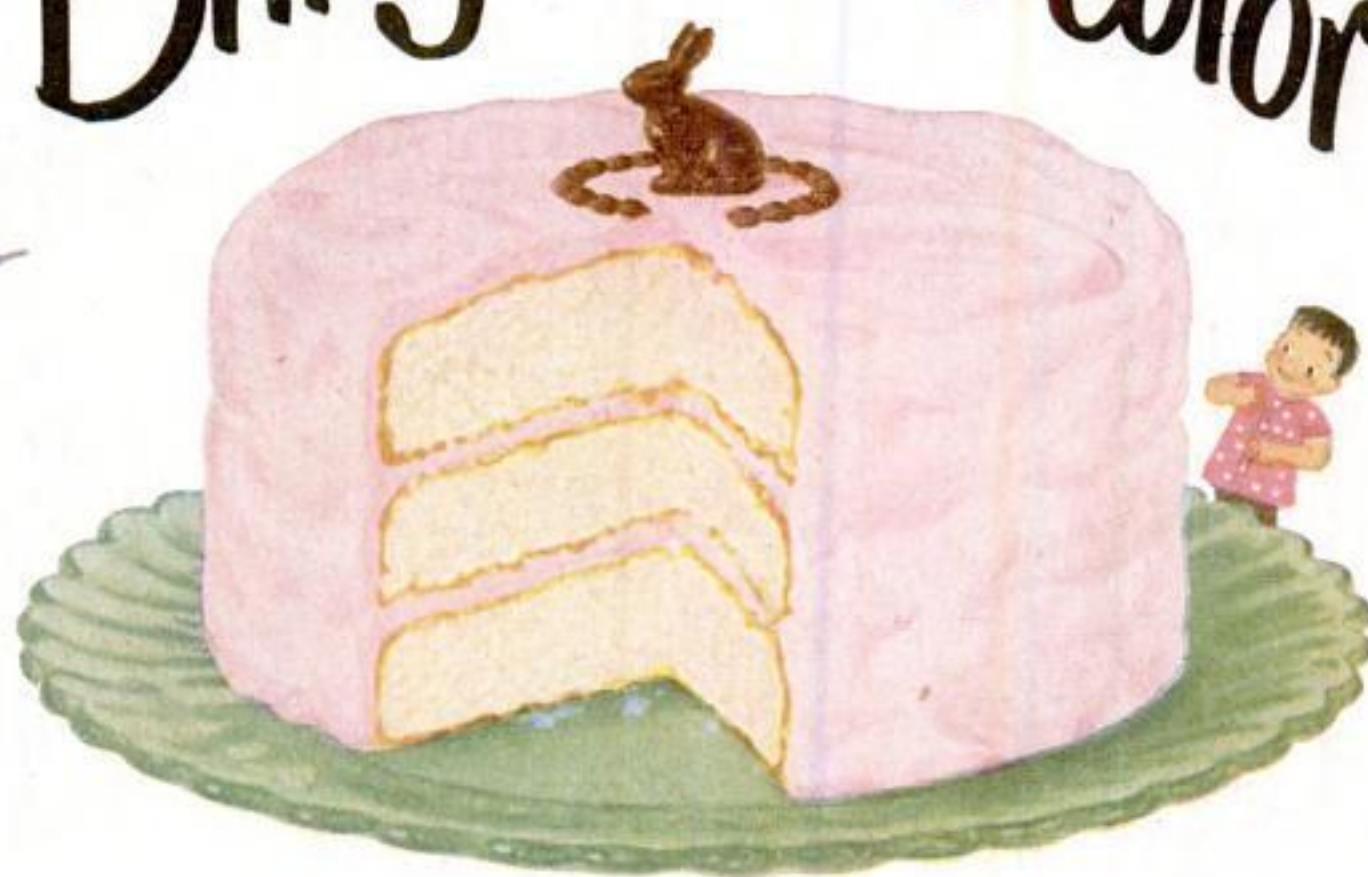
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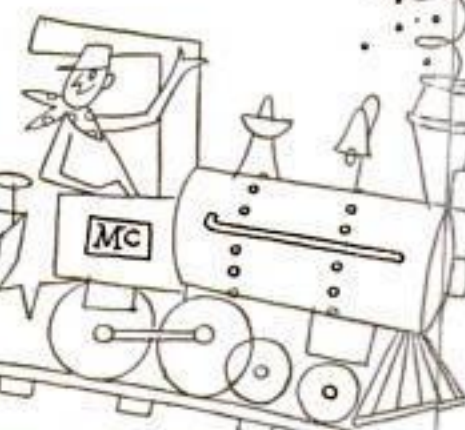
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YEARNING FOR EDUCATION in a hurry, which Dr. Malik says is common in all Asiatic countries, brings Indian women to night class in reading.

COMMUNISM AND ASIA CONTINUED

ideas as land reform may disturb sophisticated Westerners, but to the peoples of Asia ruthlessness is not particularly disqualifying. The apparent efficiency of Communist methods—however harsh—in fact exerts a special appeal. There is so *much* dirt to clean up, so *much* injustice to correct, so *much* reorganization to do, that the patience of the most moderate elements is often exhausted by the pace of "evolutionary methods." What it took Europe three centuries to achieve they want to accomplish in their lifetime—and this despite the fact that Europe worked with political ideas matured within its own tradition, whereas Asia is grappling with ideas for the most part of alien origin.

Hence the pretenses of the Russian five-year plans deeply impress many Asian thinkers. A swift and simple method of human planning is thus dramatically displayed. There seem available wondrously efficacious plans for the wiping out of illiteracy, for the building of houses, for the modernization of agriculture, for the lowering of consumer prices—everything necessary to catch up with the procession of history quickly. These plans convey the joyous impression (which the Asian has no time to verify) that "progress" need not be left to the haphazard workings of half-conscious, uncontrolled processes, but can, both in its direction and in its speed, be taken firmly into one's own hands. And so the Asian leader is likely to prefer strong, totalitarian measures to the slow, debating and muddling ways of democracy. Let the government do it! He will not argue with *how* the thing is done, provided it is done.

In addition to these major causes for Asia's receptiveness to Communism, one must not forget the ways in which this philosophic predisposition has been encouraged and exploited; Communist parties and agents have been enormously efficient throughout Asia; military success in China has vastly increased Red prestige; and the Western nations have found their own policies in Asia twisted or impaired by Communist agitation in their own capitals.

At the same time Asia finds much of the West's faith strange and without meaning. Entirely apart from poverty, hunger, Marx and Lenin, there are fundamental cultural and racial affinities between the Soviet Union and Asia which place the Western world at a tremendous disadvantage in that continent. Especially is the Western notion of individual freedom and responsibility alien to Asia. This is a Greco-Christian notion. In Asia the effort and initiative of the individual human being are far less important than the weighty tradition of the family, the clan, the class, the caste, the group, the religious community or, in certain metaphysical systems, the impersonal cosmos. Freedom of thought, of conscience, of choice, is insufficiently understood by the mind of Asia; in certain creeds (predestination, karma) this personal freedom, entailing as it does personal responsibility, is even consciously rejected in principle. In Asia the group, inheriting its massive patterns and desiring to perpetuate itself without change, sets itself up as absolute and demands perfect conformity.

The individual and Asiatic tradition

WHAT are the most important decisions facing every person in his life? They are three: the choice of a life partner, the choice of a fundamental metaphysics (including of course one's religion and one's principles of conduct) and the choice of a profession. These three most fundamental choices are for the most part beyond the free initiative of the individual in Asia. You cannot marry

CONTINUED ON NEXT PAGE



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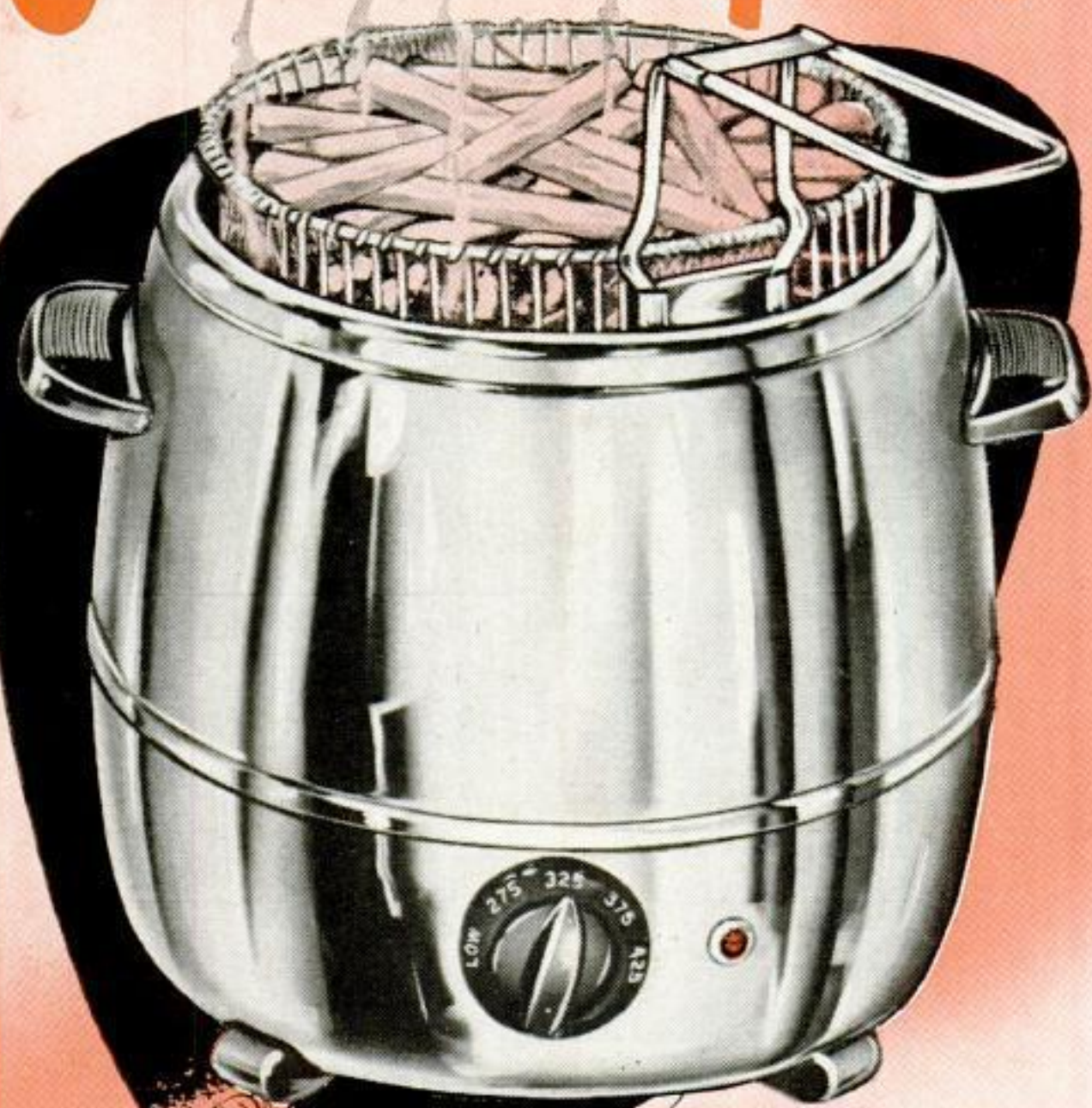
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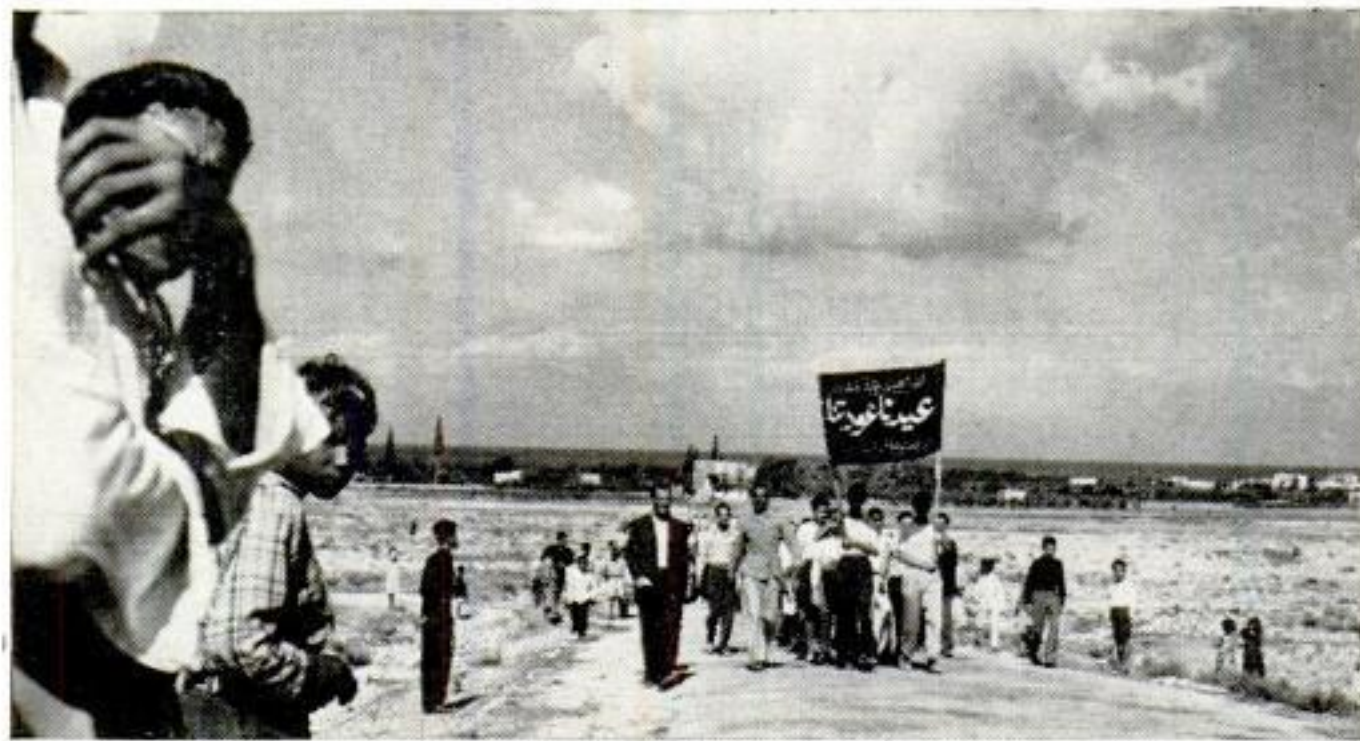
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ANTI-WESTERN FEELING among Arabs was fanned by West's help to Israel. Here Palestinian Arab refugees march in Communist-led demonstration.

COMMUNISM AND ASIA CONTINUED

outside your group or religion; you cannot embrace a religion or set of morals different from what your parents believed or practiced; and in the overwhelming majority of cases your economic or social status is already determined for you.

Metaphysically the individual is not better off than he is socially. Outside the monotheistic world (and this means in all Asia outside Islam) the ultimate view is a form of pantheism. Man is essentially continuous with what is above and what is below him. The notion of a creator on whom his creation depends is not properly Asiatic: it is a Semitic notion, springing not from the heart of Asia but from its Western fringes. And so law, justice, morals do not have a transcendental basis in Asia.

What then is there to prevent an Asian from worshiping the state? He has by his traditions been predisposed to totalitarianism. Hence: let the state but expound vigorously its clear, grand claims, and the individual will find in his own native metaphysical resources endless ways of rationalizing his unquestioning acceptance of them.

There is therefore nothing shocking to the Asiatic mind in the message of Communism. It promises better material things by economic and social reorganization. It preaches hatred of the only foreigner the living Asian has known. It limits the personal freedom of individuals who have never known or believed in real personal freedom. And in all this it provides a fully articulate, fighting faith for which people can live and die, a faith destined, in its own view, to conquer the world.

This universal element in Communism can be underestimated. To promise a fellowship cutting across all distinction of race and language and nation and religion is to appeal to one of the deepest senses in man—the sense of the universal. A considerable part of the potency of Communism in Asia arises from this exhilarating appeal to a universal human brotherhood.

The religious character of Communism has often been noted, and extensive parallels have been drawn between the prophets, apostles, dogmas, holy books, priesthoods and disciplines of Communism and of the great religions. The mere fact that Communism comes to Asia as a religion, explaining man, history and the universe, already constitutes part of its appeal, for there is in Asia a mental intensity that is suited to religion and that cannot be satisfied with the immediate and given. The mind of Asia seeks salvation, a total world view in which the soul can rest.

Unnecessary Western mistakes

COMMUNISM has one other great source of strength: the gratuitous mistakes of Western policy. The Arab world may be taken as an example. The Arabs were very friendly to the West, but the West seems to have done everything that was done with the object of dissipating that fund of friendship. Western policy in Palestine or in Egypt could not have been better calculated to arouse antagonism. *Practically every Arab, faced with the choice between Zionist domination with Western connivance and outright Soviet annexation, would choose the latter.*

With so many inevitable inherited barriers between Asia and the West, it seems sad that the West should seem anxious to erect new ones systematically.

These then are some of the real causes for the appeal and spread of Communism in Asia. They reveal a situation infinitely more complex than the breezy accounts reported by tourists of hunger, misery and "injustice" in Asia. They should suggest to Western readers that the struggle in Asia is much more serious than is ordinarily

CONTINUED ON PAGE 65

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COMMUNISM AND ASIA CONTINUED

supposed—not to be won by a few political or economic tricks, hastily contrived and halfheartedly applied. The West must re-appraise its whole understanding of the great and rebellious continent in such turmoil.

The first requisite, if there is to be mutual trust between Asia and the West, is for the West to understand the nationalism raging through Asia. What happened in India and in Lebanon (to take only two examples) illustrates how relationships of mutual confidence can develop after the political issue is settled. There seems now to be honest cooperation between Great Britain and India and Pakistan, and the relations between France and Lebanon were never friendlier than they are today. There should be no question whatsoever that Asians are masters in their own house and that foreign rule is once and for all ended. On the basis of this equality, alliances and arrangements can be actively developed. It is not impossible to convince the peoples of Asia that the West, both in practice and by reason of its fundamental principles, is really far more interested in their freedom and independence than Communism can possibly be.

The West at the same time must acknowledge that Asiatic nations will pursue their own individual political formulas—and not be fatuously fastidious in criticism of them. America is a middle-class industrial democracy founded on centuries of tradition. Should we expect the American system to be adopted in countries where there is no middle class and no industry, where such tradition is wholly lacking? If some countries want strong central government, let them have it: *it is their business*. The important things are their peaceful intentions, their receptiveness to free intellectual and social intercourse with the outside world, their maintenance of law and order and the real concern of their government for the welfare of the people. These are the only criteria the West should apply in judging an Asiatic regime.

Next, the Western world must do everything possible to induce radical land reform throughout Asia. To say that this is for the Asians themselves to initiate and carry out is to evade a moral responsibility, to reveal how inadequate Western mentality is to meet the present situation. That this reform should have awaited the advent of Communism in Asia is a heavy judgment, for the Western world was once in fact responsible for Asia.

Alien economic methods

HERE the West must be tolerant of economic methods alien to its own habits. A certain degree of community or national ownership is good and natural for Asia. The West must allow for the possibility of the development in Asia of national economies that are noncapitalist, more or less authoritarian and socialist but nevertheless very friendly and cooperative with the West and, in any event, completely independent of Moscow. The root evils of Communism are radical materialism, economic determinism, atheism and subservience to an alien state. Where these evils do not exist and where man's freedom is not denied in principle, what is there to prevent the West from having the friendliest relations with the resulting system?

In the economic arena, U.S. aid is important: President Truman's Point Four and the Commonwealth's Colombo Plan hold out real promise for helping to meet the economic needs of Asia and thereby for combating Communism. But to be truly effective their dimensions should be multiplied a hundredfold to produce a kind of Asiatic Marshall Plan.

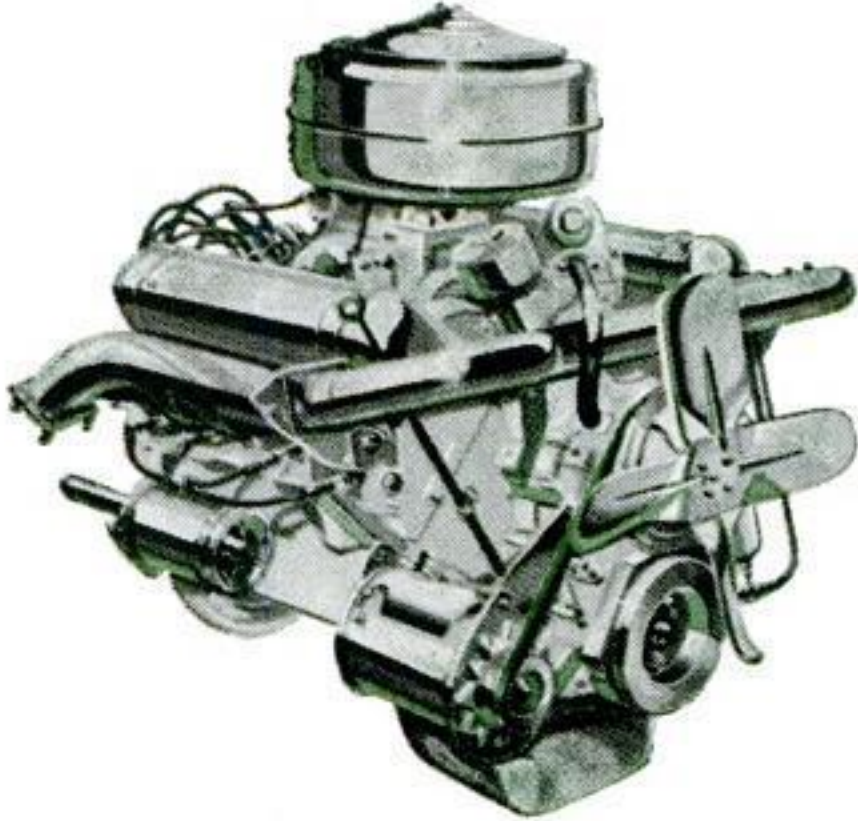
The spending of money, the sending out of experts, the mere dissemination of technical know-how—all this is not enough. Technological efficiency cannot be grafted upon a culture from the outside. To master nature and her forces Asia must steep herself in the great, cumulative scientific tradition of the West started by Pythagoras and Aristotle. For science is not merely technique, not just the clever manipulation of material objects. Science presupposes theory as radically distinct from imagination, and theory is the outcome of prolonged discipline and of full participation in a scientific culture. Technical assistance, to be adequate to the needs of Asia, must envisage long-range scientific planning for Asia, and this means universities, institutions, laboratories, books, exchange of professors and students, the vigorous promotion of an atmosphere of free inquiry. Technical assistance conceived in less than these terms can only be a frantic gesture in a moment of crisis.

Nothing is more important than to expand all existing natural and cultural ties with Asia. Some of the most important links between Asia and the West did not develop on the official governmental level. Private citizens and agencies fashioned for themselves a special calling among the Asian peoples. They left behind them

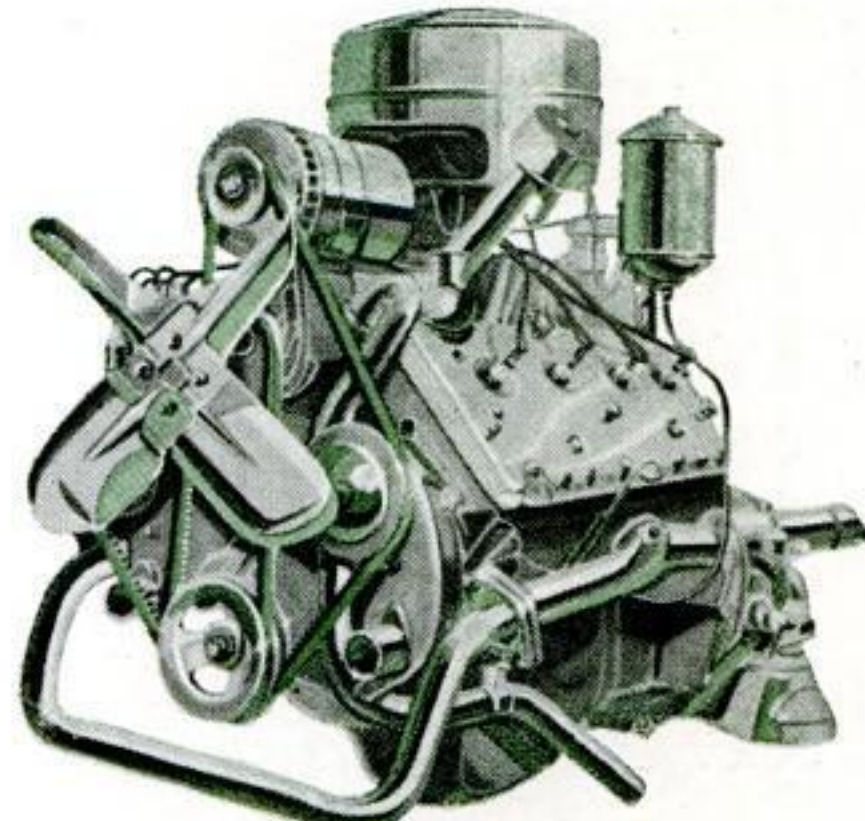
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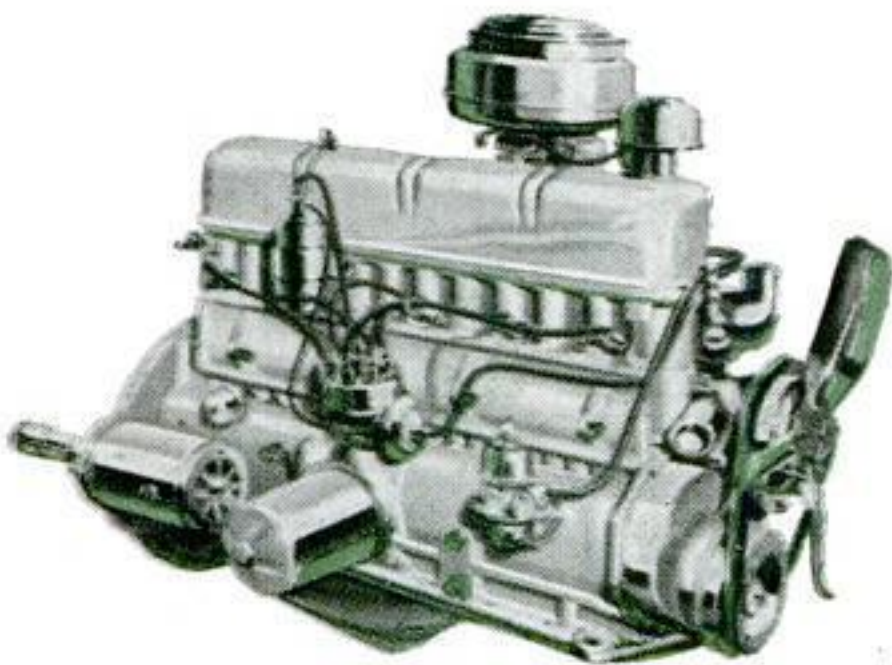
...AND THEY ALL NEED A REGULAR CHANGE



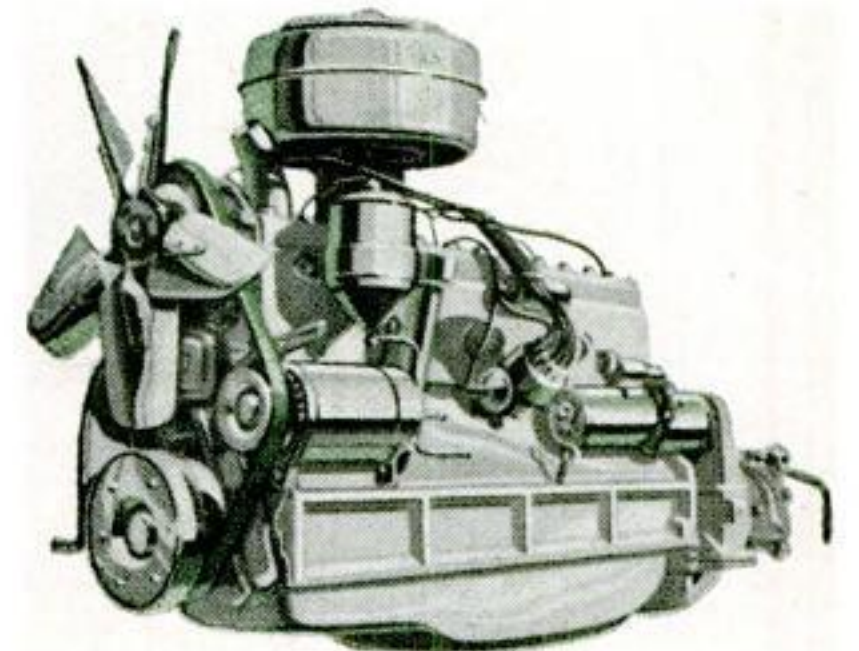
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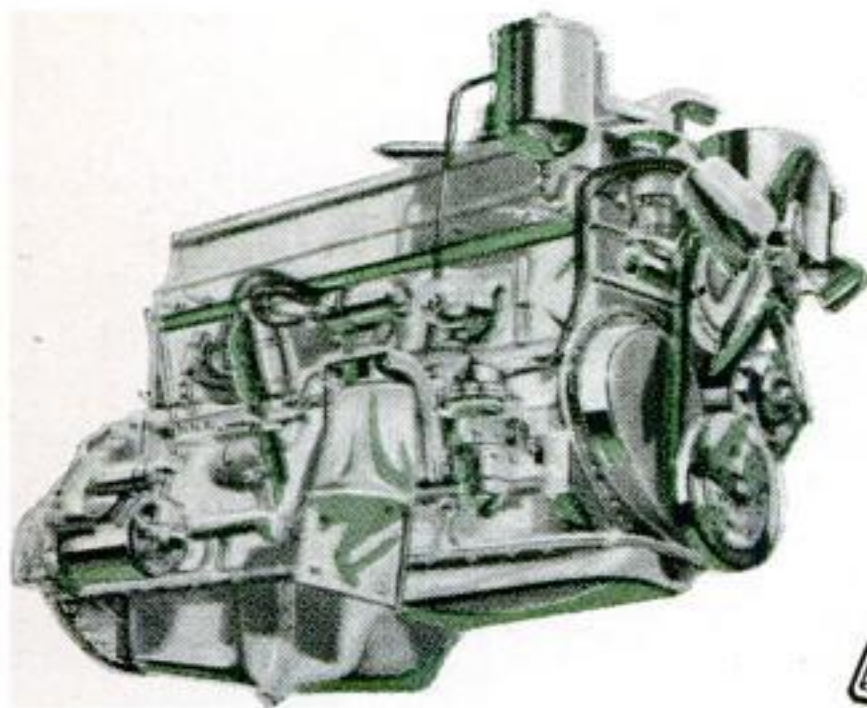
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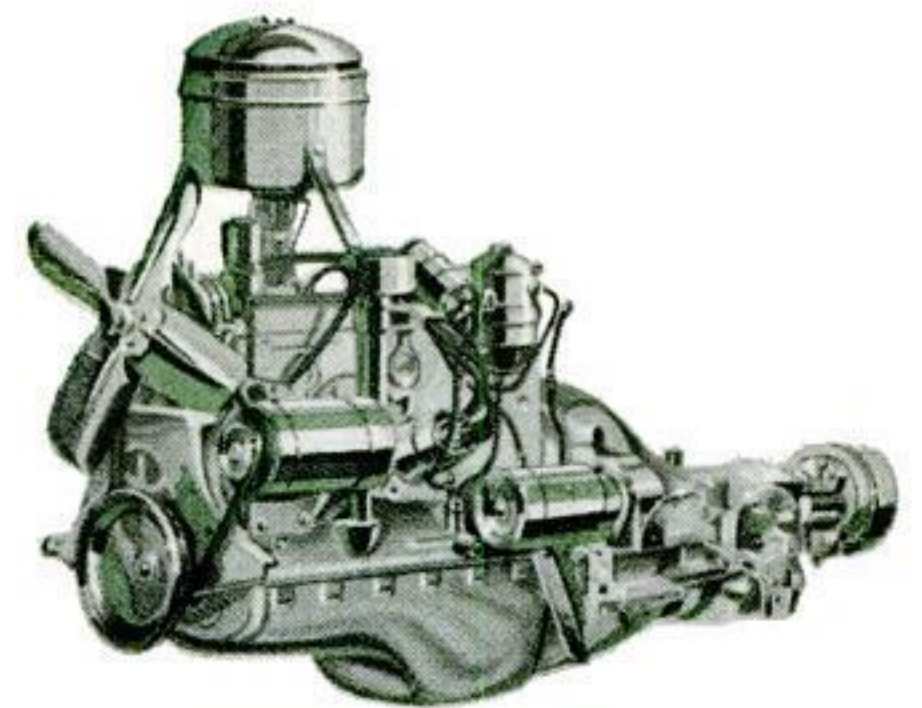
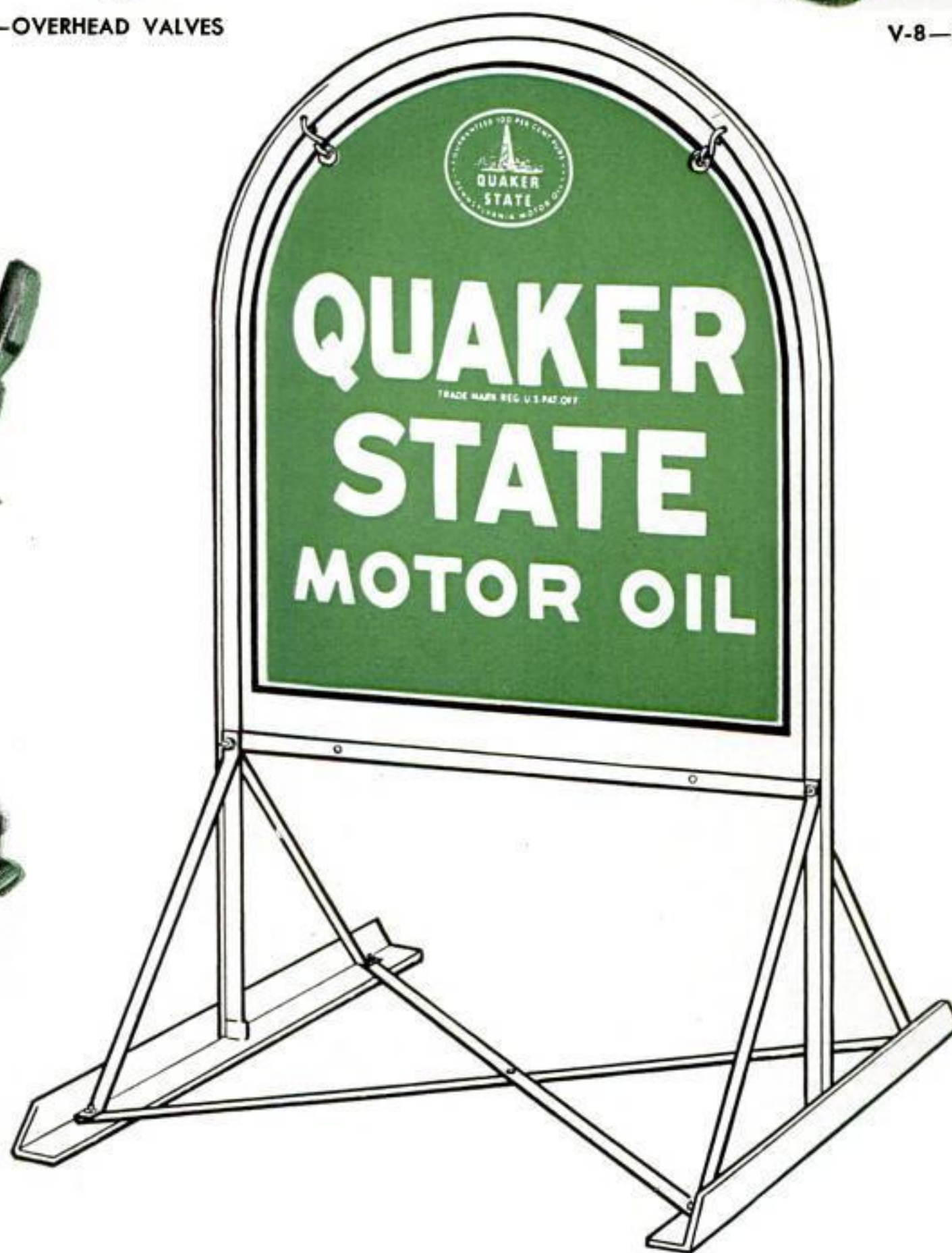
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COMMUNISM AND ASIA CONTINUED

great legacies of love for the Western world. If Western voluntary agencies (schools, hospitals, missions, foundations) should not collapse under the trying conditions of the moment, and if they should draw local people into closer partnership with them, they might have great opportunities of service ahead.

The state of mind of Asia's intellectuals today is not a happy commentary on the West's influence to date. Many of them, after devoting years to learning in European or American universities, returned to Asia afflicted with a great intellectual restlessness. Some of these sincerely thought they found solace only in Marxism; others were the clever, self-seeking intellectual radicals familiar enough in the West. In the light of all this, there is reason for the universities of the West to meditate upon their failings in the past—as well as their opportunities for the future.

If the West should do all the things we have so far suggested, it would still be at a disadvantage in Asia. It would still lack faith, and this is the most important thing.

It is by faith that the West attained its highest achievements during its 4,000 or 5,000 years of existence, and it is by faith that Communism has won during its 100 years of history. Writing of his own country, America, James A. Michener in *The Voice of Asia* says: "Above all we should present ourselves throughout the world as a nation of some philosophical and moral depth." This remark applies to the whole Western world.

The West must rise above the facile temptation of "me-tooism." Communism wants you to be independent?—we too want you to be independent: in fact more so! Communism promises you economic and social justice?—we too promise you the same: in fact more abundantly! Such empty echoing of Communism's familiar lures can command little respect: the mimicry sounds hollow and fraudulent. Original and independent depths must be struck.

It is not enough to go to Asia determined to "respect its cultures." This is certainly necessary, but whoever desires to respect others must first be sure of respecting himself. That means: knowing his own faith.

Communism in Asia challenges the West to bring forth its own faith. Asians and Communists have every right to ask: But what do these people believe, what do they stand for, what are they after, what do they live by, *who are they?* Let the West answer!

And it is no use talking of arms and bombs, of money and machines, of endless comforts, and of "higher and higher standards of living." These things may excite fear or envy but not respect. The ever-elusive ideal of "higher and higher standards of living" can, by definition, satisfy nobody, for it always must be the not quite attained. And perhaps the greatest need in this greedy and concupiscent age is some limit, some end to the restless seeking of ever-new satisfaction, some living principle of self-restraint.

The West must tell us what it believes. It may not speak with one voice, but let us then hear its many voices. Asia and the Russian peoples will in time listen to depth and truth.


Am I to be told that this civilization of the West, which has ever gloried in the mind and its power to know the real truth by reason and argument, this civilization which dedicated itself to the unfolding of man's freedom to the end that he may rejoice in friendship, am I to be told that this civilization—despite its present trials—is incapable of articulating and living its faith? It is my faith that this is not so.



WEST EXPLAINS ITSELF, as Dr. Malik argues it must to win friends in Asia, through facilities like U.S. Information Service's library in Iran (above).

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To gardens in spring, azaleas bring a beauty almost bewildering in its variety—bushes massed with soft pinks or lavender, branching with fiery reds and purest white. To wooded mountainsides, in the warming air, wild azaleas bring the brightest colors of the season. So wide ranging are the shrubs in their resistance to heat and cold, moisture and dryness that when spring comes to almost any part of the country, the flowering azalea is there to meet it.

Once a small family of 20 varieties, American

azaleas have been greatly enriched by imports from the Orient, the giant Indicas which came here in the 19th Century, the dwarf Kurumes, introduced in the last 35 years. Through hybridization these have been bred into a family of more than 800 different kinds. The first and greatest abundance of their bloom is seen in the lowlands of the South, notably in Wilmington, N.C. where each year at this time, an azalea festival is held to display the color-decked scenes which are shown on these pages.

← IN WILMINGTON'S AIRLIE GARDENS A FOREST OF FORMOSA AZALEAS SURROUNDS THE TREE TRUNKS

CONTINUED ON NEXT PAGE





← **MISTY LAKE** with tall cypress trees is bordered by pink Indica azaleas. The lake is part of Greenfield Park, which boasts more than 200,000 plants.

CLUSTER of bright red Kurumes blooms before most Indicas (buds in the background). Kurumes are named for the Japanese city where they were bred.



SUNLIT LAWN at Airlie Gardens is canopied by Spanish moss and surrounded by azaleas—white

Indica Albas (*left*), purple Formosas (*center*), Coral Bells (above Formosas) and Pink Pearls (*right*).

CONTINUED ON NEXT PAGE



BANKS OF AZALEAS cast their pastel reflections beside long gray streamers of Spanish moss in a quiet lake on the Orton Plantation. This 227-year-old plantation,

which is a few miles outside of Wilmington, is a vast garden of Kurume and Indica azaleas, its 10,000 acres filled with 500,000 plants of 50 different varieties.

Now—the most fabulous permanent since home waves were introduced!

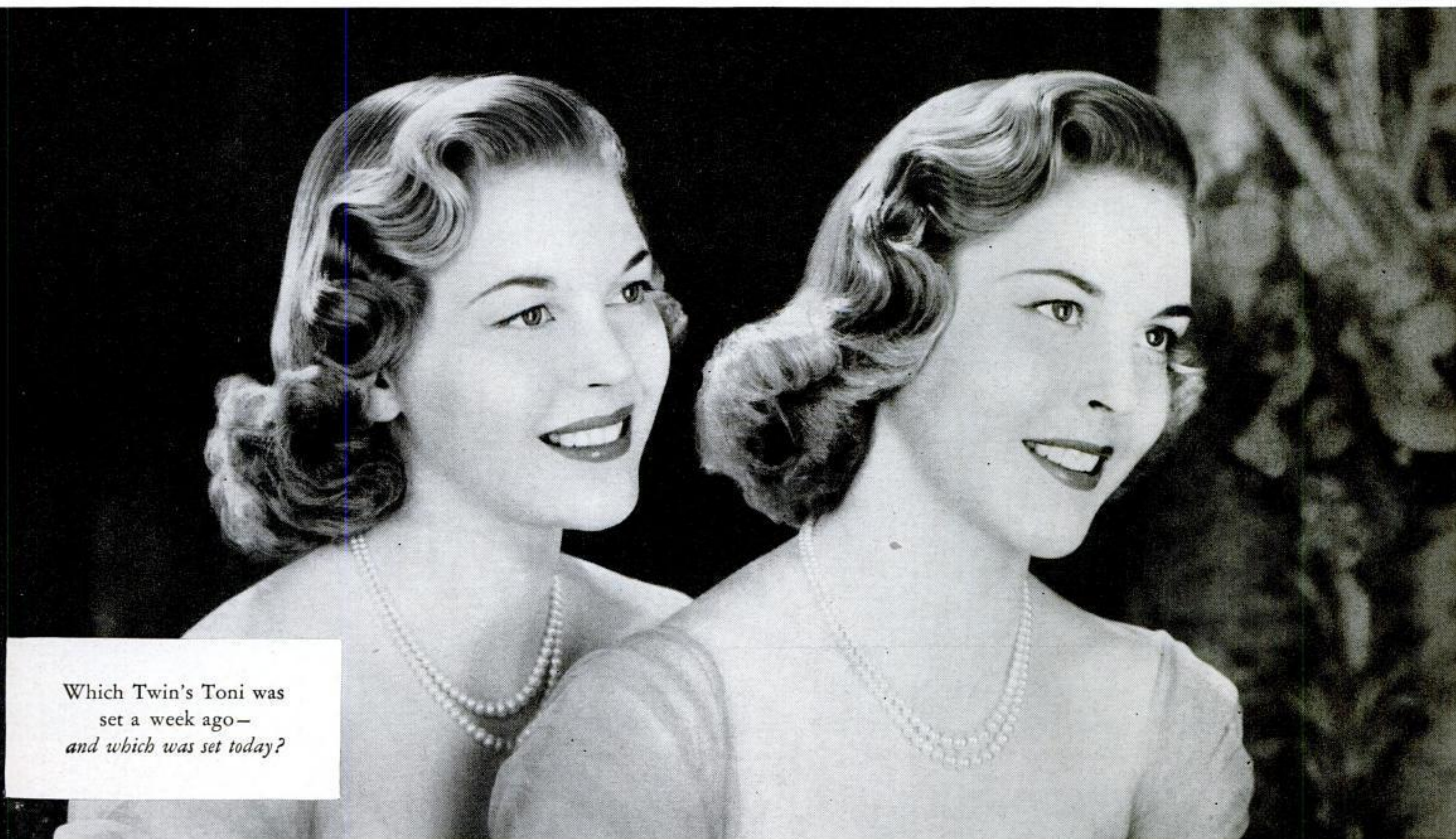
New Toni

**WITH PRICELESS
PINK LOTION**



*Never before—a wave so lovely! So lively! So lasting!
Holds the set longer than any other permanent!*

Gowns by Filcol



Beverly Dahm, on the right, had her Toni set just before this picture was taken—Barbara, on the left, had her Toni set one whole week before and never re-set it! Proof that Priceless Pink lotion gives a wave that stays lovely without re-setting!

You'll forget all other ideas about permanents the first time you use New Toni with Priceless Pink lotion. For it gives a wave with the vibrant spring and silky-softness of a natural wave. And it holds the set longer than any other permanent.

Never a lotion so wonderful! New Priceless Pink lotion curls more *completely*—yet is *kinder* to your hair! And that means a lovelier, livelier wave for you.

Less re-setting. New freedom from the nightly chore of pin curls.

Never a neutralizer so fast! You save 20 minutes with the new Permafix method of neutralizing. And because Permafix neutralizes more thoroughly, it "locks in" your Toni wave so it can't come out.

Today have a Toni with New Priceless Pink lotion—and you'll forget your hair was ever straight.

New Toni Refill **\$1.50**

Toni makes you forget your hair was ever straight!

New Permanent For Children

Tonette

A new children's home permanent by Toni—specially made for youngsters' fine hair that lacks body and resists ordinary permanents. Now every little girl's hair takes and *holds* a lovely wave with Tonette!



Tonette Refill **\$1.50**



ON SCHOOL TV SHOW CALLED "EVERYONE'S AN ARTIST" GIRL MODELS A GROTESQUE HORSE'S HEAD AND TELLS FELLOW PUPILS HOW TO MAKE SIMILAR MASKS



MASKED PUPILS enter Philadelphia TV studio wearing exhibits for *Everyone's an Artist* program.

TEACHING ON TV

Philadelphia pupils produce shows for each other

Parents and teachers who see children enraptured by TV melodramas have often wondered why there are so few good programs for school use. The answer is simple. Commercial sponsors and professional TV men have shown little interest in producing such shows.

But in Philadelphia the schools themselves have found a happy solution—educational programs with teachers as producers and the children as stars. Philadelphia's Board of Education got excited about TV back in 1947. The first school-produced show appeared that summer, and the schools have been producing ever since,

learning TV technique right along with the studios. The Board of Education set up a full-time radio and TV staff of picked teachers, and because this staff offers packaged shows, Philadelphia's three TV stations, WPTZ, WFIL and WCAU, present them free of charge. This year the stations are sustaining 12 public and parochial school shows which add up to five hours a week of educational entertainment. Not only can proud parents see their children teaching each other on TV but, thanks to the 670 school sets, 27,500 pupils can now take part in TV education without ever leaving their classrooms.

CONTINUED ON PAGE 73

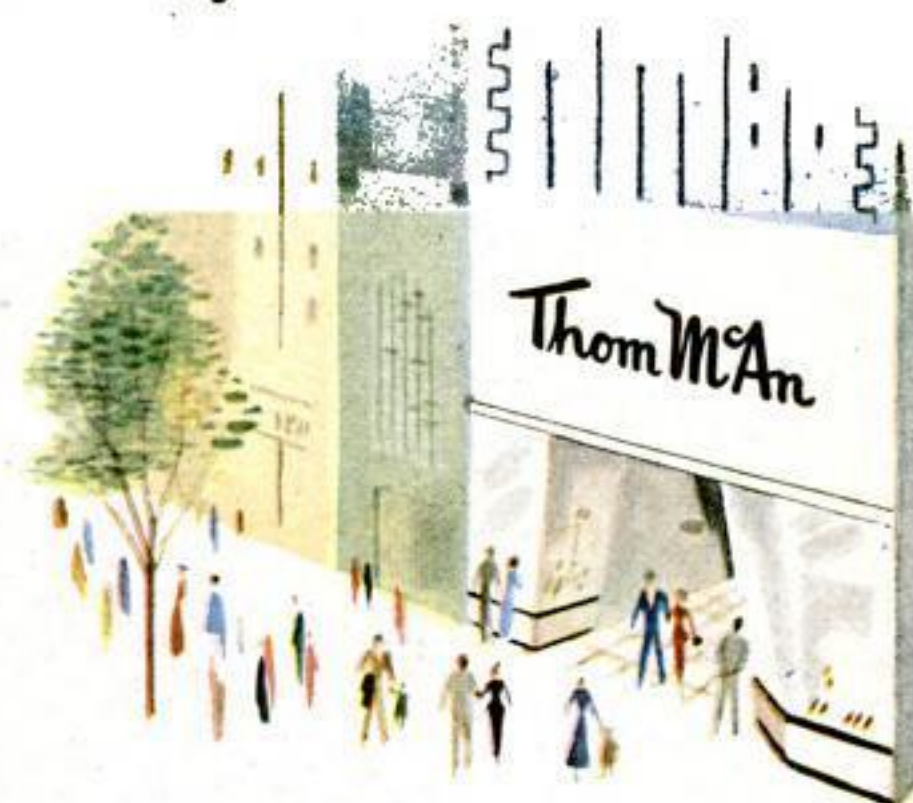
Thom McAn... there's a good shoe for you

These shoes are as good as they look. They show what can be done when the newest volume production techniques are combined with traditional New England craftsmanship.

They prove that in 1952 reasonably priced shoes can look as fine, wear as well and fit as comfortably as shoes costing a

whole lot more. Millions of men know this —the men who have made Thom McAn the largest selling brand in America.

We would like to prove it to you, too. In our 563 coast-to-coast stores, you'll find 150 styles to choose from. One of them is the shoe for you—at a very worthwhile saving.



\$7⁹⁵

Correct version of the smart new U-Wing Tip style. With fine leather sole.
Style 6383

Executive style classic in pliant, gleaming Calfskin. Flexible leather sole.
Style 6025

New rounded-seam moccasin style, with extended wheeled heel. Oak leather sole.
Style 6550

Thom McAn

WORN BY MORE MEN THAN ANY OTHER BRAND
THEY MADE GOOD because THEY'RE MADE GOOD

A Division of Melville Shoe Corporation, 25 West 43rd Street, New York City



Try this for bliss...



TUNA from **CALIFORNIA**

winner dinner

WITH BLUE LAKE GREEN BEANS AND MACARONI

make it in
19 minutes
for only 19¢
a serving!

Winner Dinner

Hot 'n Hearty One-Dish Dinner

8 oz. elbow macaroni, cooked
1 can Blue Lake green beans
Milk
1 7-oz. can California tuna
in oil
1 tablespoon butter or
margarine
3 tablespoons flour
½ cup grated Parmesan or American cheese

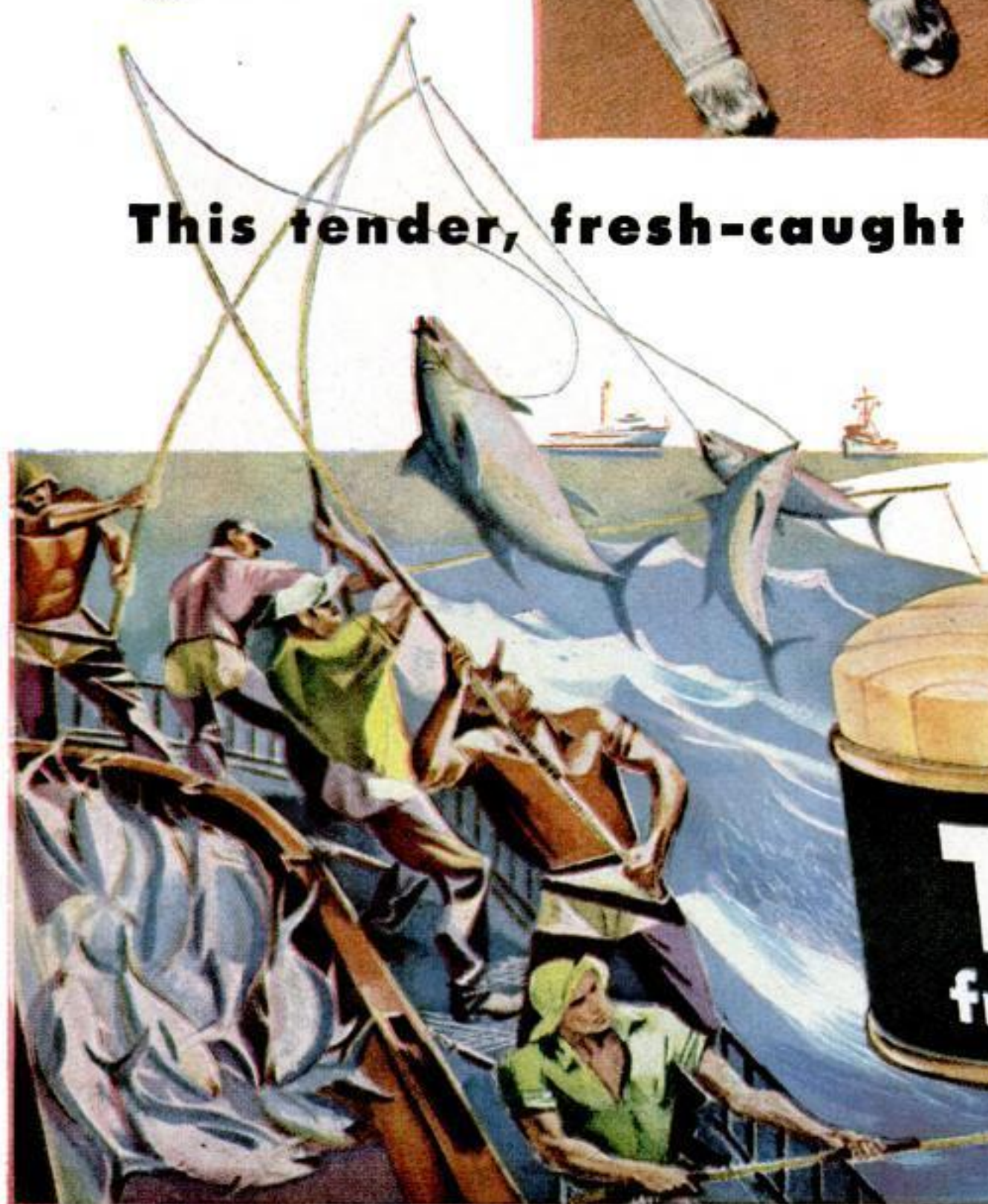
1 teaspoon each, paprika and
dry mustard
4 tablespoons butter or
margarine
¼ cup each chopped parsley
and pimiento
1 teaspoon minced onion,
optional

During time macaroni is cooking, drain beans; boil liquid rapidly until reduced to ¼ cup. Add enough milk to make 1½ cups; reserve. Drain liquid from tuna into saucepan; add 1 tablespoon butter. Stir in flour, paprika and dry mustard. Add liquid and cook, stirring constantly, until mixture thickens and comes to a boil. Add drained beans and tuna; heat to serving temperature. Toss hot cooked macaroni with remaining ingredients. To serve, arrange macaroni around edge of platter; turn bean mixture in center. **YIELD:** 6 servings. (If desired, platter may be garnished with toast cut with fish cookie cutter.)



This tender, fresh-caught Tuna is canned in salad oil...it's

Tuna from California



Through blue Pacific waters trim Tuna Clippers rush each catch to modern California canneries where the pick of the pack is canned in salad oil. This is the tender, delicately flavored, firmly textured Tuna that comes to your table under the quality labels of California canners. Tuna is a health-rich, nutritious food... full of proteins, vitamins, minerals... good in so many ways. Enjoy California canned Tuna in a hot and hearty one-dish "Winner Dinner"... keep several cans on hand for tempting salads and tasty sandwiches.

TUNA RESEARCH FOUNDATION
Terminal Island, California



BOTANY LESSON by Professor Harold Bernhard of Temple U. is part of *Science is Fun* series aimed at upper elementary and junior high school grades.

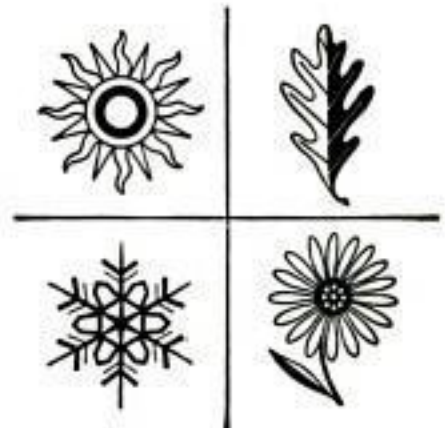


ARITHMETIC LESSON is performed on TV by Mary Ida Dengler, as the teacher who handles *R for Rhythmic* program waits anxiously for right answer.



ANATOMY LESSON is learned by George Gibson (*right*), who asks teacher how to operate the back half of bull before appearing on *Everyone's an Artist*.

CONTINUED ON NEXT PAGE



4-season Featherweight

by **CHAMP**

At last! A hat comfortable and correct every season of the year wherever you are—Texas or Montana, California or Maine. 2½ ounces of superb craftsmanship and expensive features at a popular price. Pre-creased to hold its trim shape. Individually boxed. In greys, tans and other shades. Need a new hat for Easter? See the four-season Featherweight at your favorite hat department!

\$ 7.50



You can't beat a Champ for value!

FEATHERWEIGHT®—weighs no more than 2 packs of cigarettes

Champ Hats, Inc., 350 Fifth Avenue, New York

JUICY FRUIT-S

One Try
and
You'll
Always
Buy



So Many
FLAVORS
and
SO GOOD!

Heide

CANDIES

New York 13, N. Y.

SOUP
FOR
LUNCH

HOT AND HEARTY
AND OH, SO GOOD!

MAKE IT

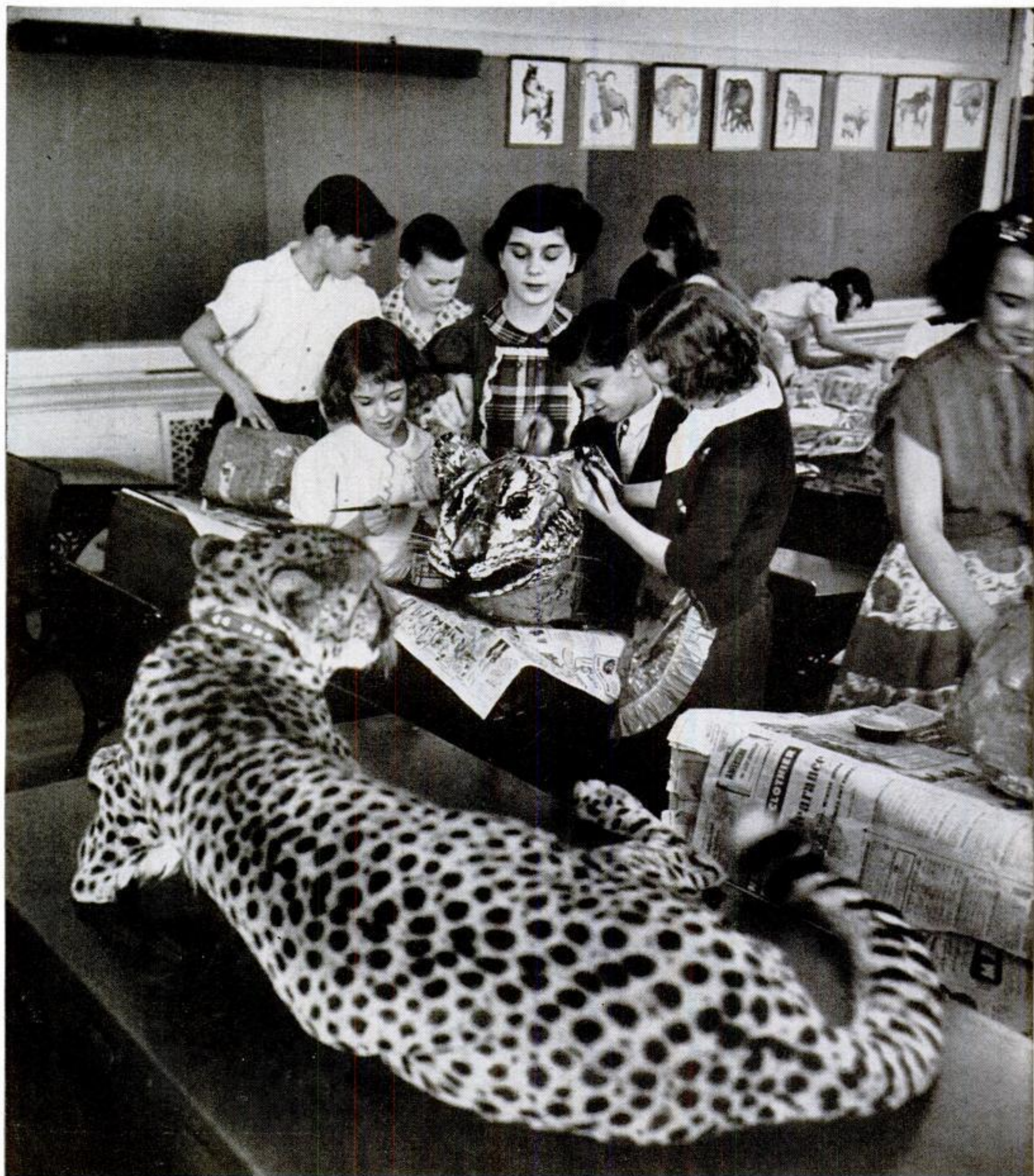
Campbell's
TOMATO SOUP

Luscious red tomatoes,
fine table butter—it's
America's favorite soup!



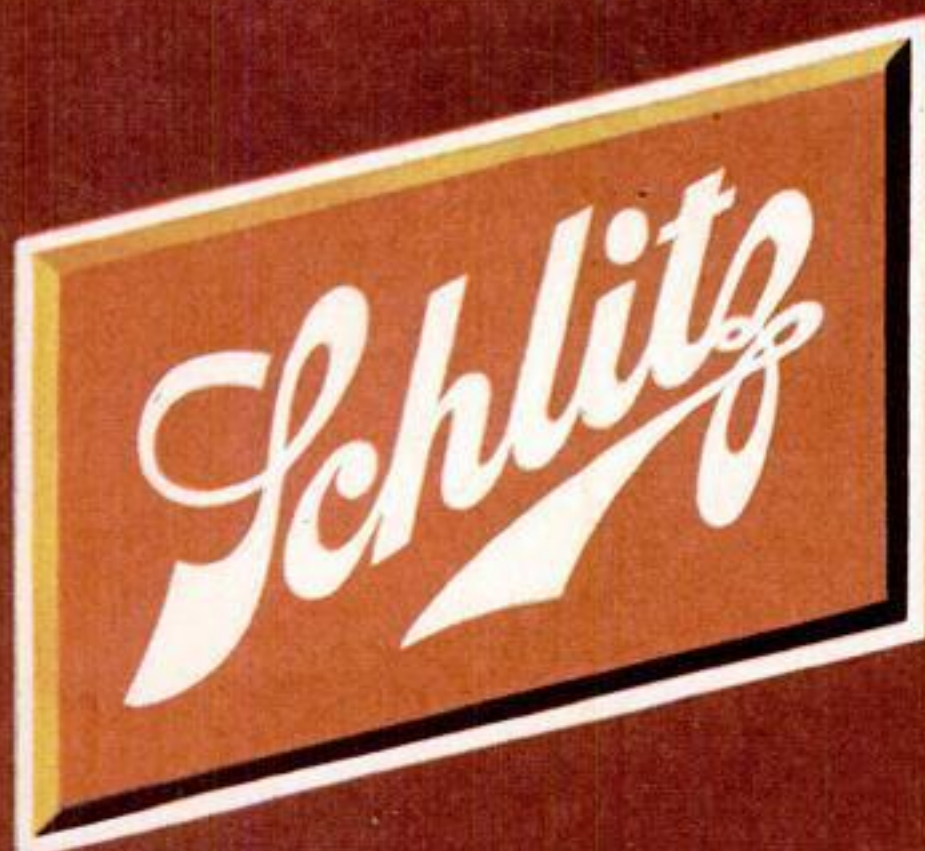
MODEL PUPILS raise hands to show they have guessed tune Carol Ambron is playing on her life in *R for Rhythm*

show, which is viewed on classroom screens. Children retain vivid memory of things they learn from school shows.



MODEL CHEETAH, a live but tame one borrowed from a Philadelphia pet-owner, poses for Potter School pupils

making tiger-head mask. Children not only make many of the props used on the shows but also do much of the acting.



"First the Schlitz... then the hat!"

It is always good strategy to approach the man of the house with an inviting bottle of Schlitz Beer. The *taste* of Schlitz is so enjoyable that most of us really appreciate the thoughtfulness of those who provide it. When *you* serve Schlitz you're putting "first things first," because . . .

Schlitz tastes so good to so many people,
it's first in sales in the U.S.A.

RADIO HEADLINER: "The Halls of Ivy," with the Ronald Colmans, Wednesdays, NBC
TELEVISION HIT: "Schlitz Playhouse of Stars," Fridays, CBS-TV

The Beer that made Milwaukee Famous

© 1952, JOS. SCHLITZ BREWING CO., MILWAUKEE, WIS.

Copyrighted material

Exciting, New, Easy Way for you to have that Fresh, Young *Natural* Look

No other make-up—only Max Factor's **Pan-Cake***, used this quick, easy way—is **guaranteed*** to give you a more **naturally flattering complexion** than ever before, **without drying your skin**—without the slightest "made-up" look.

In these simple steps—with the fabulous products created (and patented) by Max Factor—lies the off-stage beauty secret of Hollywood's loveliest stars. Try their method, as pictured here, and see for yourself how Max Factor's exclusive blend of ingredients brings out your natural loveliness as no other make-up—no other method—possibly could!

• **Important!** These instructions are not recommended for use with ordinary cosmetics. Results are guaranteed* only if you use genuine, patented Max Factor Pan-Cake Make-Up and Lipstick.

Max Factor Non-Drying, Indelible Lipstick

\$1¹⁰ plus tax

Created in 12 Fashion-Harmony Shades



Pan-Cake Make-Up by Max Factor

\$1⁶⁰ plus tax

in 12 flattering shades—to harmonize with any complexion



At leading drug and department stores

MAX Factor

—for that Fresh, Young *Natural* Look

***Guarantee:** Buy either or both of these Max Factor products at any cosmetic counter and use according to directions. If you don't agree that they make you look lovelier than ever before, the very first time you use them, simply return unused portions to Max Factor, Hollywood, for full refund.

*Pan-Cake (trademark) means Max Factor Hollywood cake make-up.

Step 1. You need just a little; Max Factor Pan-Cake Make-Up covers so perfectly. Rub wet sponge (just short of dripping) over Pan-Cake, then lightly stroke over entire face. Do keep it thin! Blot with tissue while still moist.



Step 2. For super-indelible lip make-up: After applying Max Factor Lipstick, rub lips with tip of finger. For that fresh, shiny look, apply lipstick again, but don't blot! Max Factor's Non-Drying Indelible Lipstick never parches lips. Contains much more lanolin than any other lipstick.



Now look! You're more naturally lovely than ever before... transformed by Max Factor's magic make-up. Your skin so petal-smooth, with every tiny blemish concealed! Yet you don't look made up. And you'll keep that dewy-fresh, natural beauty for hours and hours.

DEBBIE REYNOLDS

as she looks in private life.

This vivacious young actress now co-starring in

Metro-Goldwyn-Mayer's

"SINGIN' IN THE RAIN"

(Color by Technicolor)

depends on Max Factor's Pan-Cake Make-Up and Lipstick when away from the cameras, for that fresh, young natural look.

For her light brownette hair and medium complexion, Debbie Reynolds chooses Max Factor Amber Rose Pan-Cake and Clear Red

No. 2 Lipstick

Dress by Barry Burr

Bandannas Blossom

LITTLE COTTON CAPS BECOME HIT FOR SPRING

Just when women are getting ready for their first straws and flowered hats they are being distracted by a completely new kind of spring hat—a cotton bandanna. The bandanna bonnet was the hit hat of Dior's collection last month, shown as a shaped, fitted version of the way Italian women tie their kerchiefs, tight over the crown with a knot at the back of the neck. Dior's bandanna was half of a two-layer hat (*above*) worn under a skimmer, but U.S. cap makers have been quick to see its possibilities with the lid lifted. Almost before an original arrived from Paris for high-priced reproduction, they had inexpensive cotton replicas ready in a variety of patterns (*below*), and the bandanna now looks like a bonanza for hat bars. Cropping up along with it well ahead of hot weather are other easy-to-wear cotton caps derived from equally simple sources (*next page*) which can be clapped on with any kind of suit now, then used later with bare-topped summer dresses.



BANDANNA BASE (\$6.95) goes under straw skimmer (\$7.95, both Madcaps) as first shown in Paris.

BANDANNAS WITHOUT LIDS COME IN DOTS AND CHECKS (EACH, \$6.95) AND PLAIN PIQUE (\$5.95, ALL MADCAPS). BACKGROUND IS NEW YORK'S CENTRAL PARK



CONTINUED ON NEXT PAGE



Poof!
there goes
perspiration

IF SHE DANCED WITH HERSELF...

...SHE'D CHANGE TO STOPETTE

If you danced with yourself would your pleasure be dimmed by traces of perspiration? Remember . . . tension, excitement, even the thrill of a kiss, can cause an *unexpected* surge of perspiration. That's why Stopette is doubly important in important moments.

Dr. Jules Montenier, the noted cosmetic chemist, has included in his Stopette formula one special ingredient that provides an *extra* Margin of Safety. No surge of perspiration need embarrass you.

One quick squeeze of Stopette's flexi-plastic bottle—and Poof! there goes perspiration, *effectively* throughout your longest day. And you never touch Stopette, hardly know it touches you. No other deodorant makes it so easy to be so sure.



Two sizes: \$1.25 plus tax and 60c plus tax
Wherever good cosmetics are sold

A new development in daintiness

Stopette "Poof" Deodorant Body Powder. Keeps you fragrantly fresh all over—all day. In flexi-plastic "squeeze" bottle so it sprays on without muss or fuss.

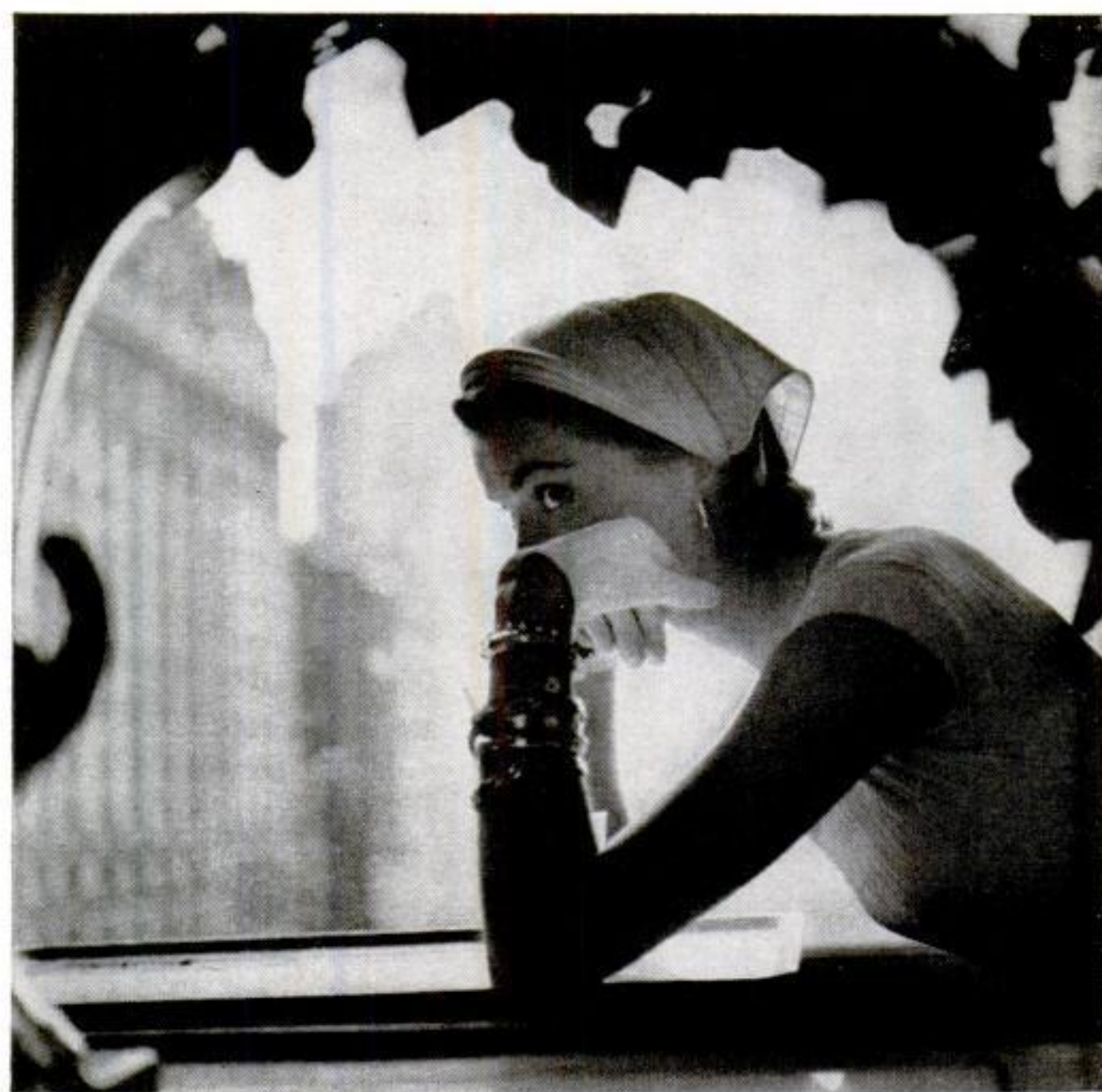
JULES MONTENIER, INC., CHICAGO



COTTON CAPS CONTINUED



DUSTING CAP of calico on felt base wraps head like the scarf worn by a housewife at chores (John-Frederics, \$60).



NURSEMAID'S KERCHIEF has a stiff coronet and strings that go under hair to tie through a loop at its back. It is beige chambray (Lilly Daché, \$65).



COOK'S HAT by Jacques Fath is \$5 in white piqué U.S. copy (Madcaps). It will also be made in cotton velveteen.



FIRST TIME EVER!

CLEAR, SHEER, FINE QUALITY

**GOTHAM
SPECIAL NYLONS**

109
A PAIR

**NATIONAL
GOTHAM WEEK**

STARTING MARCH 27

Stockings made especially for this great event
in Spring new-season colors:

BEIGETONE, TANTONE, TAUPETONE

Buy them in 15-denier dress sheers or 30-denier
daytime sheers. Buy now, for Easter, for your Spring-
into-Summer wardrobe . . . at this really sensational
price! This great sale only through April 5th.

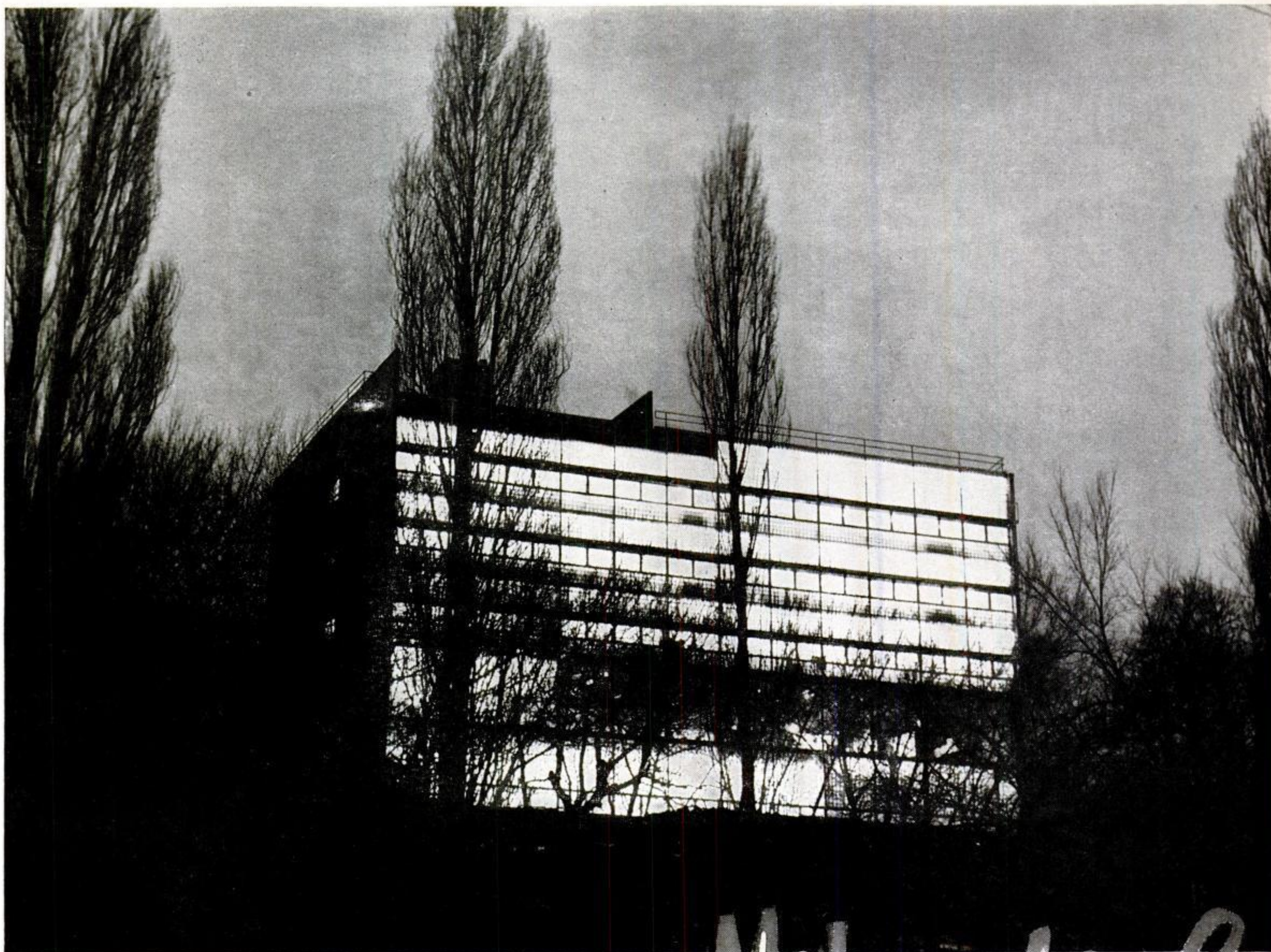
Sold only from this box
at regular
Gotham Gold Stripe
dealers



GOTHAM HOSIERY COMPANY, INC.

200 MADISON AVENUE, NEW YORK 16, NEW YORK

Makers of Gotham Gold Stripe Nylon Stockings and Lingerie



What happens when **LIFE** hits

Milwaukee?

SHINING bright against Milwaukee's night sky, the Layton School of Art stands as a symbol of the interest in art that is surging in the great U. S. Midwest.

It also reflects the influence of LIFE on the



ZADOK EXAMINES SCALE MODEL OF SCHOOL

871,047 people who enjoy Milwaukee's prosperity. And this is why . . .

When Charles Zadok, vice-president of Gimbel Brothers, was chairmaning a fund-raising drive for building the school, LIFE published an article about him called "Wisconsin's Cultural Dynamo."



STUDENT'S CANVAS IS APPRAISED BY ZADOK

Then, in Mr. Zadok's words: "Everywhere I was greeted with 'Weren't you in LIFE?' LIFE not only opened doors, but pocketbooks for me." Last year the art school building was erected. But LIFE's impact on, and Zadok's interest in, art in the Midwest continued.

Zadok commissioned artists, including Lowell Lee, to paint "Wisconsin Airscapes." Seven of these LIFE reproduced in color. Reported Lee: "After my work appeared in LIFE, I received more commissions in the ensuing three weeks than in

the previous year."

LIFE's influence on the culture of Milwaukee and America is assessed by Merchant Zadok: "The impact of LIFE's art stories is such that art may one day become one of the most important common



ARTIST LEE FELT LIFE'S INFLUENCE ON ART

denominators in this country."

LIFE's influence on other aspects of Milwaukee's life . . . its commerce and industry . . . education and recreation . . . is partially shown on the opposite page.

What happens in Milwaukee, happens everywhere...

IN MILWAUKEE over 350,000 people read LIFE—the largest audience of any magazine.* On these two pages are some examples of their interest in and response to the information LIFE brings them.

Famous as beer capital of the world, Milwaukee is unique among U.S. cities. Yet, in its response to LIFE, it resembles every other city in the country.

In Milwaukee, as across the nation, LIFE has entered America's lifeblood... and has become part of the commerce and culture, the entertainment and enlightenment of Americans everywhere.

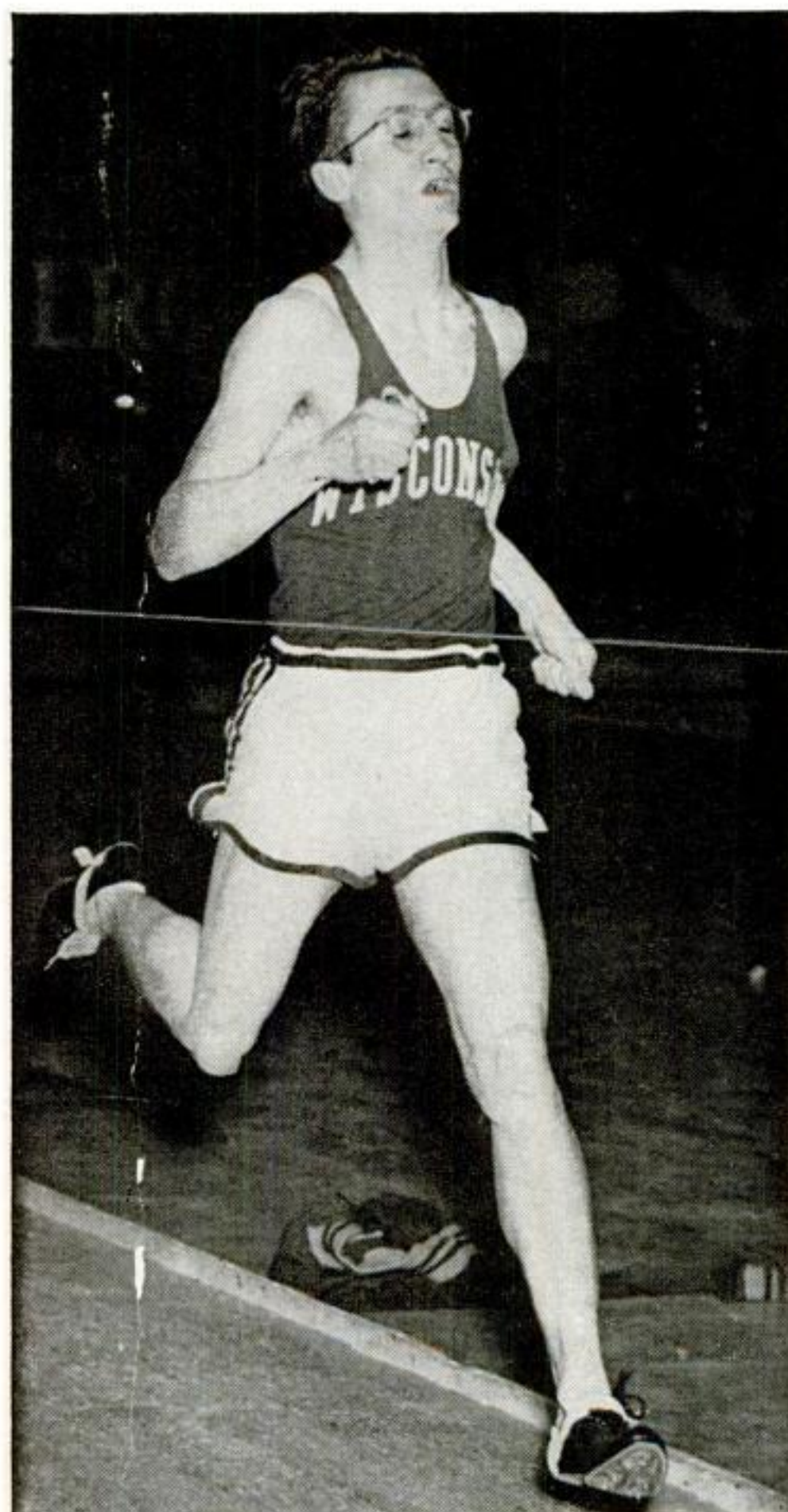
*From *A Study of the Accumulative Audience of LIFE*, by Alfred Politz Research, Inc. A LIFE reader is any person who has read one or more of thirteen issues.



BREWING KETTLES in the Midwest city of Milwaukee help Wisconsin to produce more beer than any other state. Last year, Wisconsin breweries, chiefly those in Milwaukee, produced about 13 million barrels—the equivalent of one out of every seven barrels produced by the brewing industry. Wisconsin is also a major producer of food products, particularly dairy products. LIFE leads all publications in beer and food advertising.



BREWERS Robert A. (V-P) and Erwin C. (Pres.) Uihlein of Jos. Schlitz Brewing Co.: Says Erwin Uihlein: "Through its cameras, LIFE makes events real in people's minds—giving LIFE, its editorial pages and advertising content more impact."



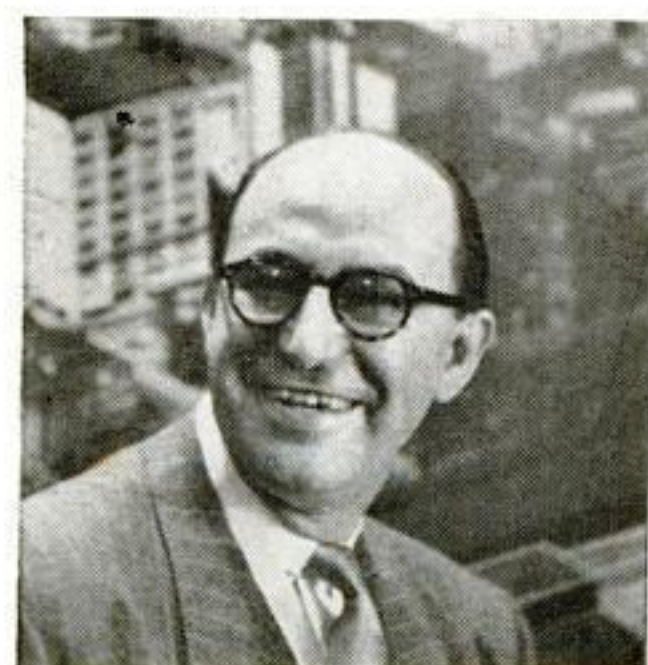
MILER Don Gehrmann: "LIFE is the most influential magazine in Milwaukee and everywhere. When I was at the University of Wisconsin, LIFE did a story on Madison and afterwards we had twice as many visitors as usual."



TOPS CLUB appeared in LIFE and achieved national fame. Taking Off Pounds Safely Club President Esther Manz says: "LIFE's article got us members in 47 states. We got thousands of letters and our phone rang constantly for two weeks." 31,550,000 women are in LIFE's audience.*



DOCTOR John S. Hirschboeck, Dean of Marquette's Medical School: "The educational value of LIFE's medical articles is indicated by our use of them in our own classrooms."



RETAILER Joseph A. Degelman, gen. mgr. of Boston Store: "We look through every LIFE for tie-ups. We know its influence on our customers."



UNDERWRITER Edmund Fitzgerald, pres. of Northwestern Mutual Life Ins. Co.: "I have a high regard for LIFE's reporting of the arts and sciences."



MAYOR Frank P. Zeidler, (right): "Through commerce Milwaukee people participate in world events, through LIFE, in the world's current history."

SPORTS

HARD-BOILED HORNSBY STARTS IN ON BROWNS

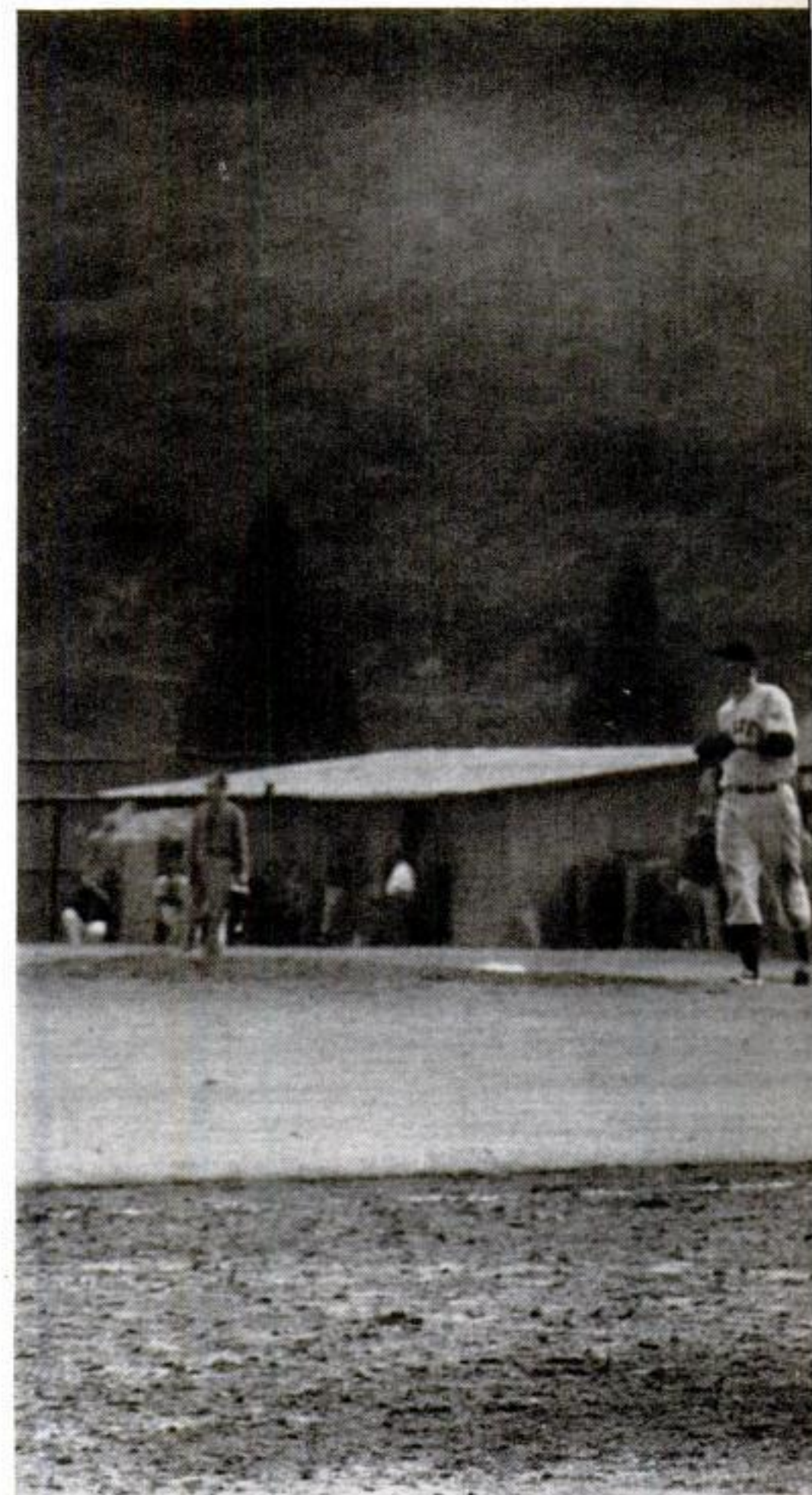
Back in majors, Rogers Hornsby uses old methods with new talent

HORNSBY'S HANDS pound together in baseball's traditional signal calling for a rally in a close game.

Last year, as usual, the St. Louis Browns finished last. When the new owner Bill Veeck took over in midsummer there was not much he could do to help. But once the season was over he moved. He hired hard-boiled Rogers Hornsby (right), the old batting hero who had been out of the big leagues for 14 years, as his manager and key man. He combed the minor leagues for Hornsby's type of player—tough, aggressive, alert. His plan was to jack up the Browns' one star player, Pitcher Ned Garver, and run a new team under him.

At Burbank, Calif., where the great experiment began with spring training, the new Brownies climbed grimly into their new uniforms. Most of them were men with grievances. The new shortstop, Marty Marion, was trying to show up an ex-boss who fired him from the St. Louis Cardinals. The talented rookie center fielder, Jim Rivera, had served a jail sentence and was desperate to make up for lost time. The rookie catcher, Clint Courtney, hated the New York Yankees who he figured had kept him in minors too long. Even Rajah himself had a grievance. He was bitter about having been eased out of the big leagues for betting on horses and talking back to important people.

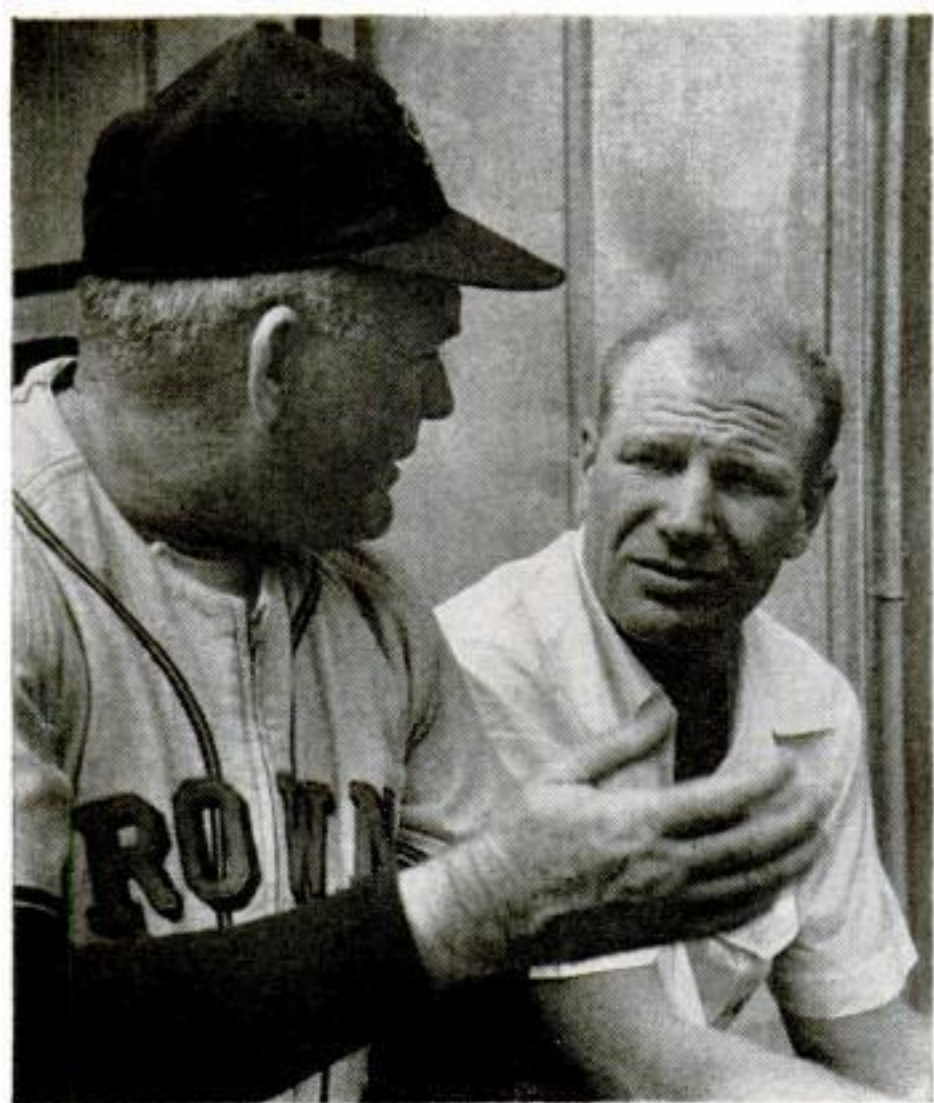
Hornsby and his men hit it off fine from the day training started. He wanted old-fashioned, two-fisted baseball and they were giving it to him. During practice the great man stalked up and down clutching a fungo bat, his badge of authority. He clamped down on smoking during workouts, outlawed beer in the clubhouse. Not the kind of man willing to settle for finishing in the first division, he intended to lift the Browns from last to first place in one season. "Who wants to play if you don't win?" he said.



HOLDING UP A RUNNER in exhibition game with the Pirates, Hornsby lifts his arms as signal to



HORNSBY'S BAT serves as prop as he watches a left-handed hitter take his licks in batting practice.



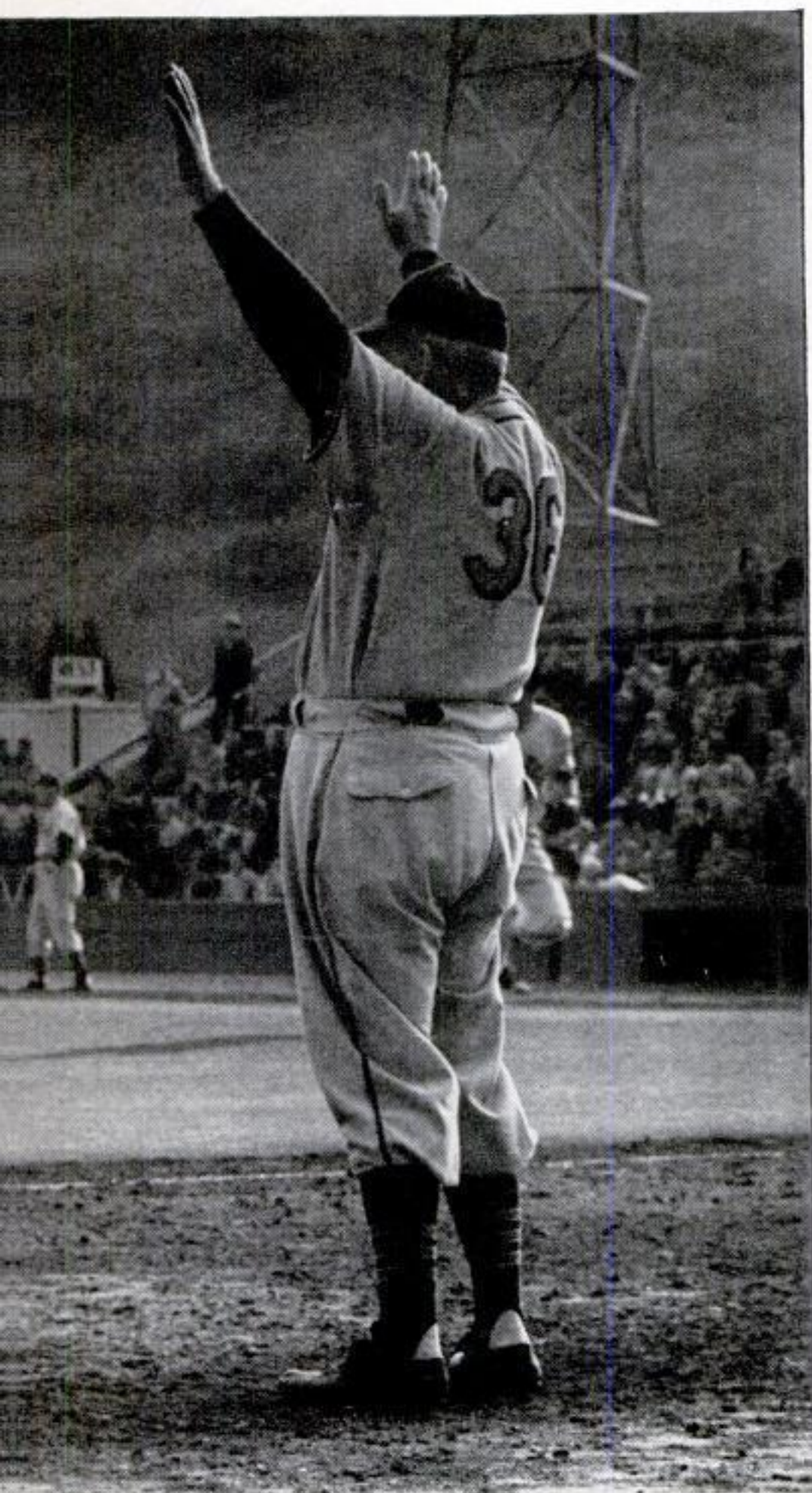
← **HORNSBY'S BOSS**, Owner Bill Veeck, listens to the manager. Veeck has spent \$300,000 on new talent.



BUNT by Manager Hornsby is run out by an eager rookie who begins sprint to first in base-running drill.



IDLE TOSS of ball occupies Hornsby as he gets ready to start batting ground balls to his infielders.



stop at second base. He hates to lose even exhibitions, and his Browns won seven of their first 11 games.



← **IN BATTING CAGE** Hornsby draws line in dirt cautioning Clint Courtney against crowding plate.



IN COACHING BOX Hornsby bellows directions to Brownie base runner who is only a few feet away.



No Other Whiskey... ONLY
FLEISCHMANN'S
GIVES YOU THE



1.
**CHOICE
 QUALITY**

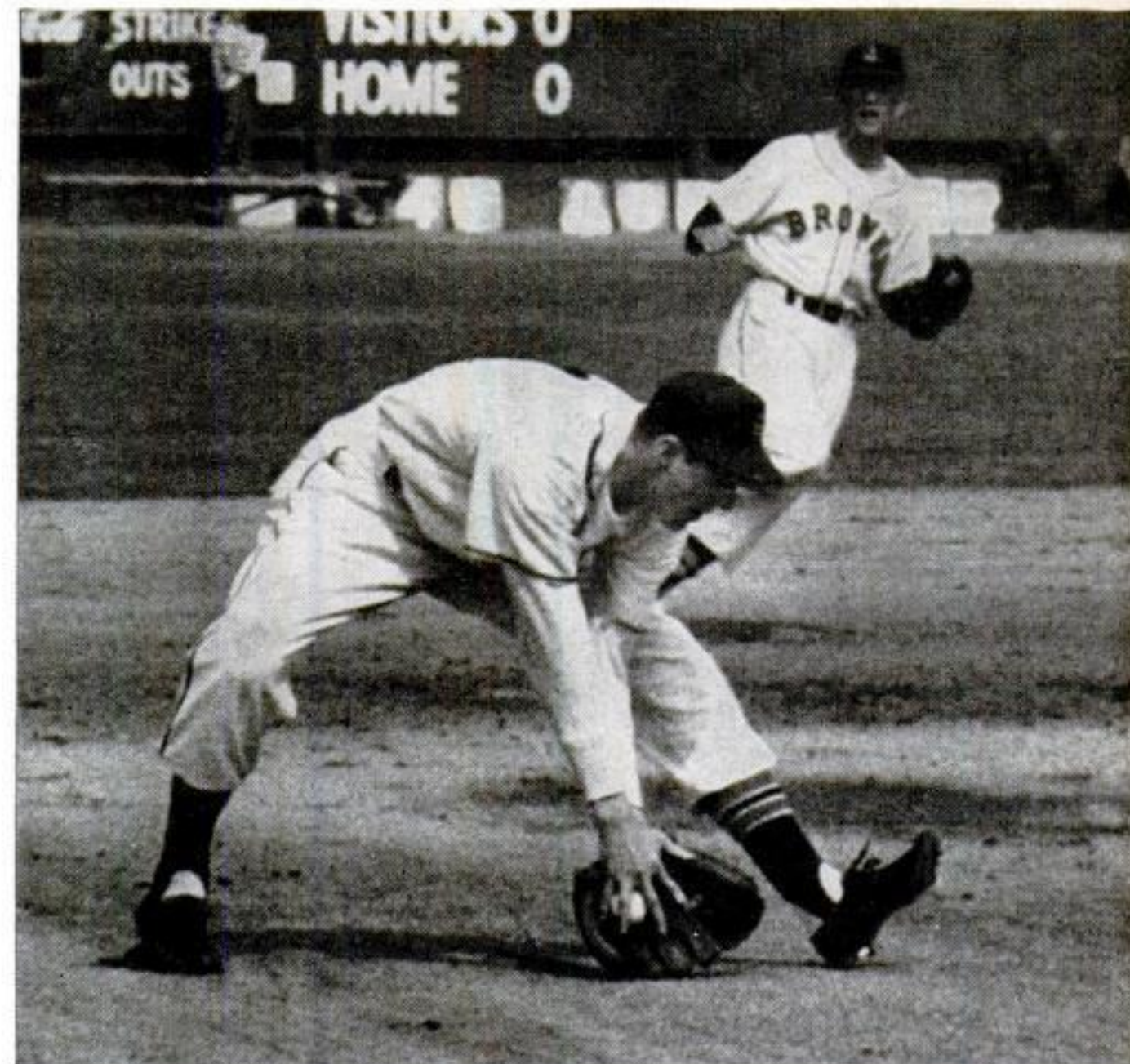
Fleischmann's Superb
 Straight Whiskies
 Blended With Fine
 Grain Neutral Spirits

2.
 Every drop

90 PROOF
 rich, robust, delicious!

3.
WINNING PRICE
 America's Greatest Whiskey
 Value!

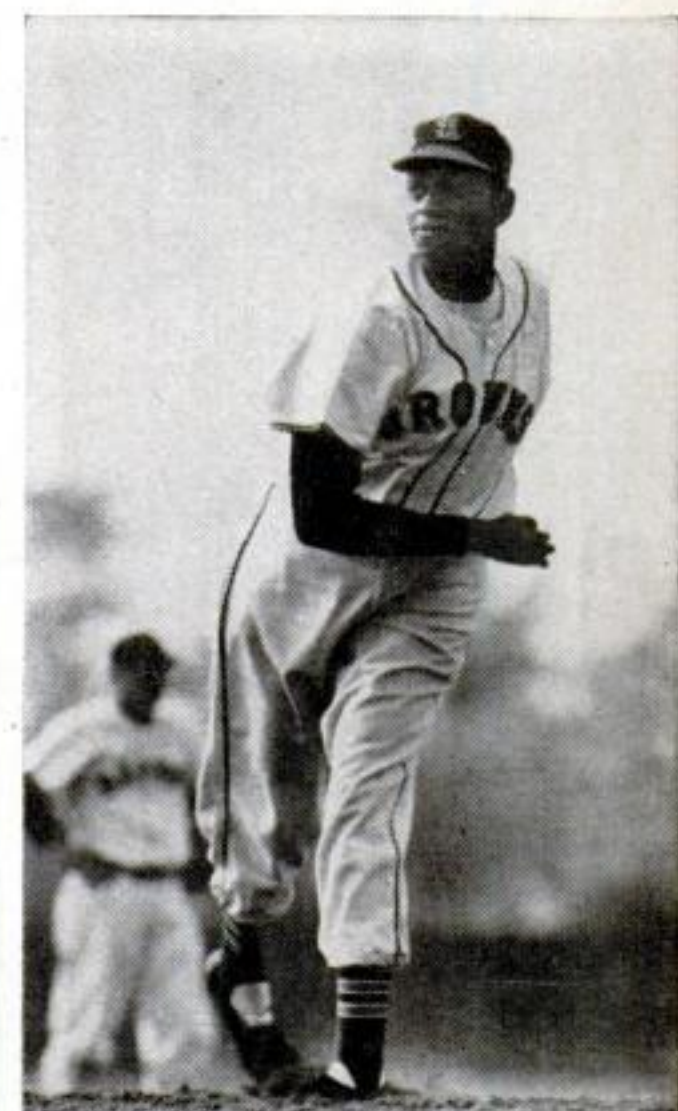
BLENDED WHISKEY • 90 PROOF • 65% GRAIN NEUTRAL SPIRITS
THE FLEISCHMANN DISTILLING CORPORATION, PEEKSKILL, N. Y.



VETERAN SHORTSTOP Marty Marion stoops to take ground ball. Fired as manager of Cardinals, he says he will play 125 games for Browns this year.



STAR PITCHER Ned Garver was 20-game winner for Browns last season. With better hitting and fielding some experts say he might have won 25.



OLDEST PITCHER in the majors, Satchel Paige, probably over 50, is still effective for two or three innings. He is also the clubhouse comedian.



ROOKIE CENTER FIELDER Jim Rivera hits dirt at third. Says Hornsby, "He can beat you five ways—hitting, running, fielding, throwing, fighting."

LEE
ADVENTURE, \$10
IN NEW SQUIRREL SHADE
WITH BLUE SLATE BAND

YOUR HAT, SIR...



AND NATURALLY A

Lee

The Adventure also featured in



Platinum

Kreml

Brazil

Pecan

Mastic

Come in for a smart landing with light-as-air Lee Adventure. Note the trim narrow band, tiny bound edge. \$10.

And remember—it's shaped for you... forever!

Men in background (from left to right) are wearing: Lee pre-shaped All-American, pre-shaped Warren, pre-shaped Corral—all priced at \$7.50. Others to \$20.

All Lee hats are treated with DuPont "Aridex"®, which makes them water-repellent, more shape retaining.

Fashion Academy Gold Medal Award for 1952



DON'T TAKE LESS THAN THE BEST—DON'T TAKE LESS THAN A LEE
THE FRANK H. LEE COMPANY, 475 FIFTH AVENUE, NEW YORK 17, N. Y.

Mary took a **chance!**

Alice played **safe!**



Miss America Special; blond oak or walnut, drawer in base. De Luxe size, \$69.95*
\$79.95; blond oak, walnut, grey walnut, white fawn mahogany or cordovan.

One coat saved from moths pays for a **LANE CEDAR CHEST!**

Ever left a winter coat hanging in a closet—or put a treasured pair of blankets in a bureau drawer—only to find them riddled by moths a few months later?

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Yet for the price of that one coat alone, you could have bought yourself a beautiful Lane Cedar Chest to guard all your precious things!

Cherished handknits, woolens, fluffy blankets and quilts—a Lane keeps them fresh and sweet-smelling—safe from moths and dust—as no other storage method can!

For every Lane Chest is made of nature's most effective moth-killer—aromatic red cedar— $\frac{3}{4}$ -inch thick in accordance with U. S. Government recommendations.

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Attractive 18th Century Drawer Chest in glowing African mahogany. Full-length drawer in base, two simulated drawers above. Model #2221—\$79.95*



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Classic modern of American walnut with "sit-on" top, and front panels outlined with picture-frame molding. Automatic self-lifting tray. Model #2749—\$59.95*



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Smart walnut modern with panels of matched American walnut stump, Paldao wood trim. Automatic tray with receding lid hinges. Model #2815—\$59.95*



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Functional modern with handsome veneers of rift-cut white oak. Self-lifting tray. Rubbed and polished to a satin finish. Model #2783—extraordinary at only \$49.95*

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MOVIES

SOME ACADEMY SURPRISES

Dressy musical, unkempt Bogart are given unexpected 1951 Oscars

The annual awards of the Academy of Motion Picture Arts and Sciences, better known as Oscars, have been something of a cut-and-dried affair in recent years, the winners being revealed well in advance by trade-paper polls. This year the 1,742 Academy voters, like voters in presidential primaries, kicked over the traces, fooled the poll-takers and came out with some surprises when the results were announced last week.

Award for the best picture of the year, which was supposed to be a contest between two grim tragedies, *A Streetcar Named Desire* and *A Place in the Sun*, went instead to a bright, colorful musical, *An American in Paris*. Awards for the best actress—to Vivien Leigh—and for best direction—to George Stevens—were not unexpected; nor was the special-effects Oscar won by George Pal's earth-shattering *When Worlds Collide*. But nobody expected the best actor to be aging (51) Humphrey Bogart for his delightful performance as an unshaven borborygmia in *The African Queen*. Bogie, who had once written an article calling the Oscar awards a fake, took it all with a deadpan smile. He repeated his earlier suggestion for future prizes. Give every actor in Hollywood a chance to play Hamlet, he said, and let the best man win.



BEST PICTURE award was given to *An American in Paris* (LIFE, April 23, 1951). A colorful and imaginative show, it featured Gene Kelly in a spectacular 17½-minute-long ballet with backgrounds suggested by famous painters.

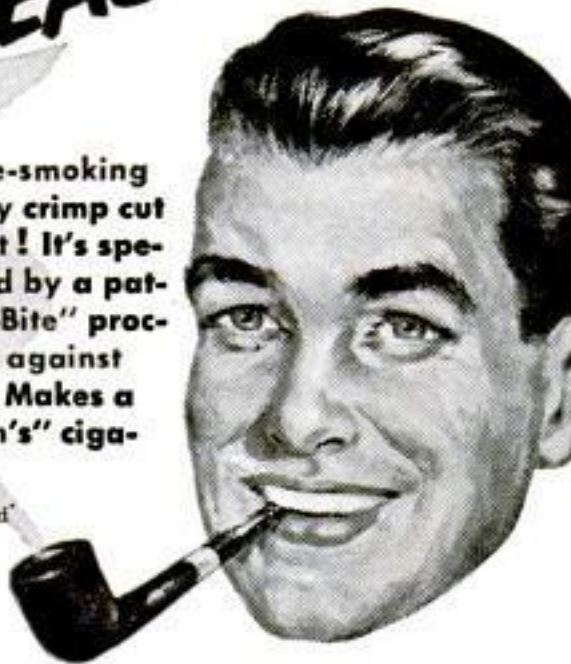
SPECIAL EFFECTS used in *When Worlds Collide* (LIFE, May 7) won award in this category for the science-fiction fantasy with a collection of cosmic cataclysms like submergence of New York City (left) beneath gigantic tidal wave.

CONTINUED ON NEXT PAGE

BITE'S OUT PLEASURES IN

For real pipe-smoking comfort—try crimp cut Prince Albert! It's specially treated by a patented "No-Bite" process to insure against tongue bite. Makes a tasty "makin's" cigarette, too!

*Process Patented
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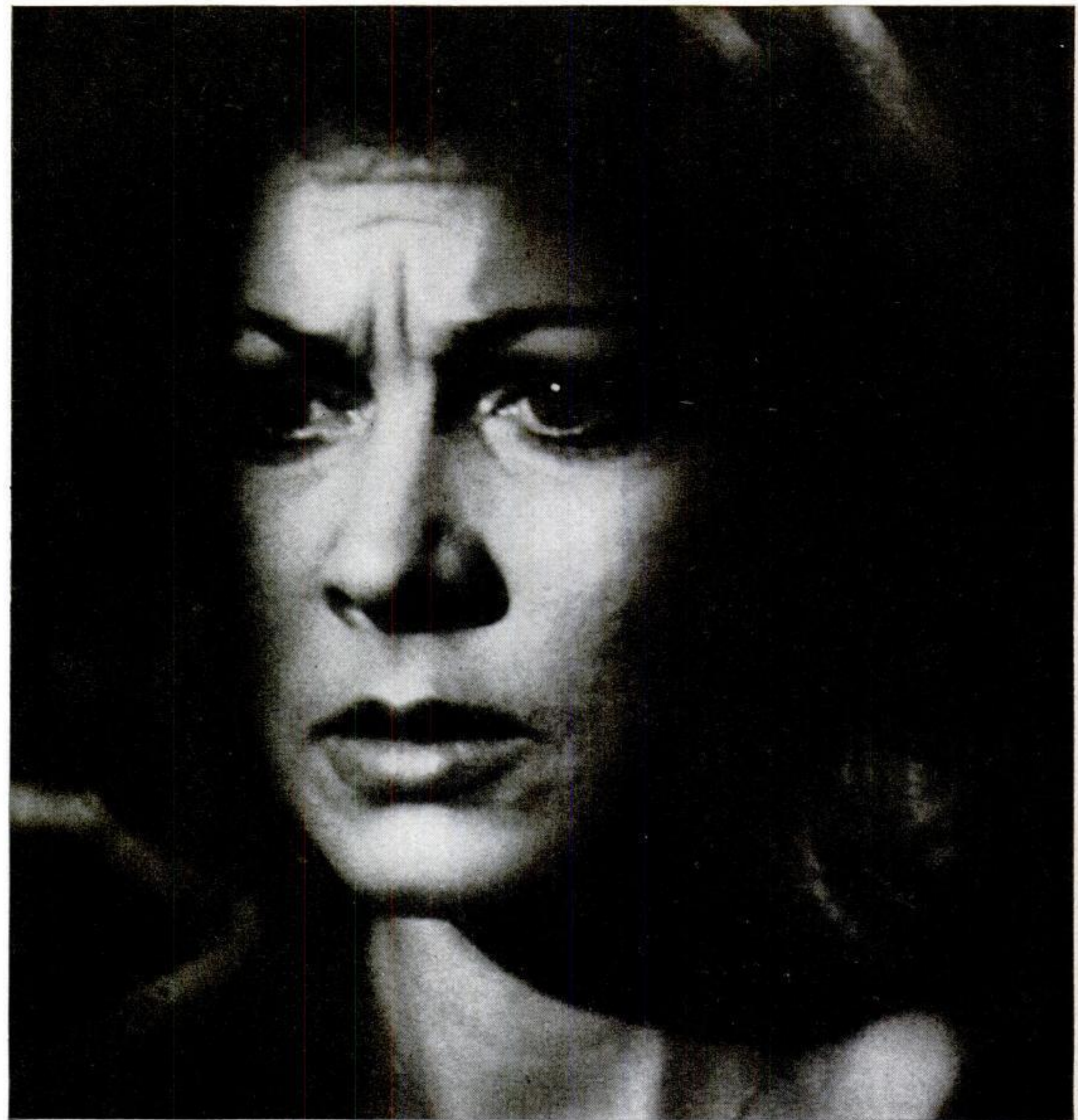


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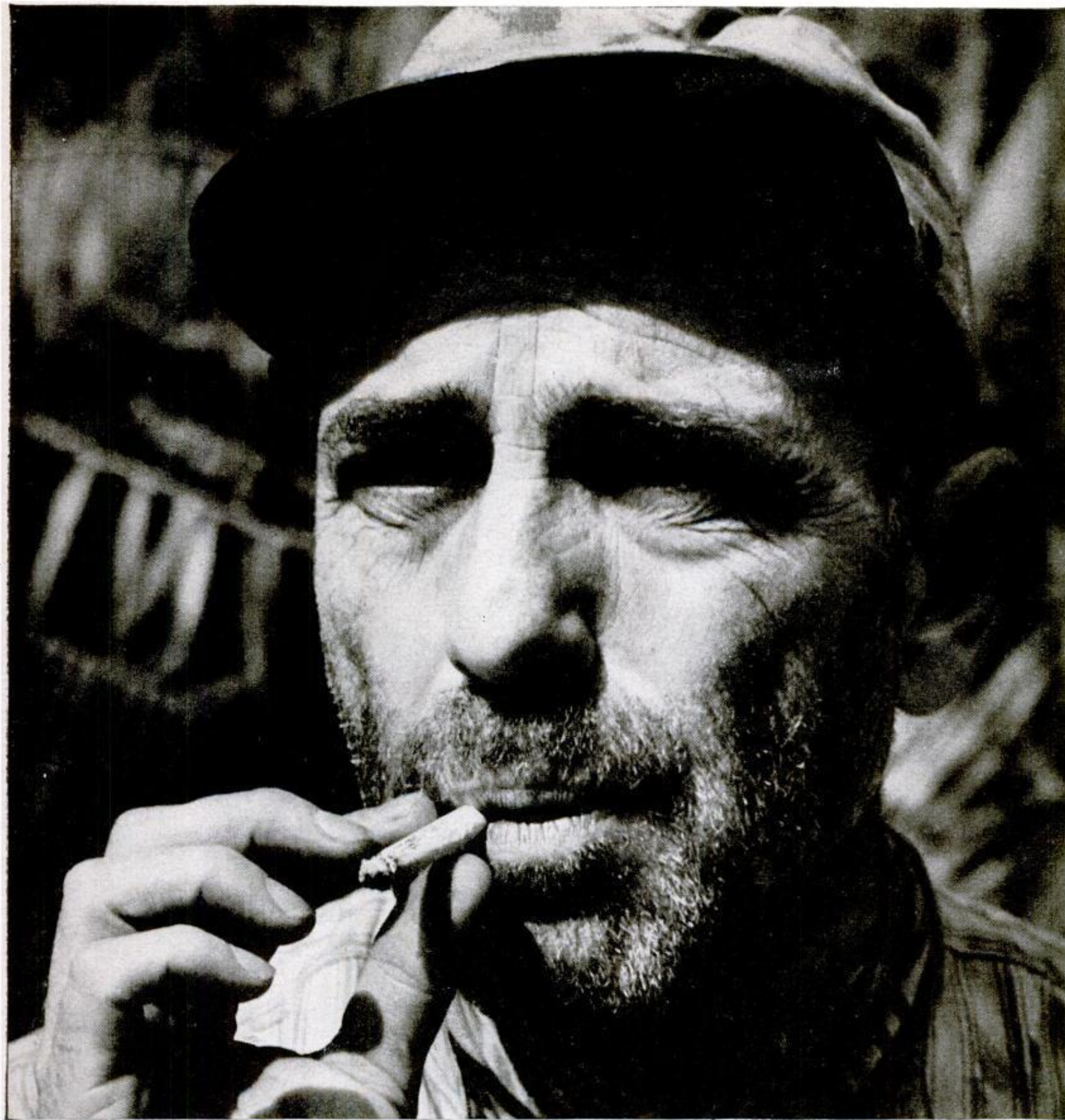
4oz. can
25¢



BEST ACTRESS award went, as was generally predicted, to Vivien Leigh for portrayal of Blanche DuBois, tormented heroine of *A Streetcar Named Desire* (LIFE, Sept. 24).



BEST DIRECTOR was George Stevens (left, with Elizabeth Taylor), who coached fine performances out of Miss Taylor and other actors in *A Place in the Sun* (LIFE, May 28).



BEST ACTOR was Humphrey Bogart, the unkempt, unheroic, hard-drinking steamboat captain who takes a prim spinster downstream in *The African Queen* (LIFE, Sept. 17).



BEST SUPPORT by unstarred actors was provided by Kim Hunter and Karl Malden playing the roles of Blanche DuBois' sister and suitor in *A Streetcar Named Desire*.

FUN FOR THE Children!

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**LITTLE
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"TEX AND HIS
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(PUBLISHED BY SIMON AND SCHUSTER.)
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BLANKET-BUNDLED AND MISERABLE, SICK CHINESE PRISONERS WAIT TO CONSULT A PRISON DOCTOR

Prisoners' Island

TENSION AND TEDIUM RULE KOJE'S BARBED-WIRE WORLD

PHOTOGRAPHED FOR LIFE BY WERNER BISCHOF

The wet wash at the right was hung out to dry by inmates of the U.N. prisoner-of-war camp on Kojé Island just off the southeast tip of Korea. The sad sacks above are prisoners waiting in the camp's sick-call line. In the compounds of Kojé the prisoners get sick and get dirty just like people anywhere. But these are not ordinary people. They are flotsam of war and pawns in a mortal contest between communism and democracy.

Of the 170,000 who live in this barbed-wire world, about 38,000 are Korean civilians who were pressed into the Red armies or merely uprooted by them. Of the military PWs 21,000 are Chinese and 111,000 are North Koreans—of both sexes and all ages from 6 to 63. They are, en masse, an issue which has stalled the Panmunjom peace talks: the Reds demand that all be returned, forcibly if necessary, to Communist territory; the Allies insist that the prisoners themselves have free choice on returning.

Meanwhile the prisoners remain on Kojé,

partly guarded by South Koreans, who speak their tongue but despise them as enemies, and partly by Americans, who confess themselves to be baffled by "the Oriental mind." Within themselves they are plagued by prejudice and ignorance. Until the war jerked them into motion, few ever had traveled far; 60% of the Chinese and 24% of the Koreans are illiterate. Inside the wire they are terrorized by ruthless *hancho* (straw bosses) whom the authorities tolerate in the hope of keeping order.

The *hancho* do not always keep order. Within a month there have been two wild riots in Kojé; 90 prisoners and one U.S. soldier were killed in them. Murders have been plotted and brutally committed—by cutting out a man's tongue with tin snips, then beating him to death with tent poles. But sometimes the plotters are content with less violent forms of intrigue. They capture dragonflies, tie messages to them and send them off as unguided missiles which they hope will reach friends in other compounds.





WASHDAY AT KOJE drapes the barbed-wire fence with U.S. Army issue clothing. Prisoners dress largely in GI uniform, about \$50 worth being issued to each

prisoner on arrival. The PWs are constantly washing and scrubbing themselves, using strong yellow GI soap and lugging buckets of hot water from the kitchens.



PRISONER'S TATTOO READS, "TO OPPOSE THE REDS AND DESTROY RUSSIA"

REDS AND ANTI-REDS BACK THEIR FAITHS

Within the compounds the PWs have expressed, often violently, their choice between communism and democracy. In Compound 66 (*opposite page*) 2,600 stiff-necked North Korean officers cleave to communism, cut Red insignia from beer cans, lustily sing Red marching songs, study Russian, chalk-talk battle strategy and snub their captors. Recently they were barely foiled in an ambitious attempt to tunnel to freedom. Scattered throughout other compounds are hard-core Red fanatics, who by torture, intrigue and relentless preachment spread the gospel of communism.

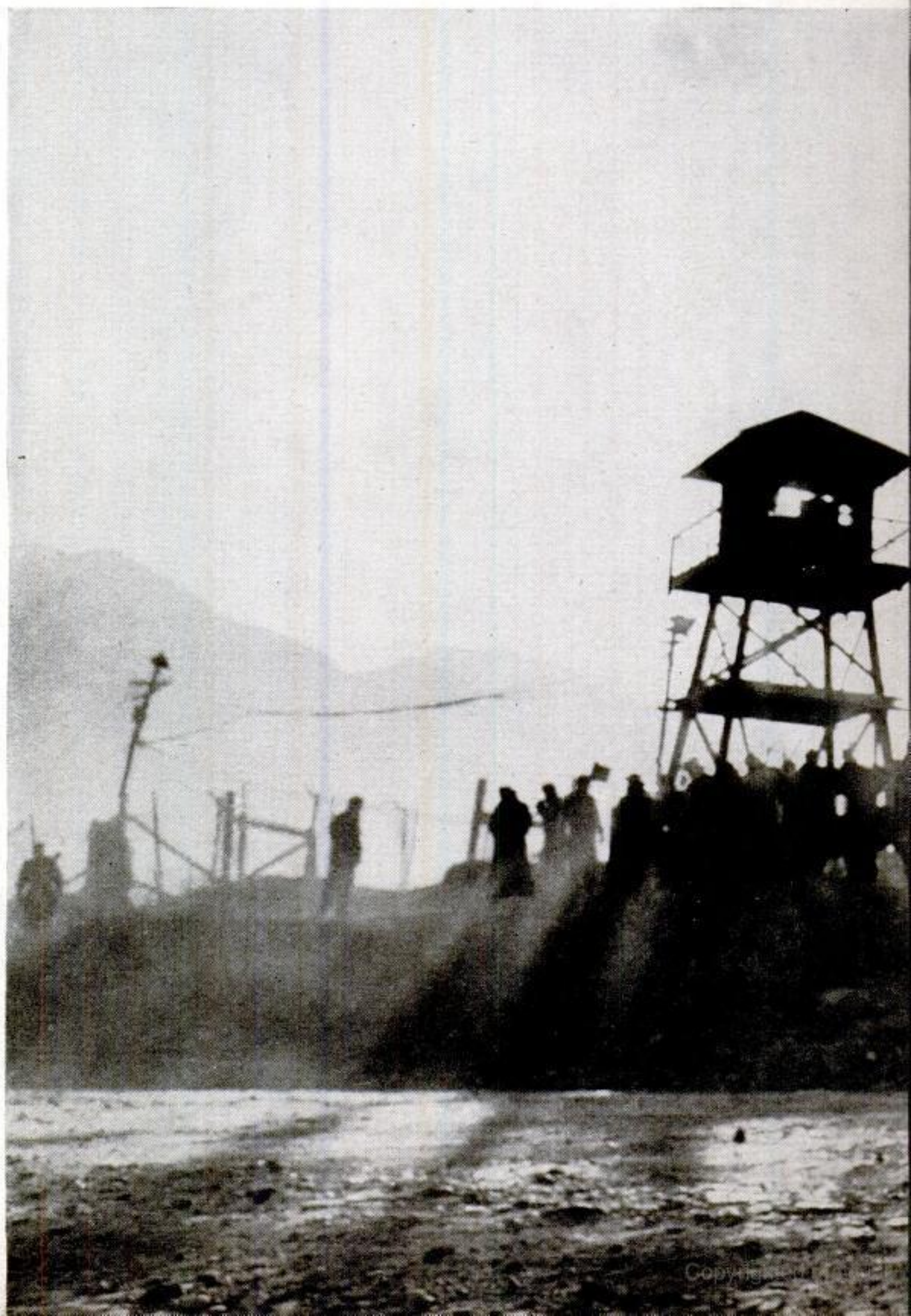
Those who have elected the other side—U.N. officers sometimes doubt their sincerity—include the gay Chinese dancers (*center, above*), prancing before a foreign symbol of liberty. More emphatically democratic are 6,000 Koreans and 13,000 Chinese who signed anti-Communist petitions, sometimes in blood, most of them beseeching not to be sent back to the Reds. About 1,000, believing they would not be returned, have tattooed themselves crudely but indelibly with anti-Communist slogans (*above*) and thus have assured their punishment or death should the Reds ever get them again. In some compounds the PWs have raised U.S., Nationalist Chinese, South Korean and United Nations flags and symbols and have erected such signs as "KILL, KILL, MAO TSE-TUNG, THE RUSSIAN PUPPET." Chapel tents have been set aside in most of the compounds and many prisoners attend Christian church services. These jovial converts greeted the arrival of one missionary and his jeep-towed organ with happy yells of "Yeh-su chiao lai-lei" ("Here comes Protestantism").



CHURCH CALL finds this Korean enlisted man absorbed in the Bible beside chapel tent. Five Christian missionaries and a Buddhist hold services for the PWs.



GAMBOLING CHINESE (*above*) in compound celebrate a festival near their homemade "Statue of Liberty." They wear GI uniforms and pink paper masks.





GOING FOR COVER, these camera-shy North Korean officers grab their mess tins and bolt away as LIFE photographer comes near the fence which pens them in.

GUARDED KOREANS (*below*) line wire and stare as a native woman passes with burden on her head. This is Compound 62 where 79 died in a riot last month.



HIDING, Reds cover up again when Bischof invades their tent. Even in prison they remember their Korean custom of removing shoes (in row at left) in home.



WEARING CAP BANDS WITH SLOGAN "BRAVELY OPPOSE COMMUNISTS," FORMER RED NORTH KOREANS WAIT FOR CHOW. ABOVE ARE SOUTH KOREAN FLAGS

THE BIGGEST JOB IS KEEPING BUSY

One thing common to all PWs is a restless drive to keep busy. Politicking relieves a lot of boredom for some, especially in its muscular phases. The head-banded group above recently used politics for all it was worth. They are men of Compound 93 who suddenly and unaccountably switched from Red to anti-Red. Some then proclaimed the about-face by picking a rock-throwing fight with the Communists of Compound 92. This touched off a shooting affray in which South Korean guards killed 12 prisoners.

But Koje also offers more useful and less perilous outlets for energy. An American education program attracts intent students to lectures, demonstrations and movies. The PWs study language, history, manual crafts, modern farming and, finally, the differences between democracy and totalitarianism. But despite these programs, idleness is one of Koje's greatest curses. Camp authorities try hard to find work just to occupy the prisoners and prisoners perform it just to relieve the tedium of doing nothing.



NIMBLE HANDS of these industrious North Korean prisoners collaborate on knitting a sweater.



ANXIOUS HAND goes up as grievance spokesman seeks permission for visiting between compounds.



HAND TO HAND, rocks move along row of PWs who sit while helping build dam on opposite page.



HUMAN CONVEYOR BELT builds a small reclamation dam on shore near the prison compound. Each man in the foreground carries a single rock which he

will tote to line waiting on top of dam. There rocks are passed along man to man to end of dam. Prisoners are not forced to do this work, are paid only in extra food.

Prisoners' Isle

CONTINUED



PRISONER OF WAR, age 6, acquired his PW status by serving Reds as a messenger. Wearing cap like U.S. Army nurse's hat, he makes off with two bowls of chow for himself. Koje has 3,000 PWs under 17.

DANGEROUS PARADISE!

A man from nowhere...
a woman with nowhere to go
...try to forget their pasts in
exotic, exciting MACAO, port
of sin and shady dealings!

ROBERT MITCHUM
JANE RUSSELL
WILLIAM BENDIX

IN

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JANE SINGS:
"One for My Baby"
"Ocean Breeze"
"You Kill Me"



with

THOMAS GOMEZ • GLORIA GRAHAME • JOSEF von STERNBERG • BERNARD C. SCHOENFELD & STANLEY RUBIN

Directed by

Screenplay by



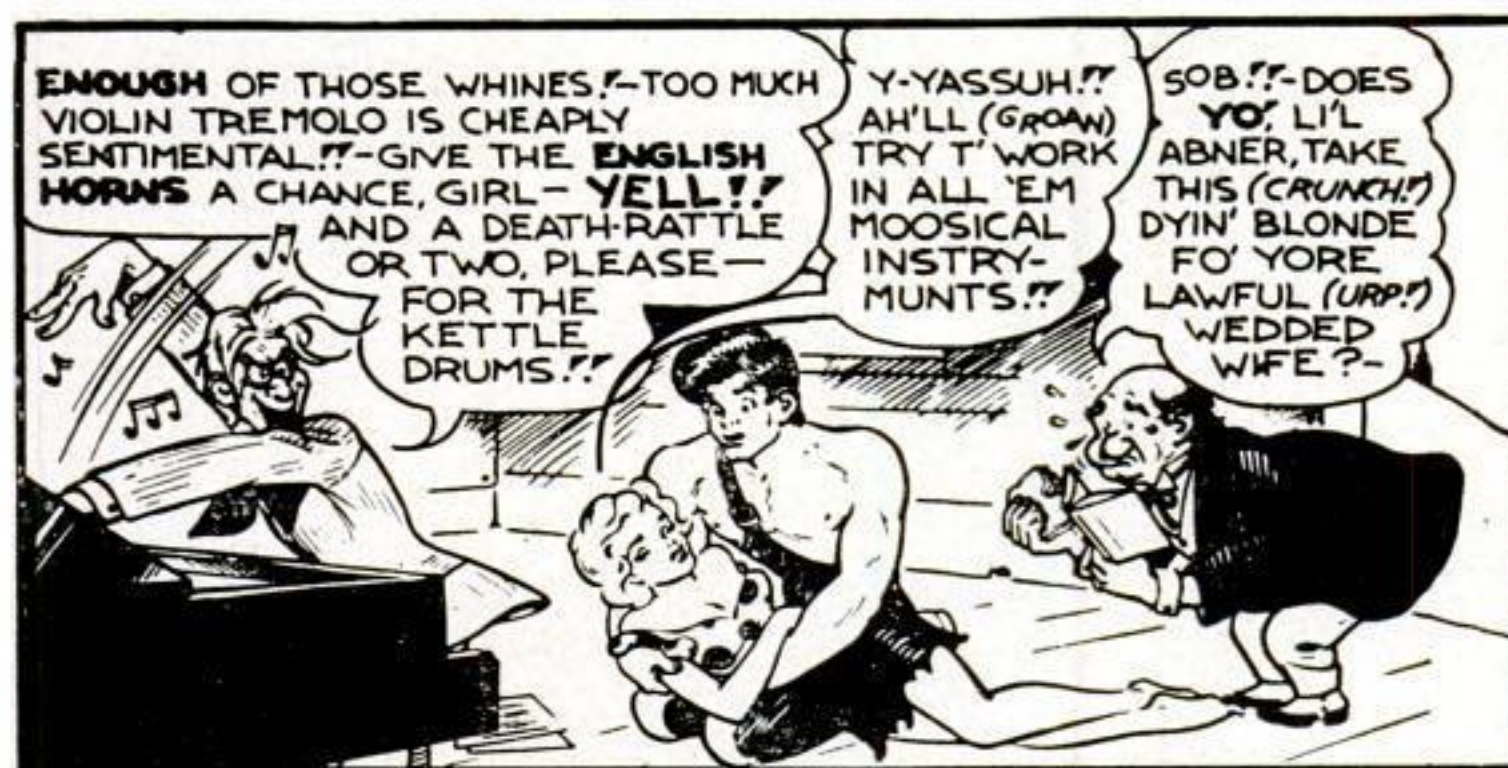
JACKASS AND JOY JUICE HELPED ABNER STAY SINGLE



FIRST "MARRIAGE" of Abner to Daisy Mae came when comic strip was less than a year old. Marryin' Sam convinced Abner's parents they could not afford to turn down his bargain price of \$6 for a regular \$10 wedding. Abner reluctantly consented, but it turned out later that Marryin' Sam had lost his license, so the marriage was illegal.



PROMISE TO FRIEND made Abner the husband of the Widder Grubble. Just before Grubble was shot, Abner promised to marry his widow. She consented to the marriage when Abner got a 24-hour-a-day job on the railroad. But after the wedding Mammy Yokum found that Grubble hadn't been killed after all.

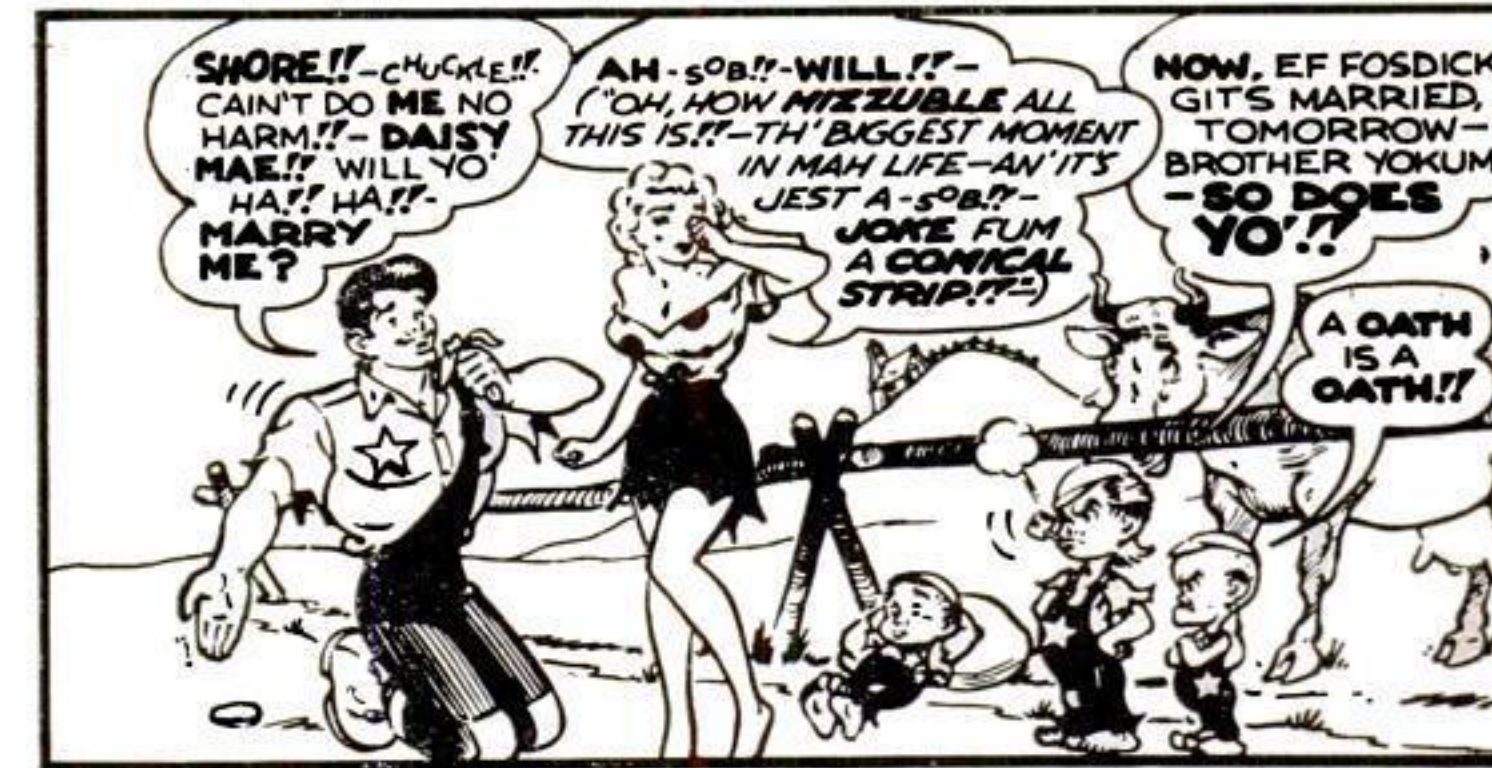


POISON almost trapped Abner once. Composer Skelton McCloset, who cannot compose unless inspired by the real thing, poisoned Daisy so he could study her while he wrote *Serenade to a Dying Blonde*. Abner granted her dying wish to marry him. But some Kickapoo Joy Juice revived her, so he didn't have to go through with wedding.



A JACKASS almost became Abner's bride when, on Sadie Hawkins Day, Abner got his feet tangled in the jackass' rope and was dragged across the finish line. Abner was saved from marriage because all the jackass could say was "neigh." Declared Pappy Yokum: "It must be hoomiliatin' t'be refoozed by a jackass."

... BUT FEARLESS FOSDICK FINALLY TRAPPED HIM



ABNER LOSES OUT AT LAST because he took an oath to follow example of comic-strip hero, Detective Fearless Fossdick. Daisy Mae thereupon talked Fossdick's creator,



Lester Gooch, into marrying Fossdick to Prudence Pimpleton. Abner, cocksure after his many escapes (top of page), is appalled to wake up one morning and

'It's Hideously True'

CREATOR OF LI'L ABNER TELLS WHY HIS HERO IS (SOB!) WED

by AL CAPP

Some 50 million people regularly snoop into the lives of the raffish inhabitants of the comic strip *Li'l Abner*. In comic-strip tradition, Cartoonist Al Capp has kept the readers on tenterhooks for 18 years over whether or not Hero Abner will marry Daisy Mae. This week Capp suddenly lets Daisy have Abner. *Life* asked Capp to explain why, which he does in the article below.

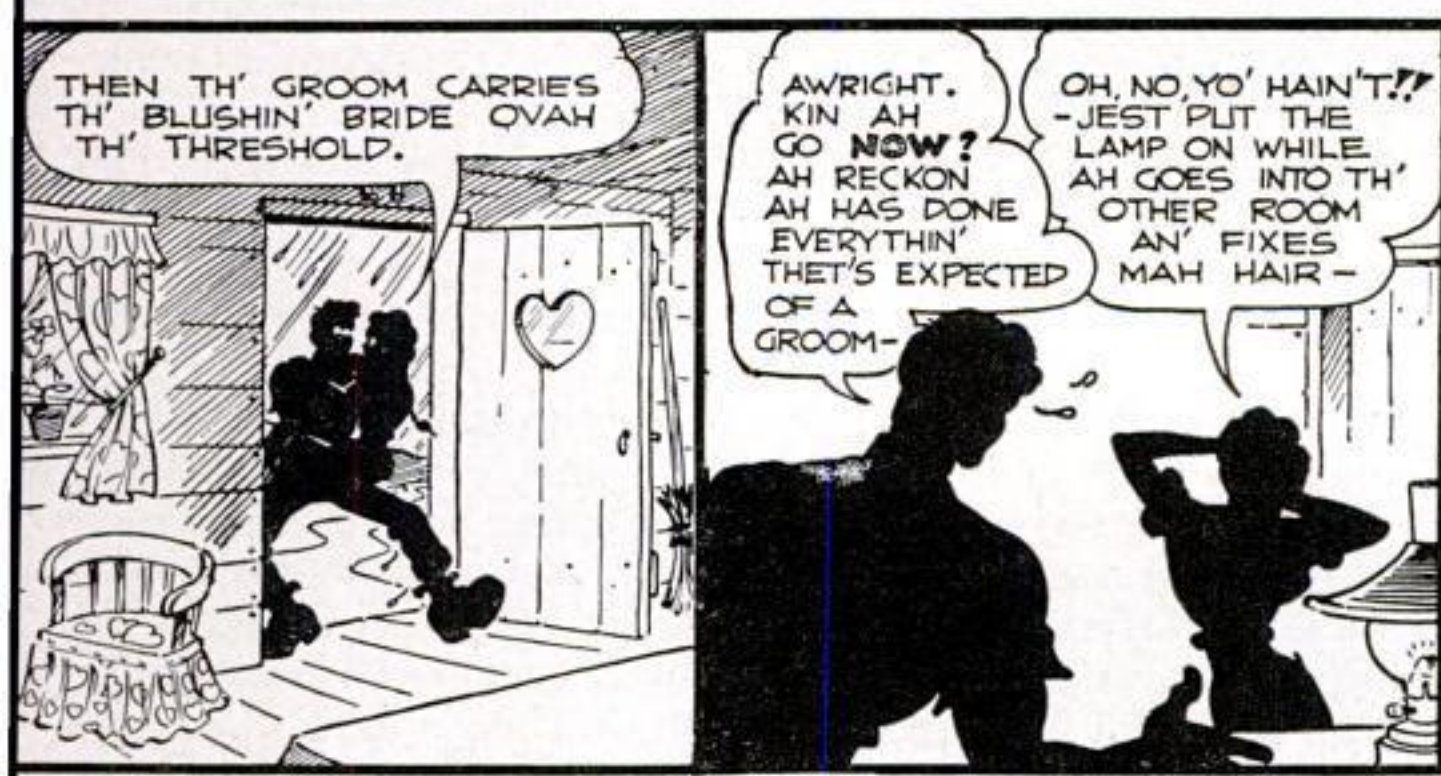
YOU may, unless you had something better to do, have been reading my comic strip *Li'l Abner* this week. If so, you are probably startled to see that my hero is apparently being married to one Daisy Mae Scragg. This time it's the real thing. Yes, after 18 years the poor lout is finally, hopelessly married, and in one of Marryin' Sam's cheapest, most humiliating weddings.

I never intended to do this. My comic-strip characters are not the kind who grow through boyhood and adolescence, get married and raise their own kids. The Yokums of Dogpatch are the same sweet and brainless characters they always were. And the fact that Abner always managed somehow to escape Daisy Mae's warm, eager arms provided me with a story that I could tell whenever I couldn't think of anything better. Frankly I intended to go through life happily and heartlessly betraying you decent, hopeful people who want to see things come out right. I never intended to have *Li'l Abner* marry Daisy Mae because your pathetic hope that I would was one of the main reasons you 50 million romance lovers read my strip.

For the first few years it was easy to fool you; you didn't know me well then. You followed developments eagerly, trustfully. When I met any of you, I was asked, "When will *Li'l Abner* marry Daisy Mae?" in a friendly, hopeful tone. Later, as I betrayed your hopes in more and more outrageous ways, your tone became a little bitter. One year I had Daisy Mae marry a tree trunk, thinking that Abner was hiding inside it. Next day, naturally, it turned out that the contents were an old pair of socks, but that Daisy's marriage to them was irrevocably legal. That was a pretty problem. Your tone became threatening. Later on I poisoned her, and Abner consented to marry her because it was her dying wish (Why not? She would be safely dead in a minute anyway.); but just as you thought the wedding had finally taken place, I let her drink some of Dogpatch's sizzling superfluid, "Kickapoo Joy Juice," which instantly restored her to life, so Abner was no longer bound by his promise. You still asked me when they would *really* marry, but your tone was a little more threatening. Then I let Daisy ecstatically marry a boy who not only turned out to be merely Abner's double but a bigamist too, so even that marriage didn't count. Now your tone was downright mutinous, and your question went something like: "For God's sake, will Abner *EVER* marry Daisy Mae?" Just the same, I knew you would still keep watching

CONTINUED ON NEXT PAGE

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SEDUCTIVE DANCER became Abner's bride by pretending she was Daisy. The Follies beauty, named Patricia Hallroom, was so irresistible that no man could run away from her, so she caught Abner on Sadie Hawkins Day. But the marriage was illegal because she had represented herself as Daisy Mae.



MOVING MOUNTAIN gave Abner another close call. He was being married on Onnecessary Mountain, when a self-centered tycoon found the mountain cast a shadow on his breakfast egg. So he had the mountain moved from Polecat County into Dead Polecat County, where Marryin' Sam's license wasn't valid.



read that Fosdick is actually married. Before Abner can escape he is surrounded by Daisy, his parents and Marryin' Sam, and is finally, irrevocably married.

and waiting. This was the kind of suspense I needed to keep you reading my comic strip, so, no matter how impatient or indignant you got, I never intended to let your foolish, romantic dreams come true.

So why did I do it this week? Why, after all these years of tricking you, did I finally trick myself? Well, the real reason isn't as simple as Abner, Daisy or even suspense. To understand why I have done this awful thing you will have to bear with me while I explain how and why I created them in the first place.

When I was in my early 20s and about to start a comic strip, I found myself in a terrible dilemma. The funny comic strip, the kind I wanted to do, was vanishing from the funny page. A frightening new thing had been discovered: namely, that you could sell more papers by worrying people than by amusing them. Comic strips which had no value except that they were comic were beginning to vanish from the funny papers. Rube Goldberg's dazed *Mike and Ike*, Fred Opper's *Happy Hooligan*, who wore a tomato can on his head, Milt Gross's *Count Screwloose*, who regularly escaped from the booby hatch only to return to it because things were more normal there—this beloved procession of clowns, innocents and cheerful imbeciles—slowly faded. In their place came a sobbing, screaming, shooting parade of the new "comic"-strip characters: an orphan who talked like the Republican platform of 1920; a prizefighter who advised children that brains were better than brawn while beating the brains out of his physically inferior opponents; detectives who explored and explained every sordid and sickening byway of crime and then made it all okay by concluding that these attractively blueprinted crimes didn't really pay; and girl reporters who were daily threatened with rape and mutilation.

Don't get me wrong. I was terrified by the emergence of this new kind of comic strip 18 years ago only because I didn't have the special qualities they required—not because they didn't have quality. *Dick Tracy* is a magnificently drawn, exquisitely written shocker comparable, in its own terms, with Poe. But "suspense" strips, though enormously effective, disdain fun and fantasy. Suspense was what editors wanted when I was ready to create my own comic strip—but all I could do was fun and fantasy.

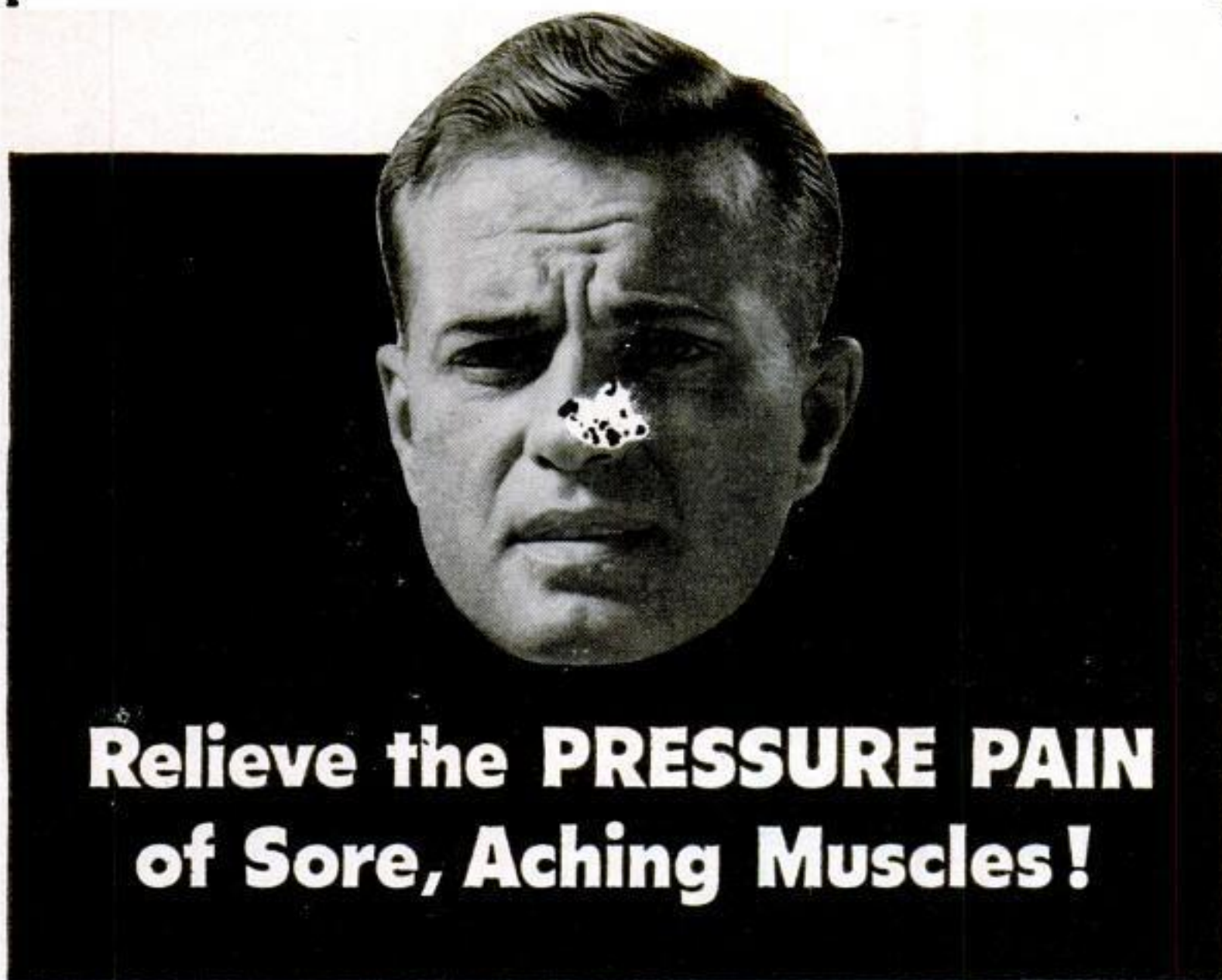
Good 'uns and bad 'uns

SO I tried to draw straight-faced suspense comic strips. I tried to create smart and superior heroes, and submerged them in blood-curdling tragedies, increasing in complexity, hopelessness and horror and thereby creating reader anxiety, nausea and terror—i.e., suspense. But I couldn't do it. I just couldn't believe in them. The suspense strips require one-dimensional characters: good guys and bad guys, and no fooling around with anything in between. I simply couldn't believe in my one-dimensional good guys and bad guys—as I drew them. I discovered good things in the bad guys, and vice versa. So my hero turned out to be big and strong like the suspense-strip heroes, but he also turned out to be stupid, as big, strong heroes sometimes are. His mammy, like mine, and possibly yours, turned out to be a miracle of goodness, but at the same time she was kind of bossy, quite self-righteous and sweetly ridiculous. His girl, although wildly beautiful, is vaguely sloppy and, although infinitely virtuous, pursues him like the most unprincipled seductress.

The good people in my hero's town, possibly like those in your town, often are a pain in the neck. And the bad 'uns, like some bad 'uns in real life, are often more attractive than the good 'uns. The Scragg Boys, Lem and Luke, are fiendish when they are snatching milk from whimpering babies or burning down orphan asylums to get some light to read comic books by (only to realize that they can't read, anyway); but even the most horrified reader can't help being touched by their respectfully asking their pappy's permission to commit all this manslaughter and mayhem. Monsters they certainly are, but they are dutiful children too.

The society people in *Li'l Abner* always have impressive names, but there is always something a little wrong with them too—like Henry Cabbage Cod, Daphne Degradingham, Sir Cecil Cesspool (he's deep), Peabody Fleabody and Basil Bassoon. Dumpington Van Lump seemed a harmless, hospitable kid until it developed that his favorite book was *How to Make Lampshades Out of Your Friends*. Colossal McGenius was so brilliant in giving business advice that he seemed to be justified in charging \$1,000 a word for talking to worried tycoons; but it turned out that his weakness was telling long, involved jokes (at \$1,000 a word) about three Bulgarians, whereupon he remembered, much too late, that they were actually three *Persians*, and so he had to start the story all over again. When he finally got to the advice it was great, but by that time the tycoon had gone bankrupt.

CONTINUED ON PAGE 104



Relieve the PRESSURE PAIN of Sore, Aching Muscles!

When muscles get stiff and lame from overexertion, don't let them "lay you up." There's a way to relieve that ache and soreness—quickly, easily!

Doctors generally will tell you that the pain and stiffness may be largely caused by pressure. Sensitive nerves are irritated. Local areas become swollen, sore. That pain you feel is Nature's call for help.



For wonderful relief—fast—rub Absorbine Jr. on those stiff, aching spots. It actually helps to counter pressure which may be causing your pain. At the same time, it warms and soothes. You start feeling better with a speed that will surprise you.

Get Absorbine Jr. today . . . keep it handy in your medicine chest. Only \$1.25 a bottle at all drug counters. Used by thousands for quick relief of aching muscles, neuralgic and rheumatic pain.

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ABSORBINE JR.

If you own a Schick or Remington Electric Razor ...

You get a closer shave and greater comfort by preparing your face before you shave. In just three seconds this wonderful lotion:

1. Evaporates sticky, razor-clogging perspiration.
2. Lubricates the skin for more comfortable shaving.
3. Tautens skin — "brings out" beard for closer shaves.

It also lubricates shaver's cutting head for longer shaver life!



Electric Shave is available at drugstores or toilet goods counters. Only 49¢ plus tax—enough for 80 slick shaves. The J. B. Williams Co., Glastonbury, Conn.

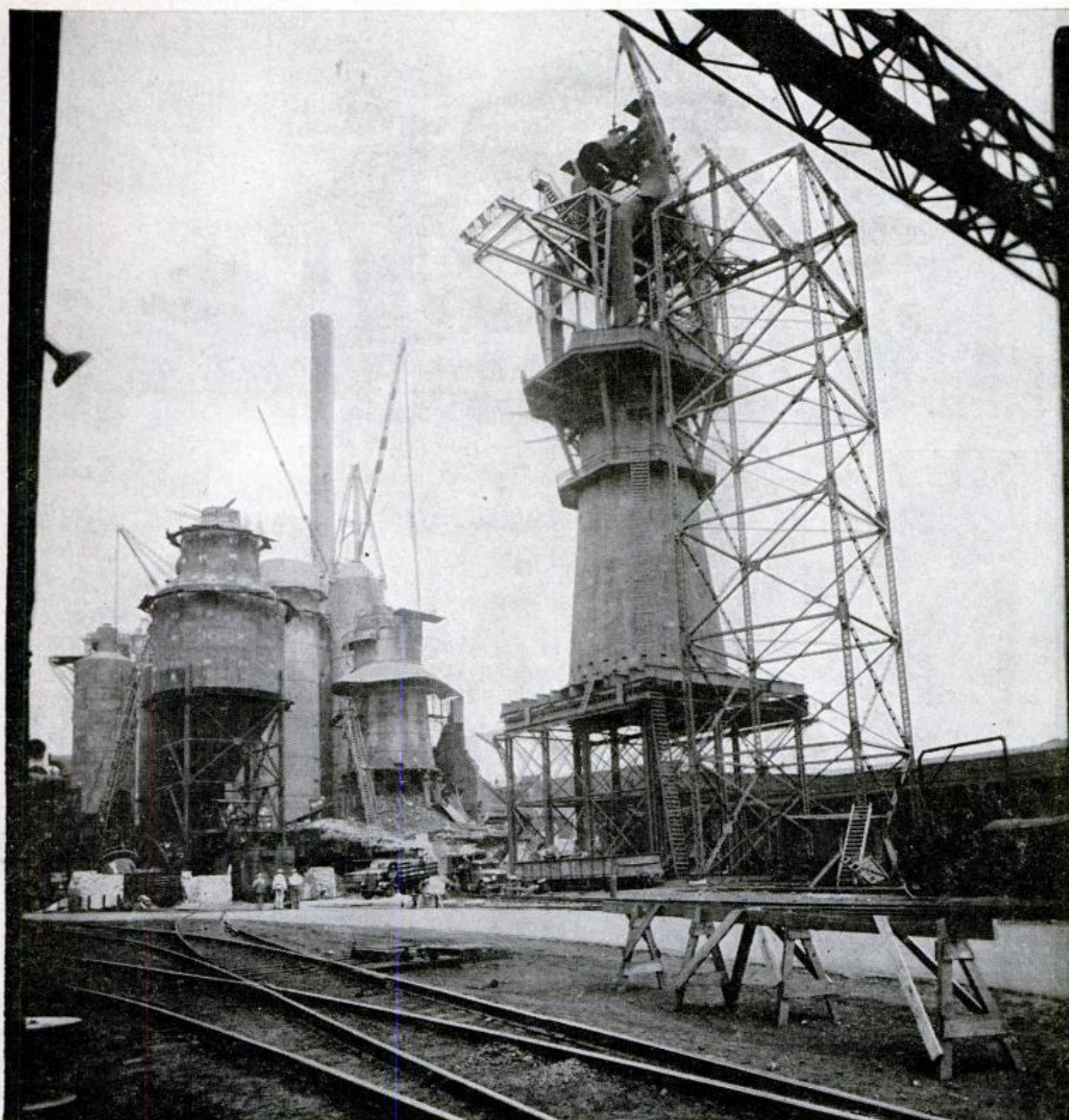


MAKES ALL PENS WRITE BETTER

W. A. SHEAFFER PEN COMPANY, FORT MADISON, IOWA, U. S. A. IN CANADA: MALTON, ONT.



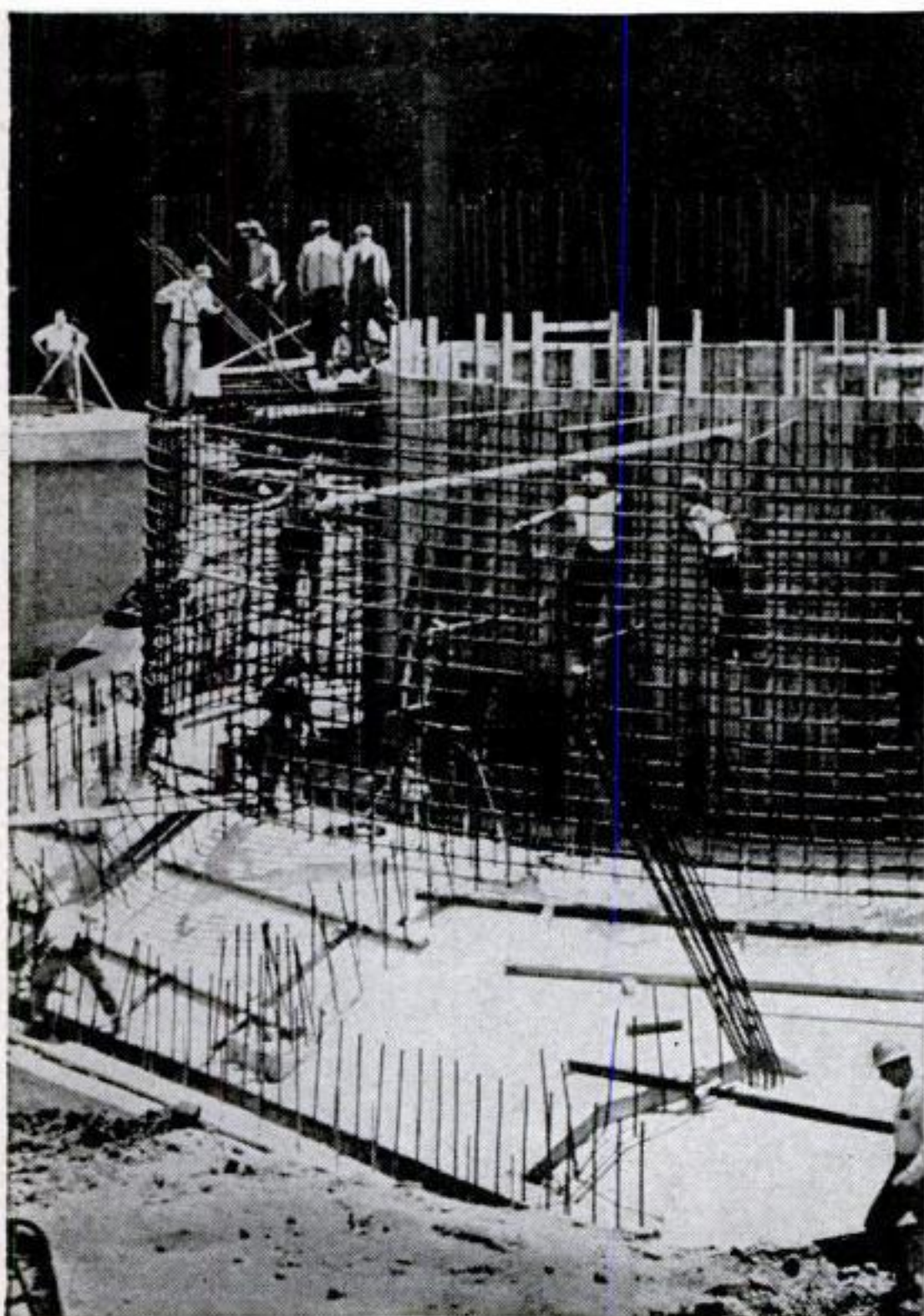
FAMOUS RY-KRISP REDUCING PLAN ON EVERY PACKAGE



STEEL CAPACITY 108½ MILLION TONS...AND STILL GOING UP

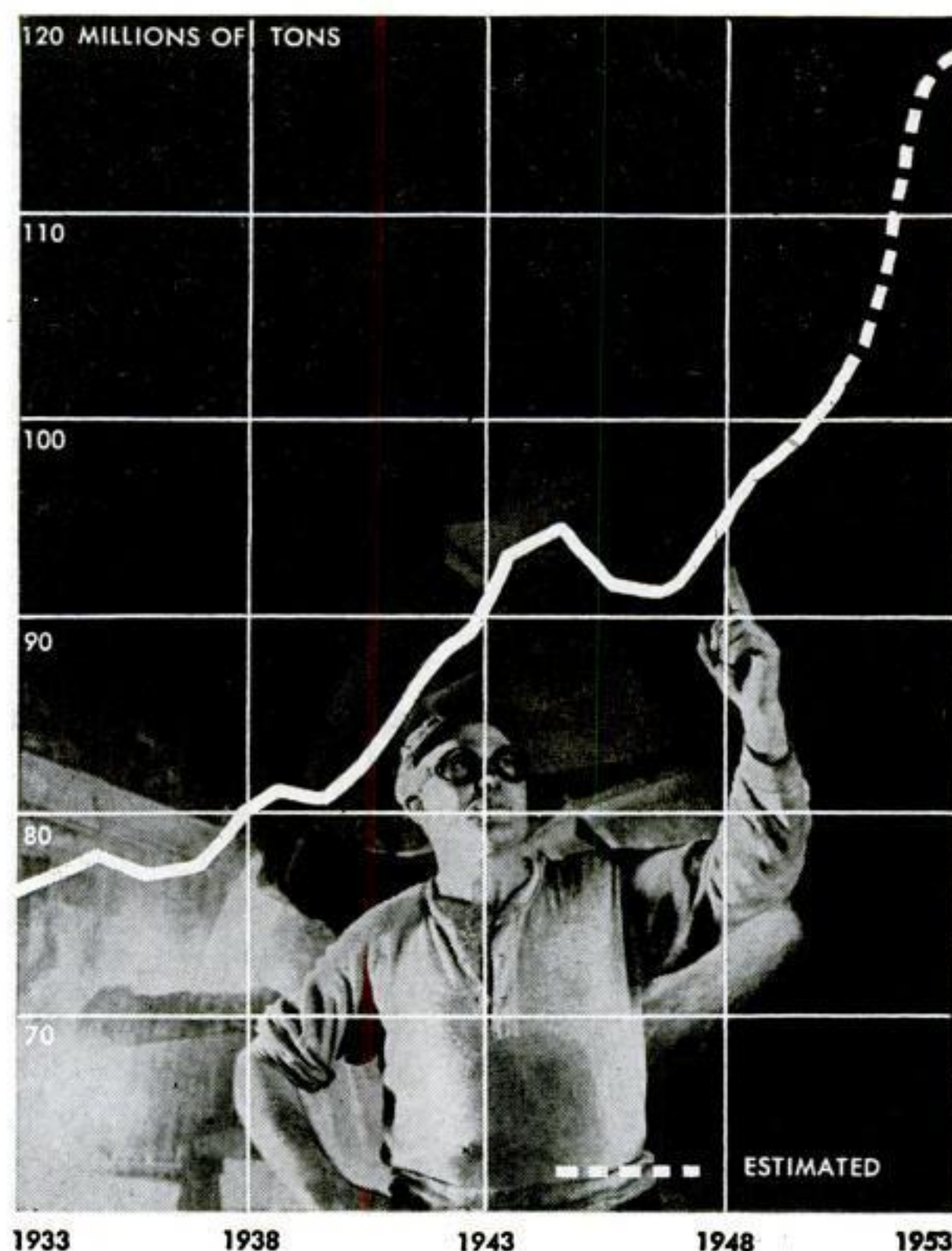
1. NEARLY 6 MONTHS have passed since our last advertisement reporting on the growing steel industry. There are more than 250 companies in the steel industry. Most of them are expanding. Here are some of the facts on their progress:

2. IN A BIG industry, like steel, the problems of speeding up are big, too. Here's how one company solved the puzzle of keeping old blast furnace going while building a replacement. New furnace, at right, is *on wheels*, ready to be rolled into place as soon as old furnace is torn down.



3. GETTING READY for cold-weather pouring of concrete on another steel mill expansion. Work goes on everywhere in a race for the 120 million ton goal.

5. TOTAL CAPACITY of the steel companies as you read this, is about 108.5 million tons. It was 104 million tons a year ago. By this time next year we will be approaching 120 million tons. The steel companies will keep on growing as long as America needs more steel, and the companies have money to buy new equipment... If you want full details on the progress of the expansion programs of the steel companies, write to American Iron and Steel Institute, 350 Fifth Avenue, New York 1, New York. Ask for reprint from Steelways Magazine, "Growth of A Giant".



4. STEELWORKER, signaling to crane-man, symbolizes this chart of constant expansion of American steel companies, big and little. Growth, in our country, is a result of competing companies struggling to serve their customers.

Guard Natural Hair Loveliness

Avoid dryness with this
natural oil Shampoo

Nothing adds more to attractiveness than the natural life and luster of hair perfectly conditioned by natural oils.

That is why Conti Castile Shampoo, made only with pure natural oils, is the choice of leading hair stylists. Lovely women, for more than 100 years, have found Conti ideal for all types of hair, including the delicate hair of children.

Conti contains no harsh chemicals, no synthetic ingredients. Especially beneficial



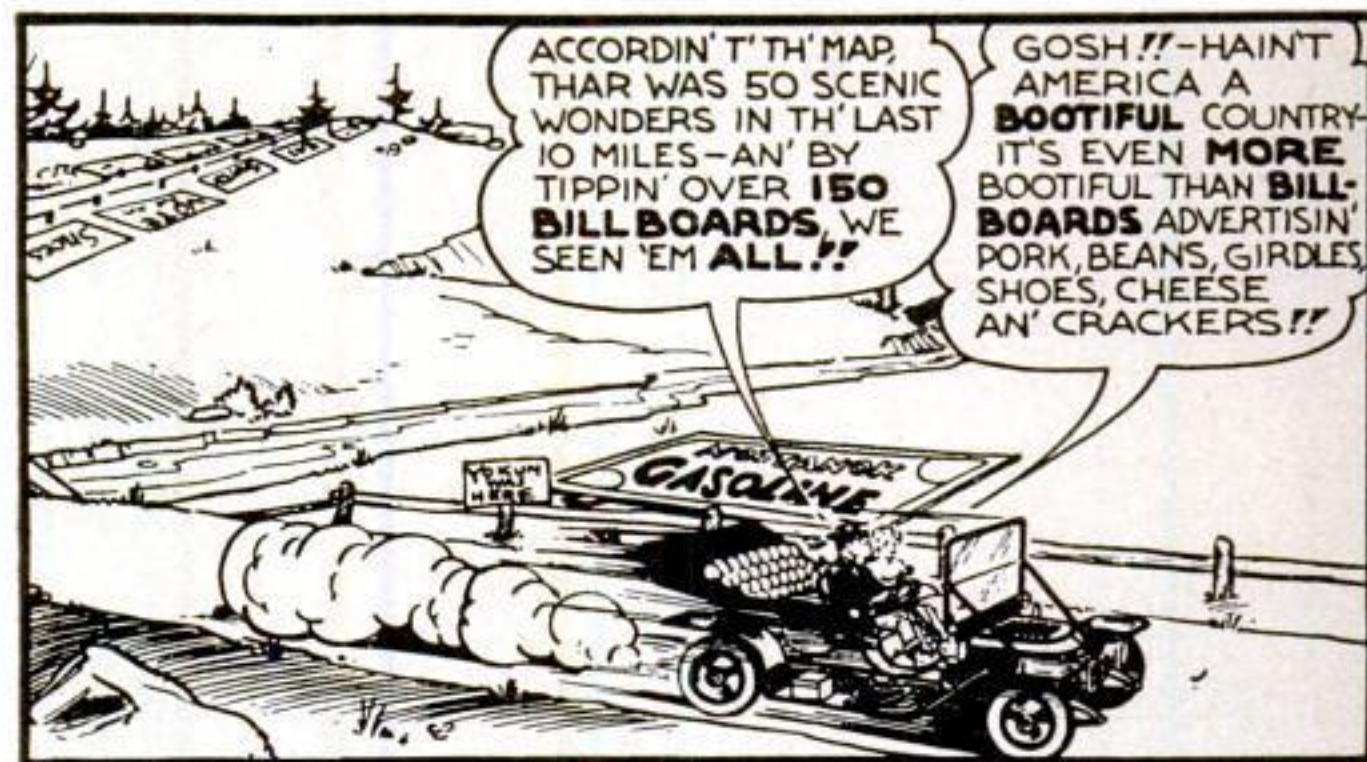
Conti Shampoo
Pure Castile



Smart Bethel Leslie, young actress of the Broadway stage and television says, "Conti Castile keeps my hair soft and naturally lovely."

for dry hair, its pure natural oils give hair natural loveliness with no dried out artificial look.

Let Conti give your hair the natural life and luster. Only 49c for the regular size—large family size, 89c—a bargain for the finest Shampoo care you can buy. Also available in Canada.



SOLUTION TO BILLBOARD PROBLEM in Dogpatch is provided by Abner, who simply pushes them over so that he can enjoy his ride with Daisy Mae.

WHY LI'L ABNER MARRIED CONTINUED

When I introduced a mythical country, Lower Slobbcovia, I was as technical as the straightest suspense-strip creator, and gave readers a map. The map was perfectly reasonable except that the names of its parts created some distrust and disrespect for the country. The oceans were the Hotlantic and Pitziffic, and there was another body of water called the Gulf of Pincus. The capital, Ceaser Siddy, home of Good King Nogoodnik, was flanked by the twin cities of Tsk-Tsk and Tch-Tch. Its leading citizens had familiar and famous, but somehow embarrassing, names like Douglas Snowbanks Jr., Harry S. Rasputintruman and Clark Bagle. Everything in *Li'l Abner* was my effort to be as straight as the straight strips, but colored, however, with my conviction that nothing is ever entirely straight, entirely good, entirely bad, and that everything is a little ridiculous. As in the straight suspense strips, I dutifully created the standard, popular suspense situations, but something forced me to carry them so far that terror became absurdity.

For instance, when the Yokums make gigantic sacrifices for what they are convinced is a noble and beneficial cause, the reader knows they are swindling themselves; even victory will benefit only the enemy. When the Yokums are being heroes they are being not only heroes—they are being damned fools at the same time. When their adversaries are being villainous, they are not only vile, they are also confused and frightened.

Li'l Abner had to come out that way, because that's the way things seem to me. Well, it happened to make a big hit. It was a success because it was something I hadn't thought much about as such. It was a satire. Nobody had done one quite in these terms before. I was delighted that I had. I was exhilarated by the privilege this gave me to kid hell out of everything.

Good old Jack S.

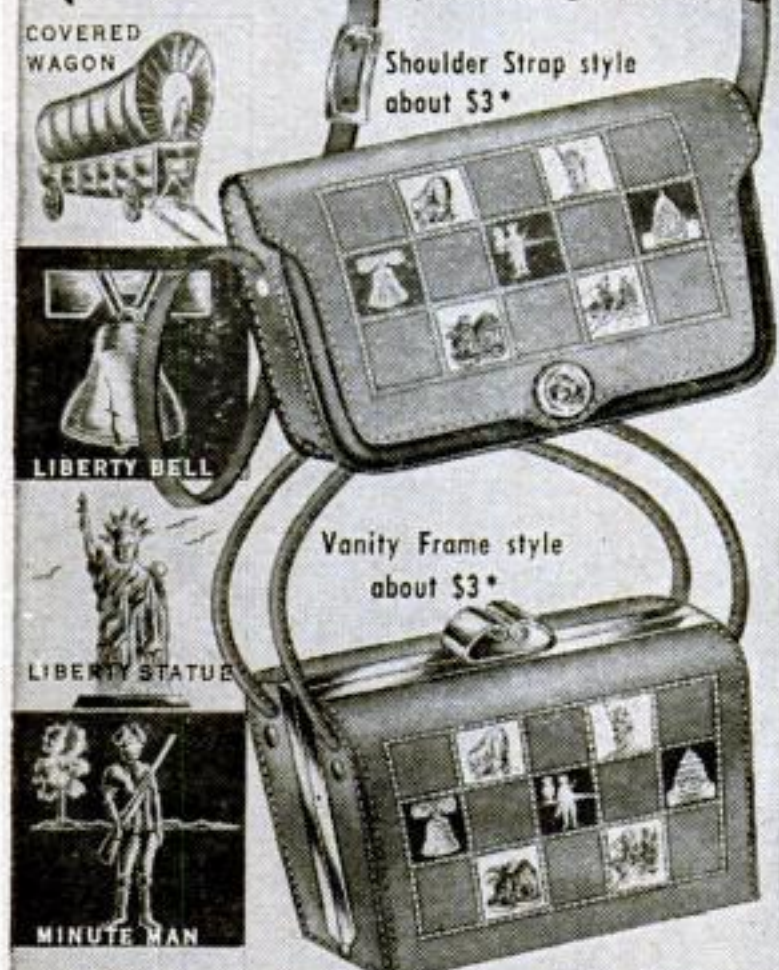
It was wonderful while it lasted; and I had no reason for marrying Abner off to Daisy Mae. But then something happened that threatens to shackle me and my kind of comic strip. It is what I call the gradual loss of our fifth freedom. Without it, the other four freedoms aren't much fun, because the fifth is the freedom to laugh at each other.

My kind of comic strip finds its fun wherever there is lunacy, and American life is rich in lunacy everywhere you look. I created labor-hating labor leaders, money-foolish financiers, and Senator Jack S. ("Good old Jack S.") Phogbound. When highway billboard advertising threatened to create a coast-to-coast iron curtain between the American motorist and the beautiful American countryside, I got some humorous situations out of that too. Race-hate peddlers gave me some of my juiciest comedy characters, and I had the Yokums tell them what I know is true, that all races are God's children, equally beloved by their Father. For the first 14 years I reveled in the freedom to laugh at America. But now America has changed. The humorist feels the change more, perhaps, than anyone. Now there are things about America we can't kid.

I realized it first when four years ago I created the Shmoo. You remember the Shmoo? It was a totally boneless and wildy affectionate little animal which, when broiled, came out steak and, when fried, tasted like chicken. It also laid neatly packaged and bottled eggs and milk, all carefully labeled "Grade A." It multiplied without the slightest effort. It loved to be eaten, and would drop dead, out of sheer joy, when you looked at it hungrily. Having created the animal, I let it run wild in the world of my cartoon

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"Sign of a Good Host"



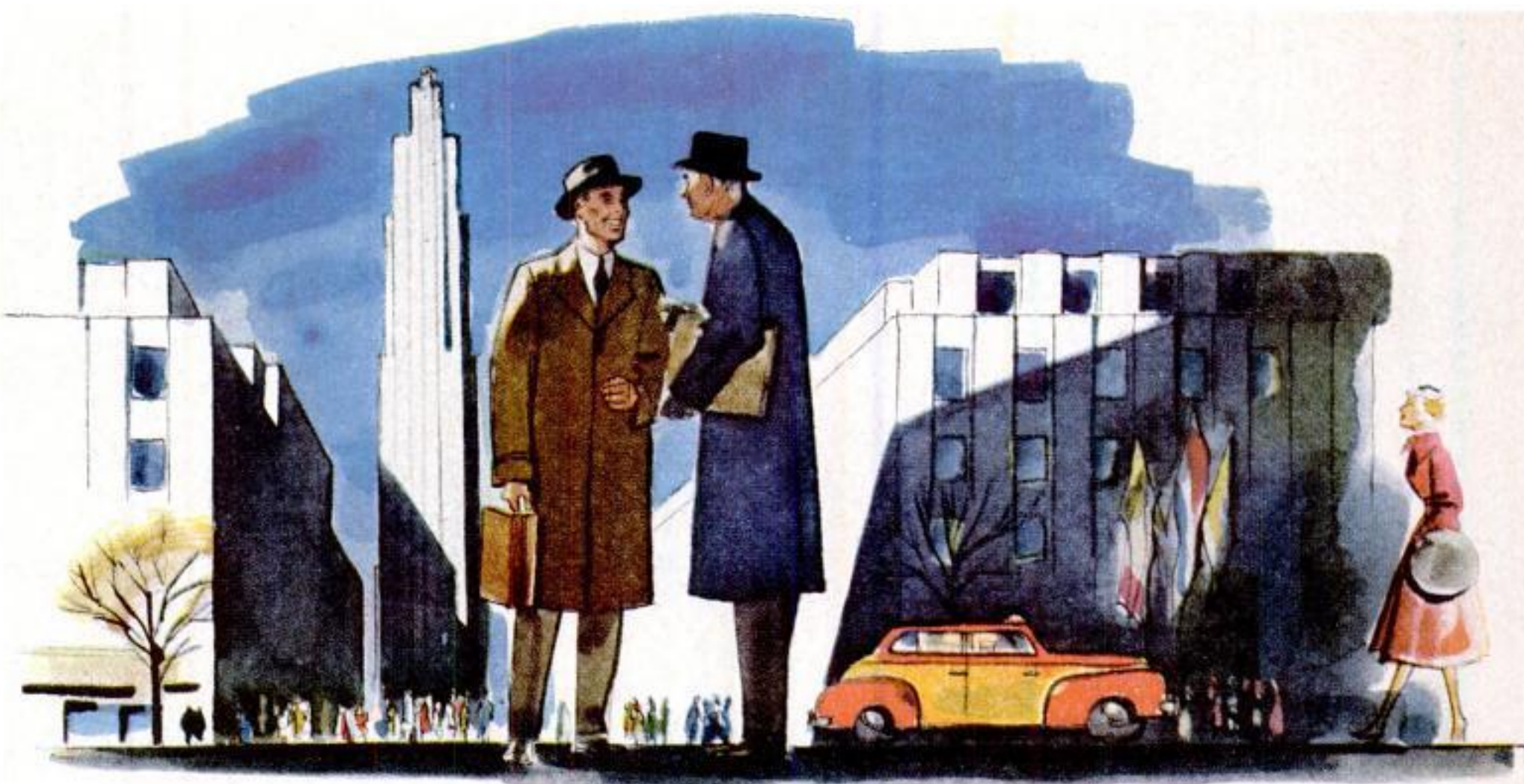
Jockey hitching posts that invited guests to tarry are an old Kentucky tradition. Like OLD TAYLOR—another sign of a good host.



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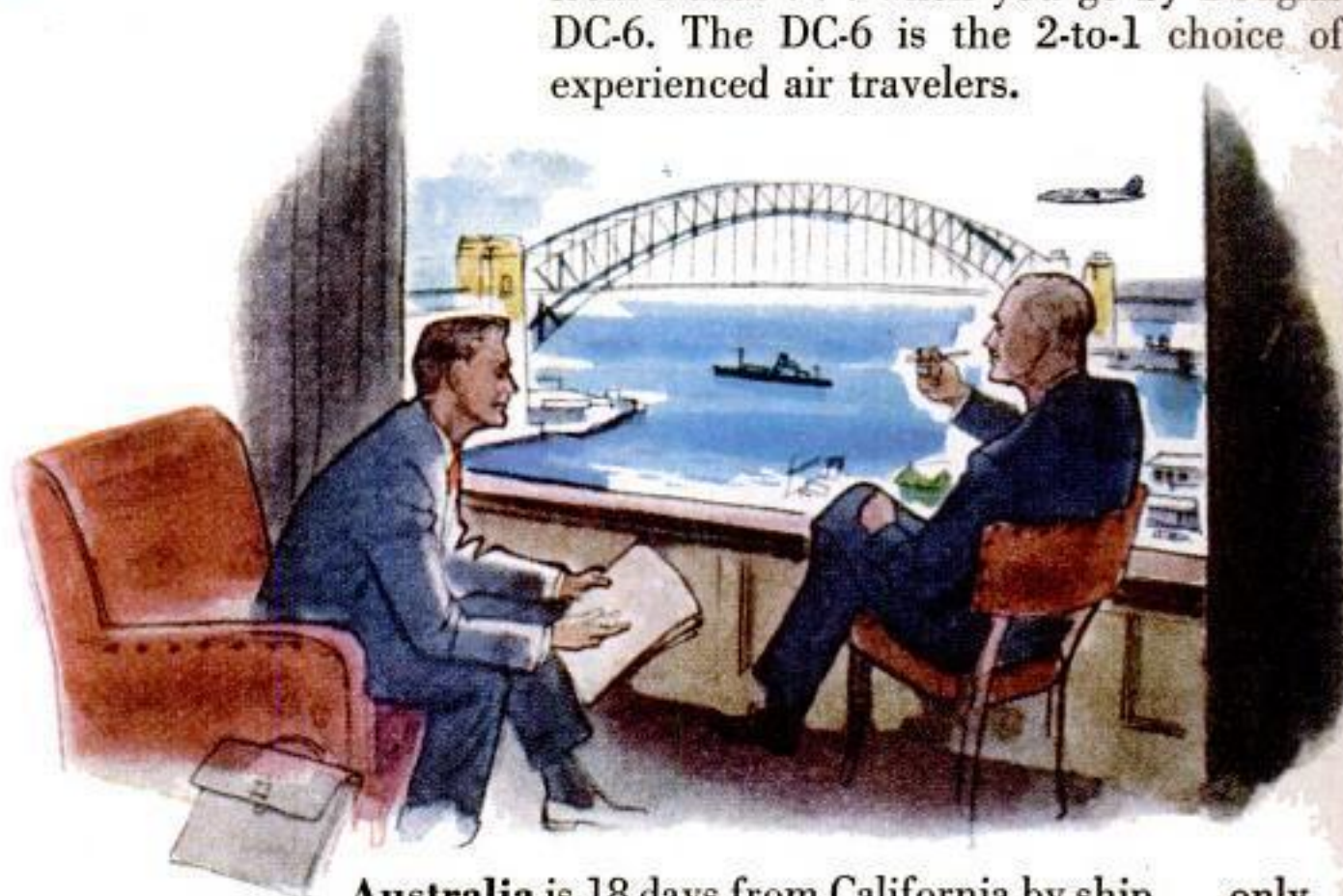
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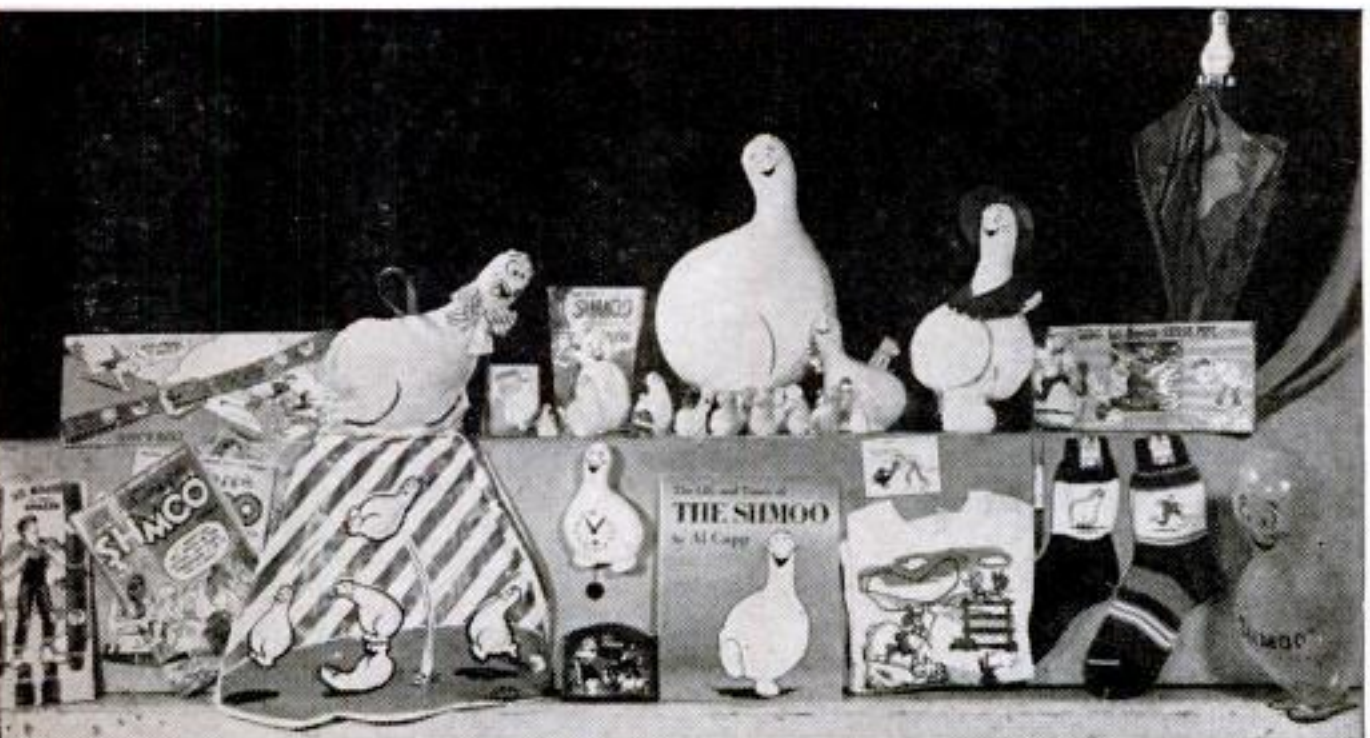
SHMOOS RUIN FOOD TYCOONS in *Li'l Abner* when everyone stops buying. Here bad news is studied by Pork King J. Roaringham Fatback (left).

WHY LI'L ABNER MARRIED CONTINUED

strip. It was simply a fairy tale and all I had to say was wouldn't it be wonderful if there were such an animal and, if there were, how idiotically some people might behave. Mainly, the response to the Shmoo was delight. But there were also some disturbing letters. Some writers wanted to know what was the idea of kidding big business, by creating the Shmoo (which had become big business). Other writers wanted to know what was the idea of criticizing labor, by creating the Shmoo, which made labor unnecessary. It was disturbing, but I didn't let it bother me too much. Then a year later, I created the Kigmy, an animal that loved to be kicked around, thus making it unnecessary for people to kick each other around. This time a lot more letters came. Their tone was angrier, more suspicious. They asked the craziest questions, like: Was I, in creating the Kigmy, trying to create pacifism and thus, secretly, nonresistance to Communism? Were the Kigmy kickers secretly the big bosses kicking the workers around? Were the Kigmy kickers secretly the labor unions kicking capital around? And finally, what in hell was the idea of creating the Kigmy anyhow, because it implied some criticism of some kinds of Americans and any criticism of anything American was (now) un-American? I was astounded to find it had become unpopular to laugh at any fellow Americans. In fact, when I looked around, I realized that a new kind of humorist had taken over, the humorist who kidded nothing but himself. That was the only thing left. Hollywood had stopped making ain't - America - wonderful - and - ridiculous movies, and was making ain't-America-wonderful-but-anyone-who-says-it's-ridiculous-too-deserves-to-be-picketed movies. Radio, the most instantly obedient to pressure of all media, had sensed the atmosphere, an atmosphere in which Jack Benny is magnificent but in which Will Rogers would have suffocated.

So that was when I decided to go back to fairy tales until the atmosphere is gone. That is the real reason why *Li'l Abner* married Daisy Mae. At least for the time being, I can't create any more Shmoos, any more Kigmies; and when Senator Phogbound turns up now, I have to explain carefully that, heavens-to-Betsy, goodness-no, he's not typical; nobody like THAT ever holds public office. After a decade and a half of using my characters as merely reasons to swing my searchlight on America, I began all over again to examine them, as people. Frankly, I was delighted with them. (Frankly, I'm delighted with nearly everything I do. The one in

CONTINUED ON NEXT PAGE



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WHY LI'L ABNER MARRIED CONTINUED

the room who laughs loudest at my own jokes or my own comic strip is me.) I became reacquainted with Li'l Abner as a human being, with Daisy Mae as an agonizingly frustrated girl. I began to wonder myself what it would be like if they were ever married. The more I thought about it, the more complicated and disastrous and, therefore, irresistible, the idea became.

Will they live happily ever after?

FOR instance, Li'l Abner has never willingly kissed any female except his mother and a pig. Well—if he got married, he'd have to. Even he couldn't avoid it for more than a month or so. What would happen? Would he approve of kissing? Would he say anything good about it? (And thus make it popular with millions of red-blooded young Americans whose "ideel" he is.) Would he do it again? As a bachelor he is frankly a bum. He just sleeps, eats and goes catfishing. As a married man he would have to support his own household. How would he do it? Is there anybody stupid enough to hire someone as stupid as he is? Is there any profession that requires as little intelligence as he has? And how about Mammy Yokum? She has always ruled Abner with an iron fist. Would she continue to after he has his own home? And how would Daisy Mae take this? Sure, she's been sweet and docile with Mammy Yokum all these years, but that might only have been because she needed her help in trapping Abner. Now that he's her'n, will she show her true colors and tangle with Mammy, for the lightweight championship of the new Yokum home? How about babies? Married people frequently have babies. Would they have a baby? Will he really be born on the Fourth of July? Is it possible that they'd name him Yankee Doodle Yokum? Babies have uncles. Could I freeze the blood of the entire nation by having Mammy Yokum (who can accomplish anything, even singlehanded) produce a baby of her own, five minutes after Li'l Yankee Doodle Yokum was born? Would this child be known as Uncle Yokum?

And how about Sadie Hawkins Day? It has become a national holiday. It's my responsibility. It doesn't happen on any set day in November; it happens on the day I say it happens. I get tens of thousands of letters from colleges, communities and church groups, starting around July, asking me *what* day, so they can make plans. Well, Sadie Hawkins Day has always revolved around Li'l Abner fearing marriage to Daisy Mae. Now that his worst fears have come hideously true, what will he and Daisy Mae do on Sadie Hawkins Day? Will Lower Slobbovia inaugurate its own "Sadie Huck-ins Day" and import Li'l Abner and Daisy Mae as technical advisers? In short, once Abner and Daisy Mae are married, do they live happily forever after like other people, or is this just the beginning of even more complicated disasters, more unbearable miseries? They are married, all right. But if you think the future is serene for them, you're ("Haw! Haw!") living in a fool's paradise.



CAPP'S LAUGH is a room-shaking boom. When he is recounting some new, wildly improbable sequence for his strip, he roars until tears come to his eyes.

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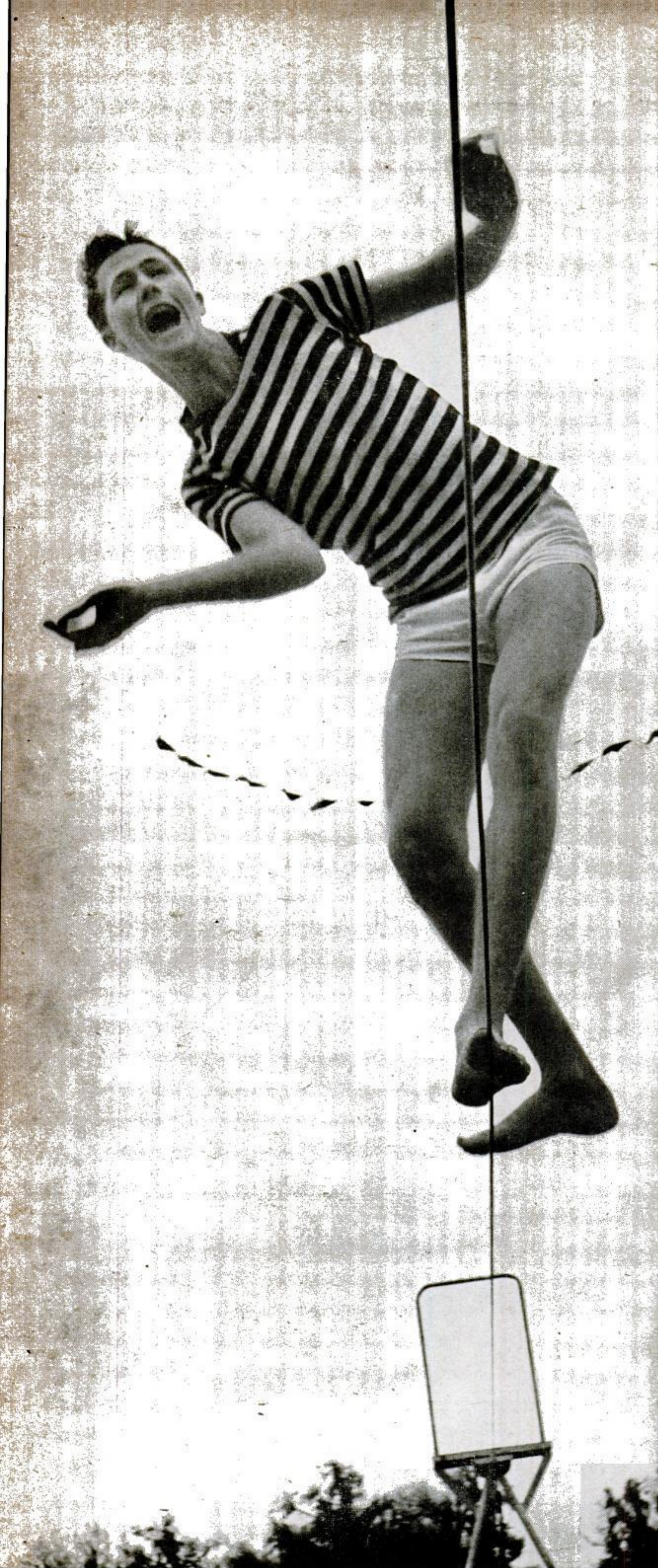


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IN WORK CLOTHES Johnnie Fortune teeters on tightwire as he practices a drunken clown routine. A versatile performer, he also works on flying trapeze.



IN COSTUME JOHNNIE FORTUNE DOES COMIC ACT HANGING TO A TIGHTWIRE

Life Goes to a Course in Circus

CAMPUS HAS BIG SHOW EVERY DAY

Florida State University in Tallahassee is the one academic institution in the U.S. where it is possible to get college credit for being a clown. Along with history and economics, F.S.U. gives a course in circus performing. The idea goes back to 1947 when, to speed transition of the university from a woman's into a co-ed school, the administrators began searching for an activity in which both men and women could participate. The unusual, star-spangled circus course was the answer. Students train right on the campus to be tightrope walkers, trapeze artists, clowns and acrobats. To pay for the rigging they put on performances in nearby towns and a big show each spring in the university stadium. The course has served the cause of integration almost too well—there have been numerous marriages among the performers. These have cost Coach Jack Haskin some of his best aerialists, who left college after marrying. So far, however, none of the students have quit to join Ringling Brothers. They apparently view the flying trapeze as just part of a normal liberal education.



GYRATING around tightwire, Fortune eludes the arms of his freshman brother Jerry, whom he is training to succeed him. Coach Jack Haskin watches from right.



EXTRAVAGANZA in college circus is an aerial ballet in which nine girls flutter about on ladders. Practicing in the foreground are David Donnelly and Delores

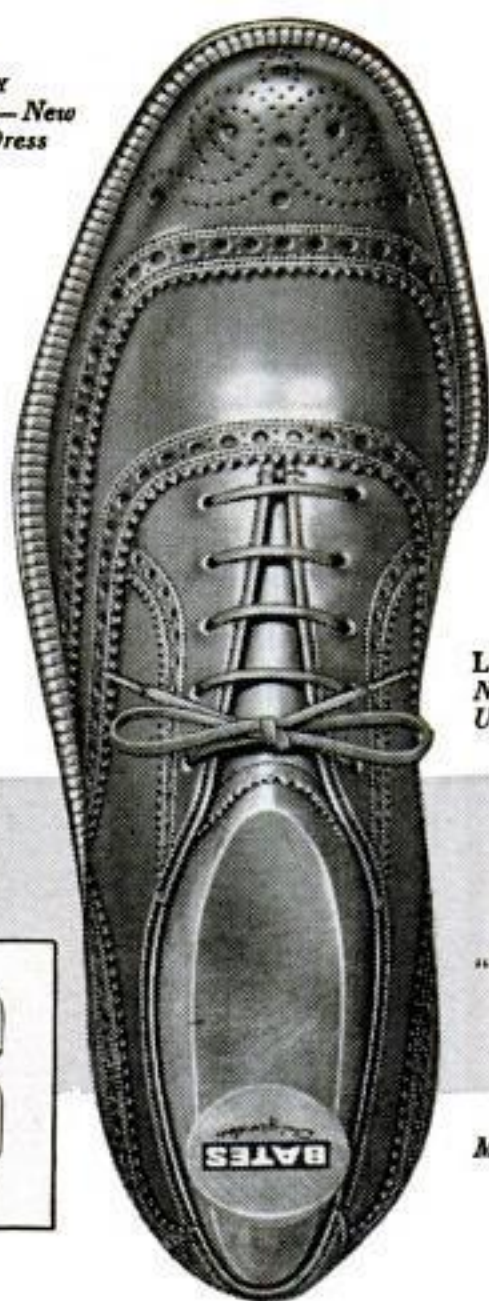
("Dee Dee") Duguid, who do an adagio or slow movement acrobatic act. To cut down on expenses students put up, safety-test and take down all their rigging.

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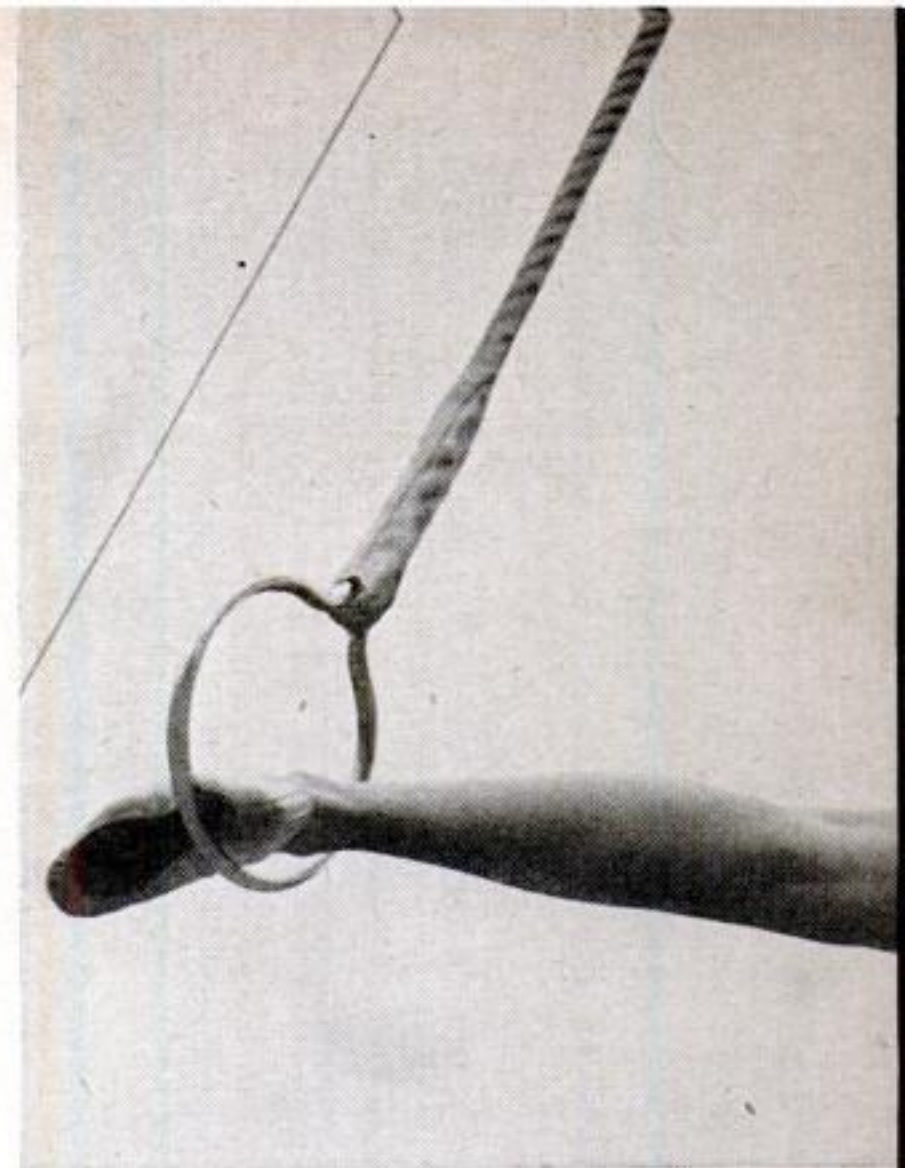


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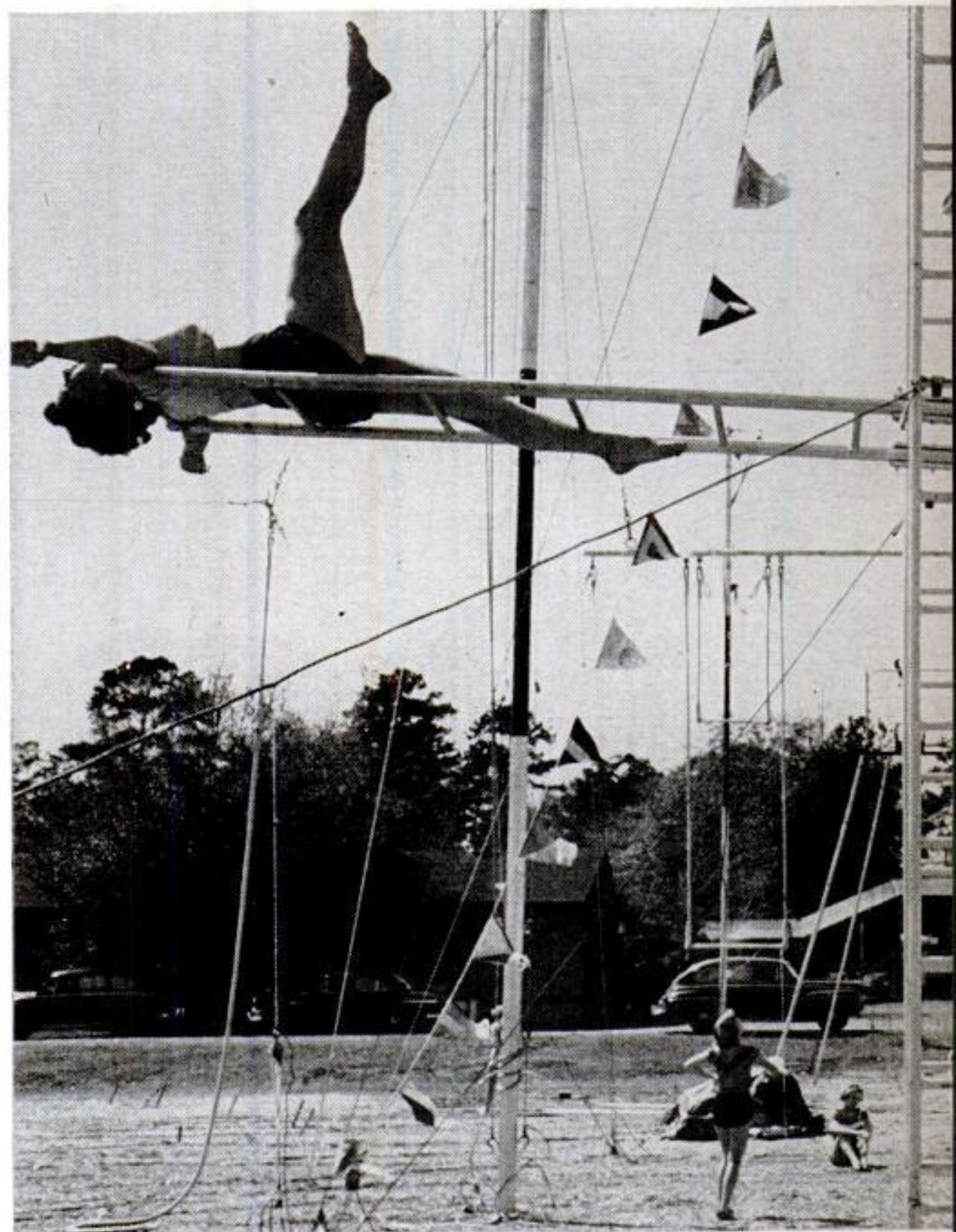


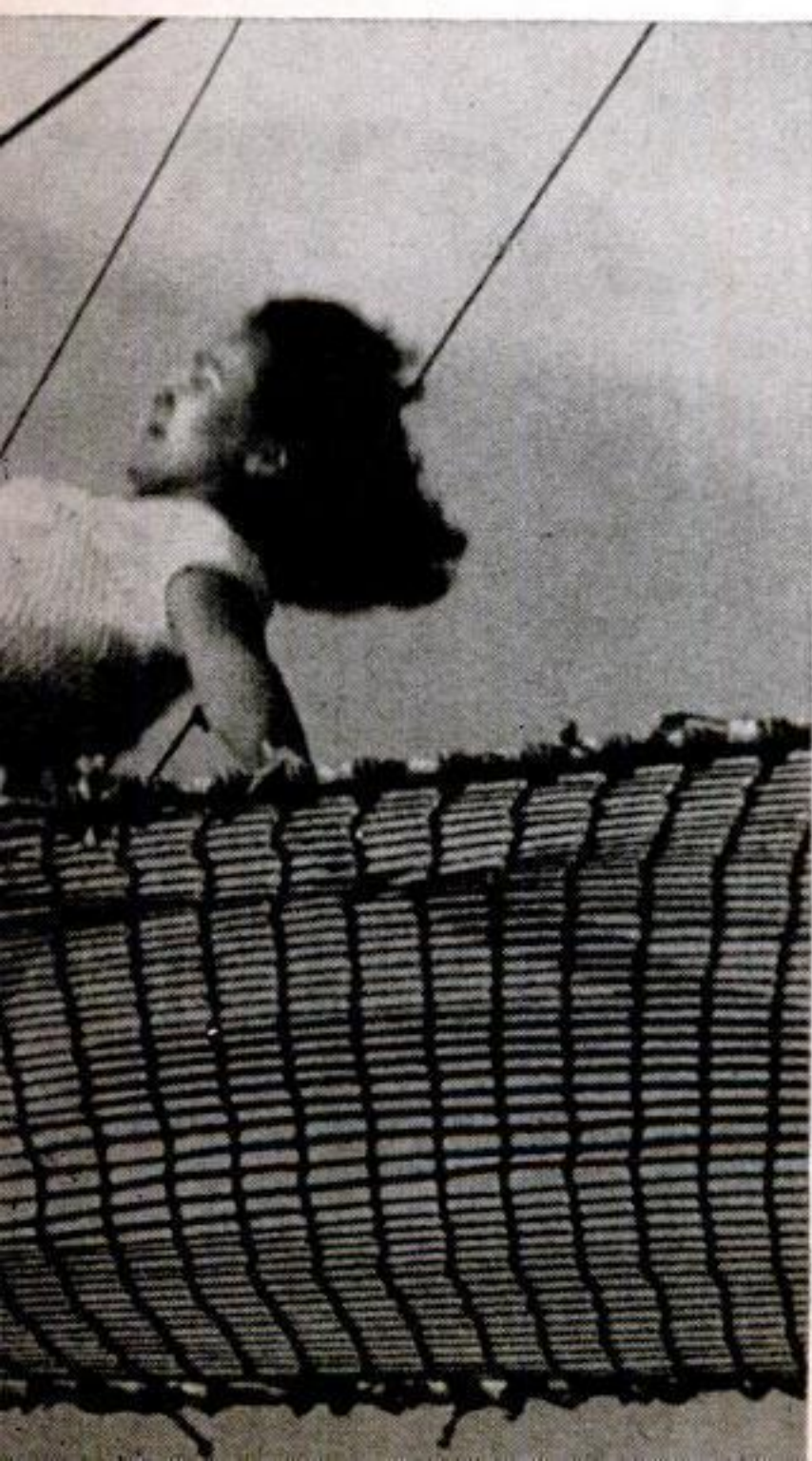
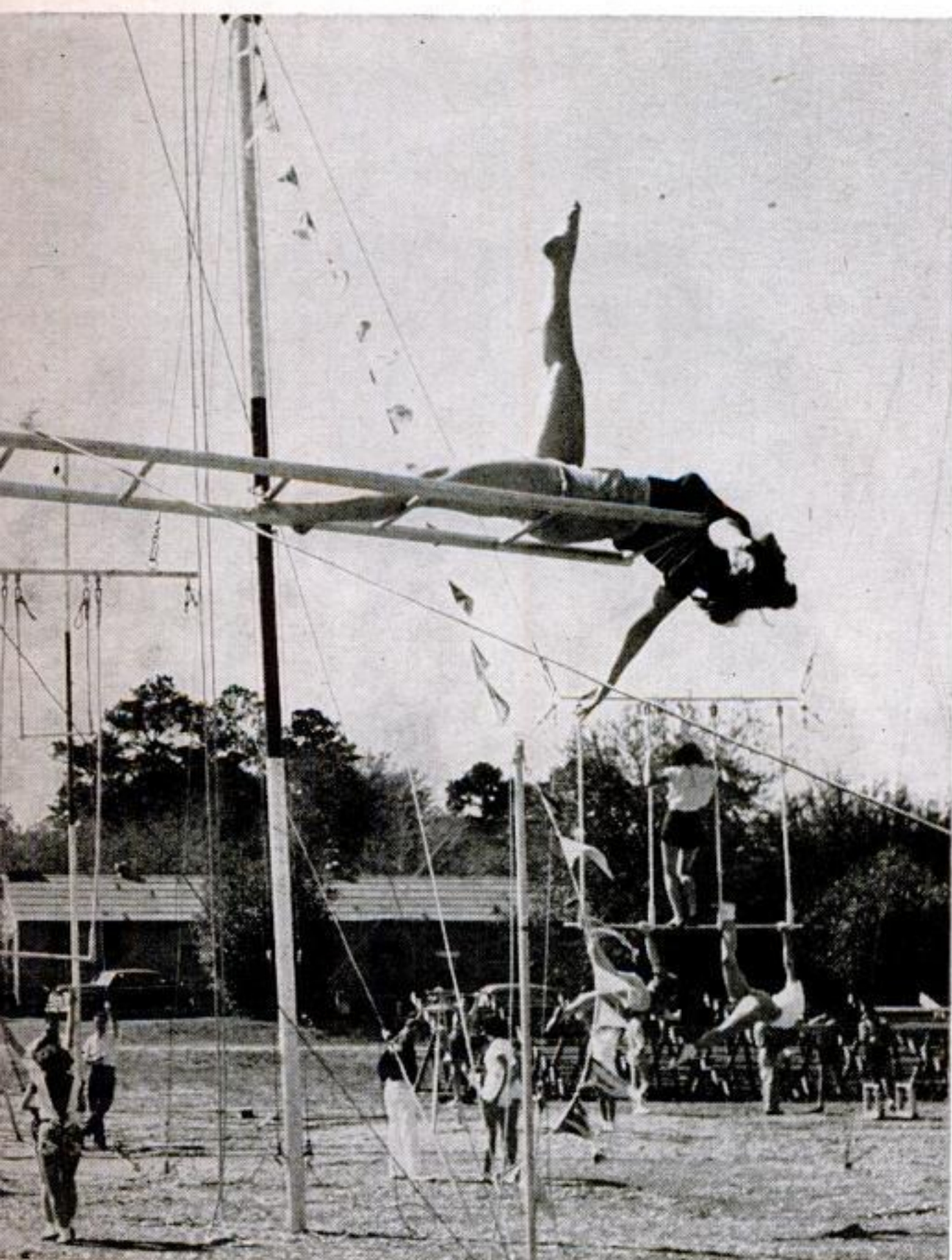
No brush
No lather
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Circus CONTINUED



LIMBERING up, Gale Tomlinson does the split on rings. She takes part with 24 other girls in aerial act called "The Web."





REVOLVING on a ladder, Helen Arnold (*left*) and Jett Munroe do acrobatics on the ends. Jett has own rig to do "homework."

FALLING into net, Lell Pinkston tries to control landing. In addition to nets beginners train with belts and other safety devices.

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from LIFE, June 12, 1950, by N. R. Farbman

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